



**Fixed Deposit Matrix**

**Scheme A – Non Cumulative Deposit**

| Period | Minimum Deposit(Rs.) | Interest Rate (p.a) |
|--------|----------------------|---------------------|
| 6M     | 25000                | 11.00%              |
| 1 year | 25000                | 11.25%              |
| 2 year | 25000                | 11.75%              |
| 3 year | 25000                | 12.00%              |

Interest payable Quarterly

**Scheme B – Cumulative Deposit**

| Period | Minimum Deposit (Rs.) | Maturity Value (Rs.) | Yield (p.a.) |
|--------|-----------------------|----------------------|--------------|
| 6M     | 25000                 | 26394                | 11.46%       |
| 1 year | 25000                 | 27933                | 11.73%       |
| 2 year | 25000                 | 31516                | 13.03%       |
| 3 year | 25000                 | 35644                | 14.19%       |

Interest shall be compounded quarterly

**Highlights:**

- Additional amount will be accepted in multiples of Rs. 1000 only
- 0.50% additional for Senior Citizen, Employees and investments amounting to or above Rs.5 lacs

**Who can Apply:**

- Individuals, Minors (through Natural Guardians), HUFs, Association of Persons, Societies, Domestic Companies and Trusts.

**How to Apply:**

- The cheque / Demand Drafts should be made payable to “**Neesa Leisure Limited-Fixed Deposit Collection Account**”
- The banking of the application shall be done **AXIS Bank** in **CMS Code: FDNEESA**

**Note:**

- TDS as applicable will be deducted if interest income is more than Rs. 5,000, however no TDS will be levied if a duly filled Form 15 G/H is submitted

**Company Profile**

Neesa Leisure Ltd. is a company based in Gandhinagar, Gujarat. Its flagship brand Cambay was established in 2005. It is a closely held public limited company. It is into hotels, resorts, spas, clubs, golf, and time-share and hospitality education. The journey of NLL started with a modest 20 room resort at Gandhinagar in 2005. The continuous acquisition of land from Government bodies and successful implementation of projects has brought NLL to the stage today where it can boast of 700 rooms. NLL envisions to become one of the top three players in Timeshare industry within three years and to offer 1150 rooms by the year 2011.

**Glass Industry:**

**Indian Overview**

Strong growth in the GDP (Gross Domestic Product), increased air connectivity, positive steps to improve infrastructure and more liberalized foreign investment policies have contributed to strong demand for hospitality industry in most cities. The Indian hospitality industry is one of the fastest growing segments.

The hospitality industry consists of broad category of fields within the service industry that includes lodging, restaurants, event planning, theme parks, transportation, cruise line, and additional fields within the tourism industry. The hospitality industry is a several billion dollar industry that mostly depends on the availability of leisure time and disposable income. A hospitality unit such as a restaurant, hotel, or even an amusement park consists of multiple groups such as facility maintenance, direct operations (servers, housekeepers, porters, kitchen workers, bartenders, etc.), management, marketing, and human resources.

**Upcoming Projects**

Cambay hotels and resorts, the flagship brand of Neesa Leisure Limited (NLL), is all set to enter the tourism hubs of Rajasthan and Kerala, by announcing the launch of 5-star properties.

The group company Neesa Leisure Ltd (NLL) would increase its total inventory to over 1,000 rooms with the commissioning of new properties in Neemrana (Haryana), Dahej (Gujarat) and Jodhpur (Rajasthan), Neesa group chairman Sanjay Gupta told IANS.

The company, which owns luxurious retreats in Gandhinagar, Ahmedabad (Gujarat), Udaipur, Jaipur (Rajasthan), Kallam (Kerala) and Gurgaon (Haryana), develops and manages properties on its own. It is building its brand under the name 'Cambay'.

**Financial Highlights**

The company has a net worth of Rs 2200 million. The company's Net profit for Q1FY'11 is Rs. 5.05 Cr. The net profit of the company for FY'10 is Rs 17.27 Cr.

The company has also accumulated its interest coverage ratio which is showing that the company has a good capacity to pay interest to its debtors.

**Company Outlook**

NLL's prospects shall be governed by its ability to execute the projects without any time and cost overrun and the success of its post implementation business strategy, of becoming an integrated player in hospitality sector with premium offerings.