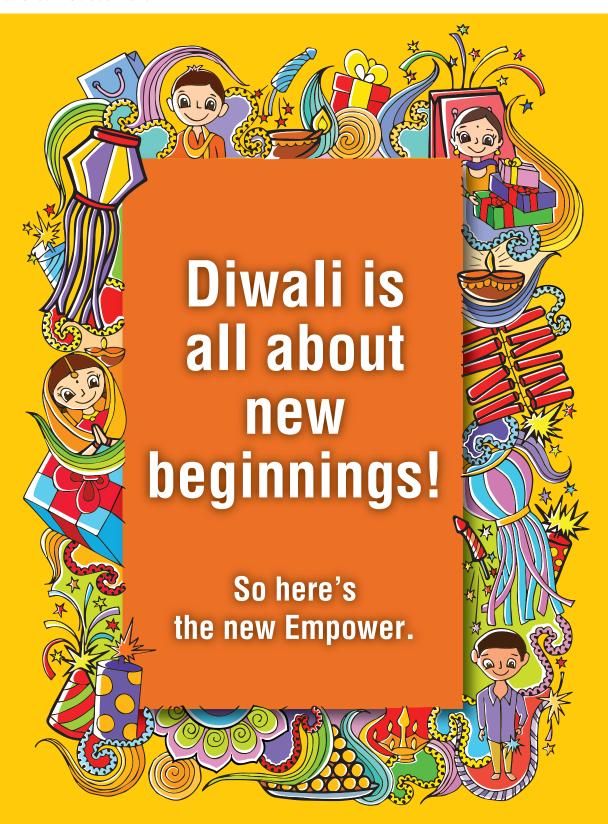
# Empower Sun Life Mutual Fund



Monthly Factsheet I October 2016



## From the desk of the CEC



**Mr. A Balasubramanian**Chief Executive Officer - BSLAMC

Dear All,

The new Monetary Policy Committee of the Reserve Bank of India (RBI) unanimously, took the bold call of cutting the repo rate by 25 basis points (bps). The RBI has also retained its growth expectations at 7.6 per cent of Gross Value Added (GVA) compared to a higher growth expectation due to buoyant outlook of its industrial outlook survey. Therefore, I would assume the rate cut of 25 bps is the need of the hour.

The policy has reiterated the need to maintain real interest rates within a certain band albeit lower from the previous level. I would assume this is largely driven by the way the long-term yield curve has moved in the last few years. This has created a very positive sentiment in the market.

The Mutual Fund industry's asset base surged by 12% to a record high of Rs. 16.09 lakh crore in July-September quarter, helped by strong participation

from retail investors and robust inflow in equity schemes. Industry AUM has increased from Rs. 3.53 lakh crore as March 31, 2007 to Rs. 16.11 lakh crore at the end of September 30, 2016, around five-fold growth in a span of less than 10 years. Similarly we have also maintained overall AAuM ranking to # 4 and achieved overall market share of 10.49% (an all-time high) in Sep-16 quarter as compared to 10.36 % in Jun-16 quarter.

We are living in very interesting and promising times. The country's economy is in growth mode. The overall interest rate trajectory has been narrowing, signaling lower real interest rates. This move will help further reduce the lending rates in the banking system. We also see home and auto loan rates coming down and boosting consumer demand around the festival season. I would call it a 'festive bonanza' to boost the morale of the financial market.

To conclude, we are pleased to announce that we have re-launched 'Empower' in a new avatar. The new logo symbolizes the transformation of Empower to its digitally enabled version. The enhanced Empower features reader friendly templates, aids to navigation across fund categories for distributors and investors alike. Our endeavour has been to develop customer centric content which is lucid and useful. I hope you enjoy the new, enhanced Empower.

Wishing that this Diwali brings prosperity to you and your family and more opportunities for us to work together.

Regards,

A. Balasubramanian

CEO - Birla Sun Life AMC

# Investment Outlook-Equity



Mr. Mahesh Patil Co-CIO Equity - BSLAMC

The month of September was a news heavy month globally as well as domestically. The large cap index — Nifty 50 was down 2% breaking the six month streak of positive returns which happened thrice in past 10 years. The Nifty Midcap 100 (CNX Midcap Index) continued to outperform its large cap peer clocking a return of 0.3% for the month, a positive return for the seventh month in a row. The small cap index (Nifty SmallCap 100) also outperformed the large cap index but was down 0.6% for the month. Clearly the midcaps continue to be in the sweet spot. (Source: Bloomberg)

Globally, the Russian Ruble and South African Rand bounced 4% and 7.4% respectively in the month at the back of price rise in commodities. There were no fireworks in global equities with all markets in the range of -2.6% to +1.7% with India underperforming most peers. (Source: Bloomberg)

In terms of flows, the FPIs continue to pump in for seventh month in a row. They have invested USD 1.4 bn during the month taking the YTD figure closer to the USD 7.5 bn mark. Among the domestic institutions, the mutual funds bought USD 408 mn while Insurance companies sold USD 108 mn. (Source: Bloomberg)

On the policy front, the RBI, through the new MPC (Monetary Policy Committee) framework has cut 25 bps on 03rd Oct'16 taking the repo rate to 6.25% - lowest level in six years. It sounded sanguine about inflation until Mar'17 and maintained its stand to provide liquidity to the system through the Open Market Operations (OMOs). (Source: RBI)

The GST council met for the first time during the month ironing out differences. The tax exemption to small businesses was kept at 25 lakhs for all states except North-East where the exemption is kept at ₹ 10 lakhs. The standard rate along with the rates in other categories will be decided in the GST council meeting later this month. (Source: Business Standard)

The monsoon season ended with a 3% deficit but the acreage was at historic levels. The first estimate of Kharif crop production at historic levels augurs well for the economy. As reservoir levels are also good, rabi crop output is also expected to be good. Government is planning to shore up pulses for future consumption which will help to curtail spurts in food inflation. (Source: IMD)

In the Global Competitiveness Index released by World Economic Forum (WEF), India has moved up 16 places to 39<sup>th</sup> in ranking. This vindicates the efforts towards making India an attractive destination. (Source: Business Standard)

The market reacted negatively to the surgical strikes that India has done in the Line of Control on the side of Pakistan. We do not see that the situation would escalate further and markets also seem to factor in the same.

Globally, all the three major central banks met during the month. The Fed chooses to pause even though the economic data points were strong. Now the market expects that Fed will hike once in Dec'16. Bank of Japan (BoJ) kept the quantum of QE intact purchasing ETFs and bonds. It has surprised the market by anchoring the 10 year rate at Zero rate. European Central Bank (ECB) has also kept the quantum of QE constant. As of today, more than USD 12 trillion of bonds are in subzero territory. (Source: Financial Times)

There are questions on one of the largest well known German Bank being the next Lehman brother which is completely not true as the bank has solid assets and could get backing from central bank & German Government if required which were not the case with Lehman brothers.

From the equity view stand point, we still believe that equities could face headwinds in the near term due to global developments like US elections, Brexit or European Banking issues. However, the mid & long term view remains positive.

We maintain that the midcaps are trading at record valuations and are at a steep premium to large caps. So, exposure to large caps and rebalancing portfolios towards large caps is appropriate. We would suggest investors to invest in our Large cap funds, Equity and Balanced funds.

USD: United States Dollar; FPI: Foreign Portfolio Investors; YTD: Year To Date; IMD: Indian Meteorological Department; GST: Goods & Services Tax; FDI: Foreign Direct Investment; BSLAMC: Birla Sun Life Asset Management Company; FMCG: Fast Moving Consumer Goods; IT: Information Technology; GDP: Gross Domestic Product; PMI: Purchasing Managers Index; RBI: Reserve Bank of India

## Investment Outlook-Debt



Mr. Maneesh Dangi Co-CIO Fixed Income - BSLAMO

The recently concluded monetary policy was arguably the most awaited event of the month gone by. As this was the first policy by the newly elected RBI governor and the monetary policy committee (MPC), there was an understandable clout of ambiguity around it, clearing through which the MPC in an unanimous vote decided to cut repo rate by 25bps, bringing it down to 6.25%. (Source - RBI)

As far as the liquidity stance is concerned, the assurance to bring liquidity deficit down closer to neutral was retained.

We had previously argued that the pulses driven food inflation concerns are transitory in nature and would diminish with an improved supply response in the offing. The moderation in August Consumer Price Index (CPI) inflation print,

down to 5.05% (from 6.07% in July) was the first glimpse of it. We expect CPI headline inflation to moderate to ~4.5% in upcoming months. (Source-Bloomberg)

As far as the trajectory of inflation in the future is concerned, we think the disinflationary momentum is secured and food inflation is likely to behave well, in line with RBI's anticipated trajectory.

Post this policy, we think that there is a high chance of one more rate cut in this fiscal year, especially in the backdrop of revision of the real rate interval down from 1.5-2% to 1.25-1.5% now.

What does this mean for bonds? For rates? We have been overweight duration for about 3 years now, during which 10yr bond has rallied by about 230-240 bps.

In fact, in June 2016 when the market was quite anxious about rising food inflation, change of guard at the RBI, Foreign Currency Non - Repatriable (FCNR) deposits maturing etc, we came out and said the game is not over yet and since then, Gsec has rallied by about 90bps. (Source- Bloomberg)

At this juncture, we think risks around duration are evenly balanced, but further down the rate cycle, in the current credit landscape and the chase for spread assets becomes more aggressive, we would like to divest duration in favor of the accrual strategy.

The data bag had its fair share as well.

Growth- The continued weakness in the lumpy segment of insulated rubber cable in the capital goods category, led to a de-growth in Index of Industrial Production (IIP) for July'16. But, as we have highlighted in the past, we would like to look at this number excluding the insulated rubber cable, and there the underlying growth remained steady at about 3.5%. Purchasing Manager's Index (PMI) manufacturing and PMI services for September saw some shedding of steep gains in August, but continued to expand. The core IIP sector growth for Aug'16 saw good growth on account of sharp increase in steel production. Going forward as a lot of high frequency indicators are suggesting robust consumption growth, we think this along with normal monsoon driven improved rural sentiment should result in better growth for this fiscal versus last. (Source: Bloomberg)

External equation- The moderation in trade deficit continued, with similar underlying drivers. The Current account deficit (CAD) for Q1FY17 came in at a meager 0.3bn\$, strengthening our case for a sub 5bn\$ CAD for FY17. The persistent decline in gold imports and composition of non oil, non gold imports is on our radar as we assess the domestic activity impulse and the new found stress on uncovering black money. The voluntary income declaration scheme is expected to add ~15000cr to the government's exchequer in the current fiscal, thus addressing the looming fiscal concerns right now. (Source: Bloomberg)

While tracking the high frequency data points on both growth and inflation, in the backdrop of our rates forecast, we think we are approaching the end of the rate cycle and that calls for a calculated pruning of duration across our schemes, while yielding to accrual strategy.

https://twitter.com/bslmf



# Fund Manager Communiqué



Mr. Anil Shah Fund Manager

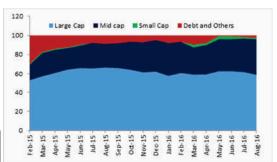
It has been over 20 months since the launch of Birla Sun Life Manufacturing Equity Fund. The fund was launched in Jan'15 when the concept of "Make in India" was making headlines every day. Sensex and Nifty indices peaked in early months of 2015. In fact, as we write this note, those peaks have not been breached yet.

We started to build the portfolio slowly maintaining high cash levels and higher large cap stocks and limited mid cap stocks. It took four months for the cash level to fall below 10% still maintaining high large cap exposure. However, as the markets corrected the midcap exposure has increased in the portfolio, as seen below

Maneuvering through the aforementioned market scenario and looking through the rhetoric on "Make in India", the fund has been able to create alpha the broad based index - BSE500 (which is tougher to beat) across time periods. Just to clarify that if the NAV of BSE500 is taken for the same period as the fund, it would have read 9.81 (as on 29th Sep'16) today compared to fund's NAV of 11.53 (as of 29th Sep'16)

Timeframe	3 M	6 M	1 Y	1.5 Y	SI
Fund	13.6%	21.2%	18.0%	13.9%	15.3%
BSE500 Index	5.2%	13.9%	10.5%	5.0%	2.7%
Alpha	8.4%	7.3%	7.5%	8.9%	12.6%
Nifty50 Index	3.7%	11.0%	8.1%	1.2%	-1.9%
Alpha	9.9%	10.2%	9.9%	12.8%	17.2%

As of 29th Sep'16; Cumulative returns, SI - Since Inception (3rd Feb'15). For detailed portfolio please refer to the page no. 51



Source: Bloomberg

\*Investors should consult their financial advisors if in doubt whether the product is suitable for them.

#### Sectors:

From the beginning we were very clear that returns can be made in Auto, Pharma and select themes in Consumer. Also, we had apprehension on the valuation of Consumer Staples and a strong view that the investment cycle would be slow and delayed for capital goods stocks to perform.

With this view, we have built and maintained sizeable positions of 18-22% in Auto & Auto related stocks for the entire period. Maruti Suzuki, Hero MotoCorp & MRF have sizeable weights. Pharma also had high representation with a weight of 15-19%. It has been a mixed bag as FDA issues led to correction in some stocks while some bottom up picks did very well. Participation in paints, spirits and white goods has been good with positive attribution to the performance of the fund. A sector like Chemicals has done well for us as we held 5-8% weight purely based on bottom up stock picking (Tata Chemicals).

Overall, the sectoral view has panned out leading to the alpha created in the portfolio over the last 20 months.

#### Stocks:

- First hypothesis being to consistently focus on looking for companies that are at an inflection point like that of Strides Shasun, Dishman Pharma & Piramal Healthcare.
- Second hypothesis is to look for companies whose managements were committed to pare debt with better free cash flows from core
  operations and willingness to sell non-core assets that would release a lot of capital and improve return ratios for shareholders. Tata
  Chemicals and Century Textiles are examples of this. The idea was always that core business was supporting the valuations while
  the upside would come from non-core sale.
- The third hypothesis is always look out for mispricing i.e. when the market believes that current prevailing scenario will last forever!!! In these times, one gets to buy asset backed companies at really cheap valuations. Tata Steel and Hindustan Zinc are such investments we have made.

Additionally, there are some well identified and unique stocks that have done exceedingly well like Birla Corp, Heidelberg Cement, Kansai Nerolac, SH Kelkar etc. Finally, the above consistency and fund performance have come keeping our overall BSLAMC philosophy and parameters. We hope we have been able to present the thought process in running this fund along with any misconceptions on the performance.

For information on all other schemes managed by the fund manager please refer to 62.

Stocks/Sectors Facts mentioned above may or may not be part of the portfolio or scheme in the future

## Healthy financial habits to follow at every age



Hi, I am Mani Bachhan and I am here to share with you the financial plan of my life. I hope it encourages you to plan your finances not just for your secure future but the future of your loved ones too.

#### The Smart Cub

When I was a kid. my aunt Mrs. Ameera Bachhan would give me 100 rupees.



I would immediately put 50 rupees in my piggy bank and the balance I would spend on sweets.



After a few years, I bought a bicycle for myself, thanks to my savings habit.



The New Recruit

I have just secured my first job and am earning for the first time.



I now spend my income on some of my hobbies like photography and also contribute towards house expenses.





My mother Punji Bachhan encouraged me to save 10% of my income for my future, an advice I feel every youth should follow.



#### The ideal **Partner**

I met a nice girl called Ms. Achhi and within a short time she became Mrs. Achhi Bachhan.



Since we planned to have children in the very near future,



my wife and I decided to save 35% of our income towards our future needs.



**A Family** Man

My wife and I had 2 kids, our boy we called Bada Bachhan and our daughter Chhoti Bachhan. Combining our household expenses with their schooling fees, it amounted up to 50% of our incomes.











Of course to keep Bada, Chhoti and the wife happy I reserved another 30% of my income for expenses like movies, shopping, etc., which left 20% for savings, which was good enough.

Mr. Four wheels

We decided to invest in a car because as a family there were a lot of birthday parties, events and outings to attend.





When buying a car we followed the 20-4-10 rule: 20% towards our down payment,

4 **years** in terms of financing and Max 10% of our income towards our EMIs. This ensured we never felt financially constrained.



## Good to remember

Proud Home owner It was finally time to have a house of our own.



We calculated our current house expenses, the down payment of the loan and the interest rate of the home loan.



Once we were convinced that we could manage our expenses and savings along with the home loan, we went ahead and bought our home.



Rainy day Kit



Accidents can happen anytime and one should always be prepared.

Though I had many investments in place, I still ensured that I had 3 years' worth monetary savings towards household expenses in my emergency fund reserve.





When my wife took ill I had to take a sabbatical for over 3 months, however that didn't impact us financially, thanks to our savings.

The Golden couple





We ensured that we had the right investment and savings, we now have at least 20 times of our annual income in the bank. We are not worried about our living expenses or medical costs. In fact we often plan vacations and visit our children and grandchildren.



## Moral of Mani Bachhan's financial story so far -





Always plan your savings first and then spend on expenses accordingly, never the other way round. This is the only way to a financially secure life.



#### Call-back

Immediate call back option from our call centre executives during peak time. This service can be availed on our website and the FinGo app.

## **SAVINGS SOLUTIONS**

SCHEME	(which c	PLAN/OPTION (which continue for fresh subscription)  PLAN/ OPTION		MINIMUM INVESTMENT AMOUNT	EXIT LOAD For redemption-switch out consider from the date of allotment.
	PLAN <sup>^</sup>	OPTION			
Birla Sun Life Cash Manager	Regular Plan  Direct Plan	Daily Dividend (Reinvestment) Weekly Dividend (Reinvestment)	Daily Dividend Reinvestment	₹ 1,000/-	Nii
		Growth			
Birla Sun Life Cash Plus	Regular Plan	Daily Dividend (Reinvestment)  Weekly Dividend (Payout / Reinvestment)	Daily Dividend Reinvestment	₹ 1,000/-	Nil
	Direct Plan	Dividend (Payout / Reinvestment) Growth			
Birla Sun Life Constant Maturity 10	Regular Plan	Quarterly Dividend (Payout / Reinvestment /Sweep)			
Year Gilt Fund (erstwhile Birla Sun Life Gilt Plus – Regular Plan)	Direct Plan	Growth	Growth	₹ 1,000/-	Nil
Birla Sun Life Corporate Bond Fund	Regular Plan  Direct Plan	Dividend (Payout / Reinvestment)  Growth	Growth	₹ 1,000/-	For redemption/switch out of units within 365 days from the date of allotment: 2.00% of applicable NAV. For redemption/switch out of units after 365 days but before 730 days from the date of allotment: 1.00% of applicable NAV. For
	Directrian				redemption/switch out of units after 730 days from the date of allotment: Nil.
Birla Sun Life Dynamic Bond Fund	Regular Plan	Monthly Dividend Sweep			
		Monthly Dividend (Payout / Reinvestment /Sweep)	Choice of Option : Quarterly		For redemption/switch out of units within 90 days from the date of allotment:
	D:	Quarterly Dividend (Payout / Reinvestment /Sweep)	Dividend  • Choice of Sub-Option : Dividend	₹ 1,000/-	0.50% of the applicable NAV. For redemption/switch out of units after 90 days from the date of allotment: Nil
	Direct Plan	Growth	Reinvestment		
		Dividend (Payout / Reinvestment /Sweep)			
Birla Sun Life Enhanced Arbitrage Fund	Regular Plan	Dividend (Payout / Reinvestment /Sweep) Growth	Dividend Reinvestment	₹ 1,000/-	For redemption/switch out of units within 30 days from the date of allotment: 0.50% of applicable NAV For redemption/switch out of units after 30 days from
	Direct Plan	GIOWII			the date of allotment: Nil (w.e.f. August 03, 2015)
Birla Sun Life Floating Rate Fund - Long Term Plan	Regular Plan Direct Plan	Daily Dividend (Reinvestment) Weekly Dividend (Reinvestment) Growth	Daily Dividend Reinvestment	₹ 1,000/-	Nil
Birla Sun Life Floating Rate Fund -	Regular Plan	Daily Dividend (Reinvestment)			
Short Term Plan	Direct Plan	Weekly Dividend (Reinvestment) Growth	Daily Dividend Reinvestment	₹ 1,000/-	Nil
Birla Sun Life Gilt Plus - PF Plan	Regular Plan	Quarterly Dividend (Payout / Reinvestment /Sweep)	Growth	₹ 1,000/-	Nil
	Direct Plan	Growth (Quarterly Gain / Annual Gain)	4.011.1	1,000,	
Birla Sun Life Government Securities Fund- Long Term Plan	Regular Plan Direct Plan	Half Yearly Dividend (Payout / Reinvestment) Growth	Growth	₹ 1,000/-	Nil
Birla Sun Life Income Plus	Regular Plan	Dividend (Payout / Reinvestment)			
	Direct Plan	Quarterly Dividend (Payout / Reinvestment) Growth	Dividend Reinvestment	₹ 1,000/-	Nil
Birla Sun Life Medium Term Plan	Regular Plan	Quarterly Dividend (Payout / Reinvestment) Half Yearly Dividend (Payout / Reinvestment)	Growth	₹ 1,000/-	For redemption / switch-out of units on or before 365 days from the date of allotment: 1% of applicable NAV.
	Direct Plan	Dividend (Payout / Reinvestment /Sweep) Growth			For redemption / switch-out of units after 365 days from the date of allotment: Nil. (w.e.f September 19, 2016.)
Birla Sun Life Savings Fund	Regular Plan	Daily Dividend (Reinvestment)	Daily Dividend Reinvestment	₹ 1 000/	Aid
	Direct Plan	Weekly Dividend (Payout / Reinvestment) Growth		₹ 1,000/-	Nil
Birla Sun Life Short Term Fund	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep)	Dividend Deinvert	# 1 000/	Aid
(erstwhile Birla Sun Life Income Fund)	Direct Plan	Dividend (Payout/Reinvestment/Sweep) Growth	Dividend Reinvestment	₹ 1,000/-	Nil
Birla Sun Life Short Term Opportunities Fund	Regular Plan	Quarterly Dividend (Payout / Reinvestment) Dividend (Payout / Reinvestment)	Growth	₹1,000/-	For redemption/switch out of units within 180 days from the date of allotment: 0.50% of the applicable NAV. For redemption/switch out of units after 180 days
	Direct Plan	Growth		//	from the date of allotment: Nil (w.e.f June 01, 2016)
Birla Sun Life Treasury Optimizer Plan (erstwhile Birla Sun Life Ultra Short Term Fund)	Regular Plan	Monthly Dividend (Payout / Reinvestment) Quarterly Dividend (Payout / Reinvestment) Dividend (Payout / Reinvestment)	Monthly Dividend Reinvestment	₹ 1,000/-	Nii
ADisect Diese weden the Cohen	Direct Plan	Growth			and is not excitable for investors who reute their

<sup>\*</sup>Direct Plan under the Schemes is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor.

<sup>\*\*</sup>Pofault Plan: In case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the Distributor code will be ignored and the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. The default option under the Regular or Direct Plan of the Scheme, as the case maybe, shall be applied accordingly.

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

# Product Labelling Disclosures

Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer
Birla Sun Life Cash Manager (An Open ended Income Scheme)	<ul> <li>reasonable returns with convenience of liquidity over short term</li> <li>investments in a basket of debt and money market instruments of very short maturities</li> </ul>	Noderate Action of the Control of th
Birla Sun Life Cash Plus (An Open ended Liquid Scheme)	reasonable returns with high levels of safety and convenience of liquidity over short term     investments in high quality debt and money market instruments with maturity of upto 91 days only	LOW HIGH Investors understand that their principal will be at Low risk
Birla Sun Life Constant Maturity 10 Year Gilt Fund (erstwhile Birla Sun Life Gilt Plus – Regular Plan) (An Open ended Government Securities Scheme)	credit risk-free returns based on their own view on interest rate scenario over short to medium term     investments in a portfolio of Central Government securities of around 10 year average maturity.	
Birla Sun Life Corporate Bond Fund (An Open ended Income Scheme)  Birla Sun Life Dynamic Bond Fund (An Open ended Income Scheme)  Birla Sun Life Enhanced Arbitrage	Income with capital growth over short to medium term Investment in portfolio of corporate debt securities with short to medium term maturities across the credit spectrum within the investment grade.  income with capital growth over short term investments in actively managed portfolio of high quality debt and money market instruments including government securities.  income over short term	November of the principal will be at Moderate risk
Fund (An Open ended Equity Scheme)	investments in equity and equity related securities including derivatives for taking advantage from the price differentials/mis-pricing prevailing for stock/index in various segments (Cash & Futures)	
Birla Sun Life Floating Rate Fund - Long Term Plan (An Open ended Income Scheme)	income with capital growth over short term     investments in a mix of fixed and floating rate debt and money market instruments	Investors understand that their principal will be at Moderately Low risk
Birla Sun Life Floating Rate Fund - Short Term Plan (An Open ended Income Scheme)	<ul> <li>reasonable returns with convenience of liquidity over short term</li> <li>investments in debt and money market instruments with maturity of upto 91 days only</li> </ul>	Noderate Manager Low High Investors understand that their principal will be at Low risk
Birla Sun Life Gilt Plus - PF Plan (An Open ended Government Securities Scheme)	income with capital growth over medium to long term     investments exclusively in Government Securities	
Birla Sun Life Government Securities Fund - Long Term Plan (An Open ended Gilt Scheme)	income with capital growth over medium to long term     investments exclusively in Government Securities	Moderate Rate Representation of the Represen
Birla Sun Life Income Plus (An Open ended Income Scheme)	income with capital growth over medium to long term     investments in a combination of debt and money market instruments including government securities of varying maturities	LOW HIGH Investors understand that their principal will be at Moderate risk
Birla Sun Life Medium Term Plan (An Open ended Income Scheme)  Birla Sun Life Savings Fund	income with capital growth over medium to long term     investments in debt and money market instruments     reasonable returns with convenience of liquidity over short term	
(An Open ended Short Term Income Scheme)	investments in debt and money market instruments	Moderate Registration Moderate Registration And Registration Registrat
Birla Sun Life Short Term Fund (An Open ended Income Scheme)	income with capital growth over short term     investments in debt and money market instruments.	Investors understand that their principal will be at Moderately Low risk
Birla Sun Life Short Term Opportunities Fund (An Open ended Income Scheme) Birla Sun Life Treasury Optimizer	income with capital growth over short to medium term     investments in debt and money market instruments with short to medium term maturities across the credit spectrum within the investment grade     reasonable returns with convenience of liquidity over short term	Moderate Action in the second
Plan (erstwhile Birla Sun Life Ultra Short Term Fund) (An Open ended Short Term Income Scheme)	investments in debt and money market securities with relatively low levels of interest rate risk	LOW HIGH Investors understand that their principal will be at Moderate risk
*Investors should consult their finance	ial advisors if in doubt about whether the product is suitable for them.	

### REGULAR INCOME SOLUTIONS

SCHEME	PLAN/ OI	PTION	DEFAULT OPTION**	MINIMUM	EXIT LOAD	
	PLAN <sup>^</sup>	OPTION		INVESTMENT AMOUNT	For redemption-switch out consider from the date of allotment.	
Birla Sun Life MIP	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep) Monthly Payment (Instant / Deferred)	Choice of Option within Monthly Dividend :     Dividend Reinvestment	₹1,000/-	For redemption/switch out of units within 1095 days from the date of allotment: 1.00% of the applicable NAV.	
	Direct Plan	Growth	Choice of Option within Monthly Payment Plan : Instant	(1,000)-	For redemption/switch out of units after 1095 days from the date of allotment: Nil.	
Birla Sun Life MIP II - Savings 5 Plan	Regular Plan	Monthly Dividend (Payout / Reinvestment /Sweep)  Monthly Payment		the date of allotment: 1.00% or redemption/switch out of units date of allotment: Nil.  1,000/- For redemption/switch out of un the date of allotment: 1.00% or the date of allotment 1.00% or the date of allotm	For redemption/switch out of units within 540 days from the date of allotment: 1.00% of the applicable NAV.For	
	Direct Plan	Growth	Choice of Option : Growth     Choice of Sub-Option within Monthly Dividend		redemption/switch out of units after 540 days from date of allotment: Nil.	
Birla Sun Life MIP II - Wealth 25 Plan	Regular Plan	Monthly Dividend (Payout / Reinvestment /Sweep)  Monthly Payment	Option : Dividend Reinvestment		For redemption/switch out of units within 365 days from the date of allotment: 1.00% of the applicable NAV.For	
	Direct Plan	Growth			redemption/switch out of units after 365 days from the date of allotment: Nil. (w.e.f June 01, 2016)	
Birla Sun Life Monthly Income	Regular Plan	Monthly Dividend (Payout/Reinvestment/Sweep) Quarterly Dividend (Payout/Reinvestment/Sweep)	Choice of Plan : Growth     Choice of Option within Monthly Dividend : Dividend Reinvestment	₹ 1,000/-	For redemption/switch out of units within 540 days from the date of allotment: 1.00% of the applicable NAV.For	
	Direct Plan	Growth	Choice of Plan within Quarterly Dividend : Dividend Reinvestment	₹ 1,000/-	redemption/switch out of units after 540 days from the date of allotment: Nil.	

<sup>^</sup>Direct Plan under the Schemes is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor.

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## **TAX SAVINGS SOLUTIONS**

SCHEME	PLAN/ OF	PTION	DEFAULT OPTION**	MINIMUM	EXIT LOAD For redemption-switch out consider	
	PLAN <sup>^</sup>	OPTION		INVESTMENT AMOUNT	from the date of allotment.	
Birla Sun Life Tax Plan#	Regular Plan	Dividend (Payout/Sweep)	Dividend Payout	₹ 1.000/-	Nil	
	Direct Plan	Growth	Dividend Payout	₹ 1,000/-	IVII	
Birla Sun Life Tax Relief '96"	Regular Plan	Dividend (Payout/Sweep)	Dividend Devout	₹ 1 000/	Nil	
	Direct Plan	Growth	Dividend Payout	₹ 1,000/-	NII	
Birla Sun Life Tax Savings Fund	Regular Plan	Dividend (Payout)				
	Direct Direct	Growth	N.A as the scheme does not accept t	resh subscriptions / Switch-in	Nil	
	Direct Plan	Bonus				

<sup>&</sup>quot;The Dividend Reinvestment Facility under the scheme have been discontinued w.e.f. February 12, 2015. Please refer addendum no. 07/2015 dated February 09, 2015 for further details.

^Direct Plan under the Schemes is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

<sup>\*\*</sup>Default Plan: In case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the Distributor code will be ignored and the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. The default option under the Regular or Direct Plan of the Scheme, as the case maybe, shall be applied accordingly.

<sup>\*\*</sup>Default Plan: In case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the Scheme name, the Distributor code will be ignored and the application will be processed under Direct Plan. Further, where application is received for Regular Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan. The default option under the Regular or Direct Plan of the Scheme, as the case maybe, shall be applied accordingly.

# Product Labelling Disclosures

Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer
Birla Sun Life MIP (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul> <li>regular income with capital growth over medium to long term.</li> <li>investments in debt and money market instruments as well as equity and equity related securities [upto 15%]</li> </ul>	Moderate Might Hold Hold Hold Hold Hold Hold Hold Hold
Birla Sun Life Monthly Income (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul> <li>regular income with capital growth over medium to long term</li> <li>investments in debt and money market instruments as well as equity and equity related securities [upto 15%]</li> </ul>	LOW HIGH Investors understand that their principal will be at Moderate risk
Birla Sun Life MIP II - Savings 5 Plan (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	regular income with capital growth over medium to long term     investments in debt and money market instruments as well as equity and equity related securities [0-10%]	score and Moderate And Andreas
Birla Sun Life MIP II - Wealth 25 Plan (An Open ended Income Scheme. Monthly income is not assured and is subject to availability of distributable surplus)	<ul> <li>regular income with capital growth over medium to long term</li> <li>investments in debt and money market instruments as well as equity and equity related securities [20-30%]</li> </ul>	LOW HIGH Investors understand that their principal will be at Moderate High risk
Birla Sun Life Tax Plan (An Open ended Equity Linked Savings Scheme (ELSS) with a lock-in of 3 years)	long term capital growth     investments in equity and equity related securities, with tax benefit under section 80C, subject to eligibility	Scherous Moderate According to the Accor
Birla Sun Life Tax Relief '96 (An Open Ended Equity Linked Savings Scheme (ELSS) with a lock-in of 3 years)	Iong term capital growth     investments in equity and equity related securities, with tax benefit under section 80C, subject to eligibility	NOT HIGH
Birla Sun Life Tax Savings Fund (An Open ended Equity Linked Savings Scheme (ELSS) with a lock-in of 3 years)	<ul> <li>Investment in equity linked savings scheme (lock in period of 3 years) which aims to provide medium to long term capital appreciation along with income tax rebate</li> <li>Investment predominantly in equity and equity related securities</li> </ul>	Investors understand that their principal will be at Moderately High risk
Birla Sun Life Midcap Fund (An Open ended Growth Scheme)	long term capital growth     investments primarily in mid cap stocks	Moderate May Moderate May May Moderate May May Moderate May Moderate May May Moderate May
Birla Sun Life MNC Fund (An Open ended Growth Scheme)	long term capital growth     investments primarily in equity and equity related securities of multinational companies (MNCs)	LOW HIGH Investors understand that their principal will be at Moderately High risk
Birla Sun Life New Millennium Fund (An Open ended Growth Scheme)	long term capital growth     investments in equity and equity related securities with a focus on investing in IT, media, telecom related and other technology enabled companies	BOW HIGH Investors understand that their principal will be at High risk
Birla Sun Life Pure Value Fund (An Open ended Diversified Equity Scheme)	long term capital growth     investments in equity and equity related securities by following value investing strategy.	Moderate Activities
Birla Sun Life Small & Midcap Fund (An Open ended Small and Mid Cap Equity Scheme)	<ul> <li>long term capital growth</li> <li>investments predominantly in equity and equity related securities of companies considered to be small and midcap.</li> </ul>	LOW HIGH  Investors understand that their principal will be at Moderately High risk
Birla Sun Life Special Situations Fund (An Open ended Diversified Equity Scheme)	<ul> <li>long term capital growth</li> <li>investments in equity and equity related securities by following investment strategy that would take advantage of Special Situations like buy backs, open offers, demerger etc. &amp; contrarian investment style.</li> </ul>	LOW HIGH Investors understand that their principal will be at High risk
Birla Sun Life Top 100 Fund (An Open ended Growth Scheme)	long term capital growth     investments in equity and equity related securities of top 100 companies as measured by market capitalisation	LOW HIGH Investors understand that their principal will be at Moderate! High risk
Birla Sun Life Capital Protection Oriented	capital protection and capital appreciation linked to equity market at the end of medium / long term tenure     investments in highest stated debt and means market instruments marketing on a subject to the topus of the	principal will be at Woderately High risk
Fund - Series 25 & 26 (A Close ended Capital Protection Oriented Scheme) Birla Sun Life Capital Protection Oriented Fund - Series 16, 17, 18, 19, 20, 21, 22 & 23 (A Close ended Capital Protection Oriented Scheme)	investments in highest rated debt and money market instruments maturing on or before the tenure of the scheme and exposure to derivative instruments (long call options)     capital protection and capital appreciation linked to equity market at the end of medium / long term tenure     investments in highest rates debt and money market instruments maturing on or before the tenure of the scheme and equity and equity related securities	Investors understand that their principal will be at Moderately Low risk
Birla Sun Life Emerging Leaders Fund - Series 1 to Series 6 (A Close ended Equity Scheme)	long term capital growth     investments in equity and equity related securities predominantly in small & midcap companies.	Gold not Moderate Angeles and All the Angeles and Ange
Birla Sun Life Focused Equity Fund- Series 1 to Series 5 (A Close ended Equity Scheme investing in Eligible Securities as per Rajiv Gandhi Equity Savings Scheme, 2013)	<ul> <li>long term capital growth</li> <li>investments in equity securities specified as Eligible Securities as per Rajiv Gandhi Equity Savings Scheme, 2013, as amended from time to time</li> </ul>	LOW HIGH Investors understand that their principal will be at Moderately High risk

## **WEALTH CREATION SOLUTIONS**

SCHEME	PLAN/ O	PTION	DEFAULT OPTION**	MINIMUM	EXIT LOAD	
				INVESTMENT	For redemption-switch out consider from the date	
	PLAN <sup>^</sup>	OPTION		AMOUNT	of allotment.	
Birla Sun Life Advantage Fund	Regular Plan Direct Plan	Dividend (Payout/Reinvestment/Sweep) Growth	Dividend Reinvestment	₹ 1,000/-	within 365 days from the date of allotment: 1.00% of applicable NAV. after 365 days from the date of allotment: Nil	
Birla Sun Life Balanced '95 Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)			For redemption/switch out of units within 365 days from the date of	
	Direct Plan	Growth	Dividend Reinvestment	₹ 1,000/-	allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil.	
Birla Sun Life Balanced Advantage Fund	Regular Plan	Dividend (Payout/Reinvestment)			For redemption / switch-out of units within 365 days from the date of	
	Direct Plan	Growth	Dividend Reinvestment	₹ 1,000/-	allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil.	
Birla Sun Life Banking and Financial Services Fund	Regular Plan	Dividend (Payout/Reinvestment)			For redemption/switch out of units within 365 days from the date of	
Services ruliu	Direct Plan	Growth	Dividend Reinvestment	₹ 1,000/-	allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil	
Birla Sun Life Commodity Equities Fund -	Regular Plan	Dividend (Payout / Reinvestment /Sweep)			For redemption/switch out of units within 365 days from the date of	
Global Agri Plan (GAP)	Direct Plan	Growth	Growth / Reinvestment	₹ 1,000/-	allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil	
Birla Sun Life Dividend Yield Plus	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	₹ 1,000/-		
D. I. O I. W. F W. F I	Direct Plan	Growth	Dividend Renivestinent	( 1,000/-	within 365 days/1% of applicable NAV.	
Birla Sun Life Equity Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	₹ 1,000/-	For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units	
	Direct Plan	Growth		,,	after 365 days from the date of allotment: Nil	
Birla Sun Life Equity Savings Fund	Regular Plan	Dividend (Payout, Reinvestment & Sweep)	Dividend Reinvestment	₹ 1,000/-	For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units	
. , .	Direct Plan	Growth		,,	after 365 days from the date of allotment: Nil.	
Birla Sun Life Frontline Equity Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep) Growth	Dividend Reinvestment	₹ 1,000/-	within 365 days/1% of applicable NAV.	
Birla Sun Life Global Commodities Fund	Direct Plan Regular Plan	Dividend (Payout/Reinvestment)			If redeemed on or before 265 days from the date of alletment 19/ if	
	Direct Plan	Growth	Dividend Reinvestment	₹ 1,000/-	If redeemed on or before 365 days from the date of allotment - 1% - if redeemed after 365 days from the date of allotment - Nil	
Birla Sun Life Global Real Estate Fund	Regular Plan	Dividend (Payout / Reinvestment)	Dividend Reinvestment	₹ 1,000/-	If redeemed on or before 365 days from the date of allotment - 1% - if	
Birla Sun Life Gold Fund	Direct Plan	Growth		1,000/	redeemed after 365 days from the date of allotment - Nil	
biria suli Lile dolu ruliu	Regular Plan	N/A	N/A	₹ 1,000/-	For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV For redemption/switch out of units	
	Direct Plan	IN/A	II/A	1,000/-	after 365 days from the date of allotment: Nil **Exit Load is NIL for units issued in Bonus & Dividend Reinvestment	
Birla Sun Life Index Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	₹ 1,000/-	Nil	
Birla Sun Life India GenNext Fund	Direct Plan Regular Plan	Growth Dividend (Payout/Reinvestment/Sweep)				
	Direct Plan	Growth	Dividend Reinvestment	₹ 1,000/-	within 365 days/1% of applicable NAV.	
Birla Sun Life India Opportunities Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	₹ 1,000/-	365 days from the date of allotment: 1.00% of applicable NAV. after 365	
Birla Sun Life India Reforms Fund	Direct Plan	Growth			days from the date of allotment: Nil.	
	Regular Plan	Dividend (Payout / Reinvestment)	Dividend Reinvestment	₹ 1,000/-	For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units	
Birla Sun Life Infrastructure Fund	Direct Plan Regular Plan	Growth			after 365 days from the date of allotment: Nil	
	Direct Plan	Dividend (Payout/Reinvestment/Sweep)Growth	Dividend Reinvestment	₹ 1,000/-	within 365 days/1% of applicable NAV.	
Birla Sun Life International Equity Fund (Plan A)	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	₹ 1,000/-	within 365 daysfrom the date of allotment: 1.00% of applicable NAV. after 365 days from the date of allotment: Nil.	
Birla Sun Life International Equity Fund	Direct Plan Regular Plan	Growth Dividend (Payout/Reinvestment/Sweep)				
(Plan B)	Direct Plan	Growth	Dividend Reinvestment	₹ 1,000/-	within 365 days/1% of applicable NAV.	
Birla Sun Life Manufacturing Equity Fund	Regular Plan	Dividend (Payout & Reinvestment)	Divided Deimoster	# 1 000 /	For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV.	
	Direct Plan	Growth	Dividend Reinvestment	₹ 1,000/-	For redemption/switch out of units after 365 days from the date of allotment: Nil.	
Birla Sun Life Midcap Fund	Regular Plan	Dividend (Payout / Reinvestment / Sweep)			For redemption/switch out of units within 365 days from the date of	
	Direct Plan	Growth (Growth with Triggered Facility)	Dividend Reinvestment	₹ 1,000/-	allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil	
Birla Sun Life MNC Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Deimontonest	<b>3.1</b> 000/	•	
Diale Over Life New Mills and Total	Direct Plan	Growth	Dividend Reinvestment	₹ 1,000/-	within 365 days/1% of applicable NAV.	
Birla Sun Life New Millennium Fund	Regular Plan Direct Plan	Dividend (Payout/Reinvestment/Sweep)  Growth	Dividend Reinvestment	₹ 1,000/-	within 365 days/1% of applicable NAV.	
Birla Sun Life Pure Value Fund	Regular Plan	Dividend (Payout/Reinvestment)			For radomation/quitab out of units within 265 days from the data of	
	-		Choice of Plan : Growth     Choice of Option : Reinvestment	₹ 1,000/-	For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of unit	
B: 1. 0 . 1. 7. 0	Direct Plan	Growth	Onolog of Option . Homeostifulk		after 365 days from the date of allotment: Nil	
Birla Sun Life Small & Midcap Fund	Regular Plan Direct Plan	Dividend (Payout / Reinvestment)  Growth	Dividend Payout	₹ 1,000/-	within 365 days/1% of applicable NAV.	
Birla Sun Life Special Situations Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Choice of Plan : Growth			
	Direct Plan	Growth	Choice of Option : Reinvestment	₹ 1,000/-	within 365 days/1% of applicable NAV.	
Birla Sun Life Top 100 Fund	Regular Plan	Dividend (Payout/Reinvestment/Sweep)	Dividend Reinvestment	₹ 1,000/-	For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units	
	Direct Plan	Growth		,	after 365 days from the date of allotment: Nil	







# Product Labelling Disclosures

Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer
Birla Sun Life Advantage Fund (An Open ended Growth Scheme)	long term capital growth	order Moderate Mode
Birla Sun Life Balanced '95 Fund	investments in equity and equity related securities     long term capital growth and income	Noot on Albi, neh
(An Open ended Balanced Scheme)	investment predominantly in equity and equity related securities as well as debt and money market	Town Town
	instruments	LOW HIGH
Birla Sun Life Balanced Advantage Fund	Capital appreciation and regular income in the long term	Investors understand that their principal will be at Moderately High risk
(An Open ended Asset Allocation Scheme)	Investment in equity & equity related securities as well as fixed income securities (Debt & Money Market	
Dide Con Life Dealine and Financial	securities)	
Birla Sun Life Banking and Financial Services Fund	Investments in equity and equity related securities of companies engaged in banking and financial services	age de Moderate Moderate
(An Open ended Banking & Financial Services Sector Scheme)	* investments in equity and equity related securities of companies engaged in banking and infancial services	
Birla Sun Life Commodity Equities Fund -	long term capital growth	1 OW HIGH
Global Agri Plan (GAP) (An Open ended Growth Scheme)	investments in stocks of Agri commodity companies, i.e., companies engaged in or focusing on the Agri	Investors understand that their
(All Open ended Growth Scheme)	business, whether issued in India or overseas	principal will be at High risk
Birla Sun Life Dividend Yield Plus (An Open ended Growth Scheme)	long term capital growth	
	investments in equity and equity related securities of companies having relatively high dividend yield	
Birla Sun Life Equity Fund (An Open ended Growth Scheme)	long term capital growth      in contract in a quity and aquity related acquirities.	
Birla Sun Life Equity Savings Fund	investments in equity and equity related securities     long term capital growth and income	New Moderate Mo
(An Open ended Equity Scheme)	An open ended equity scheme investing in equity and equity related securities including the use of equity	Bode Con Tight along
	derivatives strategies and arbitrage opportunities with balance exposure in debt and money market	Mo High
	instruments	LOW HIGH
Birla Sun Life Frontline Equity Fund	long term capital growth	Investors understand that their principal will be at Moderately High risk
(An Open ended Growth Scheme)	investments in equity and equity related securities, diversified across various industries in line with the	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	benchmark index, S&P BSE 200	
Birla Sun Life Global Commodities Fund (An Open ended Fund of Funds	Capital appreciation in the long term	Moderate Moga
Scheme)	Investment in units of global mutual funds which invest in commodity related securities	Model on This rest
Birla Sun Life Global Real	Capital appreciation in the long term	Low Low
Estate Fund	Investment predominantly in units of Global Fund investing in Companies engaged in Real Estate Sector	LOW HIGH
(An Open ended Fund of Funds Scheme)		Investors understand that their principal will be at High risk
Birla Sun Life Gold ETF (An Open ended Gold Exchange Traded	returns that are in line with the performance of gold over long term, subject to tracking errors.	
Fund)	investments in physical gold of 99.5% purity (fineness)	Moderate Moo.
Birla Sun Life Gold Fund (An Open ended Fund of Funds Scheme)	returns in line with performance of Birla Sun Life Gold ETF (BSL GETF) over long term	Hodelon Horatel
	investments predominantly in units of Birla Sun Life Gold ETF. BSL GETF invests in physical gold of 99.5%      putity (figures)	Low Low
Birla Sun Life Index Fund	purity (fineness)  I long term capital growth	LOW HIGH
(An Open ended Index Linked Growth	investments in stocks in line with Nifty 50 and / or in exchange traded derivatives on the Nifty 50 to generate	Investors understand that their principal will be at Moderately High risk
Scheme)	comparable returns, subject to tracking errors.	
Birla Sun Life India GenNext Fund (An Open ended Growth scheme)	long term capital growth	
( open ended drown scheme)	investments in equity and equity related securities of companies that are expected to benefit from the rising	
Birla Sun Life India Opportunities Fund	consumption patterns in India fuelled by high disposable incomes  I long term capital growth	
(An Open ended Growth Scheme)	investments in equity and equity related securities of companies that seek to leverage India's competitive	Moderate / Moderate
	advantages in global outsourcing theme.	Moderan Moderate Moderate
Birla Sun Life India Reforms Fund	long term capital growth	
(An Open ended Equity Scheme)	investments in equity and equity related securities of companies expected to benefit from the economic	LOW HIGH
	reforms, PSU divestment and increased government spending	Investors understand that their
Birla Sun Life Infrastructure Fund (An Open ended Growth Scheme)	long term capital growth	principal will be at High risk
	investments in equity and equity related securities of companies that are participating in the growth and development of infractructure in India.	
Birla Sun Life International Equity Fund-	development of Infrastructure in India  Iong term capital growth	
Plan A	investments predominantly in equity and equity related securities in the international markets	
(An Open ended Diversified Equity Scheme)		
Birla Sun Life International Equity Fund-	long term capital growth	
Plan B (An Open ended Diversified Equity	investments in equity and equity related securities in the domestic market (65 to 75%) and in international	
Scheme)	markets (25 to 35%)	
Birla Sun Life Manufacturing Equity Fund	long term capital growth	
(An Open ended Manufacturing Sector Scheme)	investments in equity and equity related securities of companies engaged in manufacturing sector.	
	dvisors if in doubt about whether the product is suitable for them.	





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**Tax Reckoner** 

## **DIFFERENT SOLUTIONS TO SUIT YOUR VARIOUS NEEDS**



#### **Benefits**

- · Aim to preserve your money
- Provide ready liquidity
- Tax efficiency

#### **Principles**

Aim to provide Capital stability

#### Suitable for

 Meet daily expenses, seed capital for new business, Lifestyle Improvement

#### Focus:

Short term to Medium term

#### **Benefits**

- Aims to provide regular income
- Tax efficiency

#### **Principles**

Any time liquidity

#### Suitable for

· Retirement planning, paying EMI

#### Focus:

• Short Term to Medium Term





#### **Benefits**

- Provides tax benefits under section 80C and reduce your tax burden
- · Providing long term capital growth with tax savings

#### **Principles**

Long term capital appreciation with tax benefits

#### Suitable for

Minimizing taxes, tax planning

#### Focus:

Medium to Long Term (with a minimum 3 yr. Lock-in period)

#### Ronofite

 Aim to provide tax efficient growth of your capital through equity investments over a longer term

#### **Principles**

· Long term capital appreciation.

#### Suitable for

 House purchase, travel abroad, dream vacation, retirement planning, higher education for children, child's marriage

#### Focus:

Long Term









#### What are Saving Solutions?

Our Savings Solutions seek to preserve your money and provide you with ready liquidity while seeking to deliver tax efficient returns

#### Who can benefit from Saving Solutions?

This is an ideal solution for investors who have low - medium propensity for risk and high liquidity. These can be ideal for first time investors in mutual funds.

#### **Benefits of Savings Solutions:**

Make Inflation work in your favour: Inflation affects your returns from any investment including mutual funds. But, in case of savings solutions, you can use it to your advantage - through indexation - which can help you reduce the amount on which you have to pay tax. You can benefit from indexation, if investing for more than 1 year. Please consult your tax advisor on how to take advantage of indexation.

Aim to preserve your money: These schemes generally invest in instruments like bonds of reputed Indian companies and securities (bonds) issued by the Government of India which are considered relatively stable.

Aim to provide Liquidity: If you need to withdraw your money, all you have to do is submit a redemption slip and your money is normally credited to your bank account within one working day. You may also opt for an online redemption facility offered by many fund houses for added convenience.

Tax-efficient returns: You can earn returns in the form of monthly / quarterly dividends etc. which are completely tax-free in your hands. A dividend distribution tax of 28.325% is applicable and is deducted by the fund house.

There are various savings solutions available depending on the time period that you would like to invest for: a. 1 day to 3 months b. 3 to 6 months c. 6 months to 1 year d. 1 year +

The DDT rate of 28.325% is effective June 01, 2013 and further, upto May 31, 2013 DDT rate applicable shall be 14.1625% as amended by Finance Bill/Act 2013. Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future. Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

The Financial Solution (Savings Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.







## Birla Sun Life Cash Manager

An Open-ended Income Scheme



What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

**Investment Objective** 

An Open ended Income scheme with the objective to provide income which is consistent with a portfolio through investments in a basket of debt and money market instruments of very short maturities with a view to provide reasonable returns.

#### **Fund Details**

Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha **Managing Fund Since:** July 15, 2011 **Total Experience:** 9 years & 11 years Date of Allotment:

Retail Plan: May 14, 1998 Institutional Plan: September 27, 2004 Type of Scheme: An Open-ended Income

Scheme

Application Amount

for fresh subscription\*: ₹ 1.000

(plus in multiplies of ₹ 1) Min. Addl. Investment:

₹ 1,000

(plus in multiplies of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)^ Regular Plans

378.9880 Growth Daily Dividend: 101.0842 Weekly Dividend: 100.9257

Institutional Plan

Growth 265.7239 Daily Dividend: 100.7743 Weekly Dividend: 100.8411 Direct Plans

390.6531 Growth: Daily Dividend: 100.7743 Weekly Dividend: 100.8475

^The Face Value per unit of all the plans/ options under Birla Sun Life Cash Manager has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011

Benchmark: CRISIL Short Term Bond Fund Index

Monthly Average AUM: ₹ 7427.89 Crores AUM as on last day: ₹ 7471.61 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** Exit Load\*\*:

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

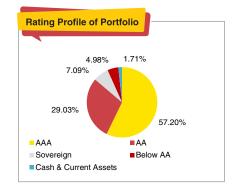
**Modified Duration:** 0.93 years **Average Maturity:** 0.99 years Yield to Maturity: 7 57%

**Expense Ratio:** 

Regular 1.17 Direct 0.43

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Power Finance Corporation Limited	9.21%	CRISIL AAA,ICRA AAA
Tata Capital Financial Services Ltd	7.77%	CRISIL AA+
Reliance Jio Infocomm Limited	7.18%	CRISIL AAA
Vijaya Bank	5.53%	CARE A1+
Indiabulls Housing Finance Limited	5.10%	CARE AAA
Shriram Transport Finance Company Limited	5.00%	CRISIL AA+,IND AA+
State Government Securities	4.27%	SOV
Housing Development Finance Corporation Limited	4.04%	CRISIL AAA
Small Industries Dev Bank of India	3.54%	CARE AAA
Tata Power Company Limited	3.35%	ICRA AA



Investment Performance -	an - Growth	NAV as on September 30, 2016: ₹ 378.988					
Date of Inception: May 14, 1998	Unit. * Life Cash Short T (₹) Manager (%) Bond F		CRISIL Short Term	CRISIL 1 Year T-Bill	Value of Sta	tandard Investment of ₹ 10000 in	
may 14, 1330			Bond Fund Index # (%)	Index ##	Birla Sun Life Cash Manager (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2016 (CAGR)	100.0000	7.51	N/A	6.62	37899	N/A	32490
September 30, 2015 to September 30, 2016 (Absolute)	349.5697	8.42	9.31	7.36	10842	10931	10736
September 30, 2014 to September 30, 2015 (Absolute)	321.9300	8.59	9.90	8.86	10859	10990	10886
September 30, 2013 to September 30, 2014 (Absolute)	294.6486	9.26	10.12	8.35	10926	11012	10835

# Scheme Benchmark, ## Additional Benchmark, \*\* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Kaustubh Gupta is 98. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.



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## Birla Sun Life Cash Plus





What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

**Investment Objective** 

An Open-ended liquid scheme with the objective to provide reasonable returns at a high level of safety and liquidity through judicious investments in high quality debt and money market instruments.

#### **Fund Details** Fund Manager: Mr. Kaustubh Gupta & Ms. Sunaina Da Cunha **Managing Fund Since:** July 15, 2011 **Total Experience:** 9 years & 11 years Date of Allotment: June 16, 1997 Type of Scheme: An Open-ended Liquid Scheme Application Amount for fresh subscription\*: ₹ 1,000 (plus in multiplies of ₹ 1) Min. Addl. Investment: (plus in multiplies of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans /	Options (₹)^
Retail Plan	

409 1361 Growth : Dividend: 163.6940 Institutional Plan

Growth 419.8581 Dividend: 108 0230 Weekly Dividend: 108.0680 Regular Plans

Growth: 252.1225 Daily Dividend: 100 1950 Weekly Dividend: 100.2250 Dividend: 105 3897

Direct Plans 252,7890 Growth: Daily Dividend: 100.1950 Weekly Dividend: 100.2250 136.7575

^The Face Value per unit of all the plans/ options under Birla Sun Life Cash Plus has been changed from ₹.10/- to ₹.100/- effective from October 07,

Benchmark: CRISIL Liquid Fund Index Monthly Average AUM: ₹ 30834.47 Crores AUM as on last day: ₹ 24805.82 Crores

(as on 30th September 2016) Load Structure (as % of NAV)

**Entry Load:** Nil Exit Load\*\*:

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter **Modified Duration: Average Maturity:** 

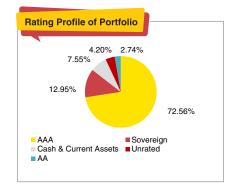
0.17 years 0.17 years 6.82%

Yield to Maturity: **Expense Ratio:** 

0.28 Regular Direct 0.19

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	12.89%	SOV
Vedanta Limited	10.25%	CRISIL A1+
IndusInd Bank Limited	7.69%	CRISIL A1+
Housing Development Finance Corporation Limited	5.73%	CRISIL AAA,ICRA A1+
Kotak Mahindra Bank Limited	4.20%	UNRATED
Small Industries Dev Bank of India	4.08%	CARE A1+
JSW Steel Limited	2.58%	CARE A1+
Reliance Capital Limited	2.52%	ICRA A1+
UCO Bank	2.51%	CRISIL A1+
Kotak Mahindra Prime Ltd	2.27%	CRISIL A1+,CRISIL AAA



Investment Performance - Retail Plan - Growth				NAV as o	n September	30, 2016: ₹	409.1361
Date of Inception: June 16, 1997	NAV Per Birla Sun Unit. * Life Cash Plus	CRISIL	CRISIL 1 Year T-Bill	Value of Standard Investment of ₹ 10000 in			
	(₹)	(%)	Index # (%)	Index ## (%)	Birla Sun Life Cash Plus (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2016 (CAGR)	100.0000	7.57	N/A	6.72	40914	N/A	35098
September 30, 2015 to September 30, 2016 (Absolute)	379.0191	7.95	7.69	7.36	10795	10769	10736
September 30, 2014 to September 30, 2015 (Absolute)	348.8057	8.66	8.56	8.86	10866	10856	10886
September 30, 2013 to September 30, 2014 (Absolute)	319.6739	9.11	9.49	8.35	10911	10949	10835

\*\*Scheme Benchmark, ## Additional Benchmark, \*\* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Kaustubh Gupta is 98. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



# Birla Sun Life Constant Maturity 10 Year Gilt Fund



(erstwhile Birla Sun Life Gilt Plus – Regular Plan. Name changed w.e.f August 06, 2015) An Open-ended Government Securities Scheme

What is it?

A fund that aims to generate income and capital appreciation by investing exclusively in Government Securities.

**Investment Objective** 

The investment objective of the scheme is to enable investors to invest in Central Government Securities, based on their own view on the interest rate scenario & generate credit risk-free returns.

#### Fund Details

Fund Manager:

Mr. Prasad Dhonde & Mr. Kaustubh Gupta

Managing Fund Since:

July 01, 2011 & June 20, 2014

Total Experience:
Date of Allotment:

Type of Scheme:

An Open-ended Government Securities Scheme

**Application Amount** 

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 47.8783
Quarterly Dividend: 12.6204
Direct Plans
Crowth: 48.1036

Growth: 48.1936
Quarterly Dividend: 11.1029
Benchmark: I-Sec LI-BEX
Monthly Average AUM: ₹ 48.10 Crores
AUM as on last day: ₹ 33.57 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP)
Entry Load: Nil
Exit Load\*\*: Nil

\*\*Exit Load is NIL for units issued in Dividend

Reinvestment.

Other Parameter

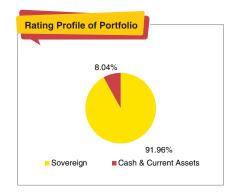
Modified Duration: 6.47 years
Average Maturity: 9.10 years
Yield to Maturity: 6.87%

Expense Ratio:

Regular 0.50 Direct 0.30

#### Top Portfolio Holdings

Issuer	% to net Assets	Rating
6.97% GOI (MD 06/09/2026)	90.35%	SOV
8.40% GOI (MD 28/07/2024)	1.61%	SOV
Cash & Current Assets	8.04%	



Investment Performance - Regular Plan - Growth			NAV as on September 30, 2016: ₹ 47.8783				
Date of Inception: Oct 12. 1999	NAV Per Unit. *	Birla Sun Life Constant	I-Sec LI- BEX # (%)	CRISIL 10 Year	Value of Standard Investment of ₹ 10000 in		
Out 12, 1333	(₹)	Maturity 10 Year Gilt Fund (%)	,	Gilt Index ## (%)	Birla Sun Life Constant Maturity 10 Year Gilt Fund (₹)	I-Sec LI- BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	9.66	N/A	N/A	47878	N/A	N/A
September 30, 2015 to September 30, 2016 (Absolute)	43.2786	10.63	13.80	11.11	11063	11380	11111
September 30, 2014 to September 30, 2015 (Absolute)	38.3305	12.91	15.70	13.76	11291	11570	11376
September 30, 2013 to September 30, 2014 (Absolute)	36.0681	6.27	12.85	6.85	10627	11285	10685
# Scheme Benchmark, ## Additional Be	nchmark, * As	on start of period co	onsidered above.				

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing MAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Fund Managers by Fund Managers by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunifie.com



## Birla Sun Life Corporate Bond Fund

An Open ended Income Scheme



What is it?

An income scheme that intends to generate returns by investing in corporate debt securities with short to medium term maturities across the credit curve and would endeavour to take benefit from mispriced credit opportunities.

**Investment Objective** 

The investment objective of the Scheme is to generate returns by predominantly investing in a portfolio of corporate debt securities with short to medium term maturities across the credit spectrum within the investment grade.

The Scheme does not guarantee/indicate any returns. There can be no assurance that the schemes' objectives will be achieved.

#### **Fund Details**

Fund Manager: Mr. Maneesh Dangi Managing Fund Since: Since Inception Total Experience: 15 years **Date of Allotment:** April 17, 2015 Type of Scheme: An Open ended Income Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan<sup>\$</sup>

Growth: 11.4751 Dividend: 11.4749 Bonus: 11.4890

Direct Plans Growth: 11.6067 Dividend: 11.6065 Bonus: 11.6065

CRISIL AA Short Term Bond Benchmark:

Fund Index

₹ 1052.77 Crores Monthly Average AUM: AUM as on last day: ₹ 1105.57 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load:

Exit Load\*\*: For redemption/switch out of units within 365 days from the date of allotment: 2.00% of applicable NAV. For redemption/switch out of units after 365 days but before 730 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 730 days from the date of allotment: Nil.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

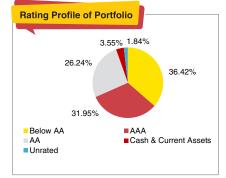
**Other Parameter** 

**Modified Duration:** 1.75 years **Average Maturity:** 2.23 years Yield to Maturity: 9.35% **Expense Ratio:** 

Regular 1 89 Direct 1.07

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Adani Transmission Limited	7.83%	IND AA+
National Housing Bank	6.81%	CRISIL AAA
Wadhawan Global Capital Pvt Ltd	5.62%	CARE AAA(SO)
Piramal Enterprises Limited	4.65%	ICRA AA
High Point Properties Private Limited	4.58%	ICRA AA(SO)
Adani Power Limited	4.57%	BWR AA-(SO)
Pune Solapur Expressway Pvt Ltd	4.54%	ICRA A(SO)
Writers & Publishers Pvt Ltd	4.54%	BWR AA-(SO)
Systemtrac Traders Private Limited	4.53%	ICRA AA-(SO)
Indiabulls Housing Finance Limited	4.51%	CARE AAA



Dividend	
Declared on date	30-Sep-16
Dividend Yield (Regular Plan)	1.45%
Dividend (₹) Per Unit	0.1661
Cum Dividend NAV	11.4749
Dividend Yield (Direct Plan)	1.43%
Dividend (₹) Per Unit	0.1661
Cum Dividend NAV	11.6065

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.
The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

For more details on dividends declared please refer to the online empower on www.mutualfund.birlasunlife.com

Investment Performance - Regular Plan - Growth			NAV as	on Septembe	r 30, 2016: <sup>3</sup>	₹ 11.4751	
Date of Inception: NAV Apr 17, 2015 Unit			CRISIL AA Short Term	Crisil 10 Year Gilt	Value of Standard Investment of ₹ 10000 in		
ημ. 17, 2010	(₹)	Corporate Bond Fund (%)	Bond Fund Index # (%)	Index ## (%)	Birla Sun Life Corporate Bond Fund (₹)	CRISIL AA Short Term Bond Fund Index #(₹)	Crisil 10 Year Gilt Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	9.90	9.87	10.50	11475	11471	11567
September 30, 2015 to September 30, 2016 (Absolute)	10.4213	10.11	10.11	11.11	11011	11011	11111

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing MAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Maneesh Dangi is 3. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service



website www.birlasunlife.com

## Birla Sun Life Dynamic Bond Fund

An Open-ended Income Scheme



What is it?

An income solution that aims to generate optimal returns through active management by capturing positive price and credit spread movements.

**Investment Objective** 

An Open-ended income scheme with the objective to generate optimal returns with high liquidity through active management of the portfolio by investing in high quality debt and money market instruments.

#### **Fund Details**

Fund Manager: Mr. Maneesh Dangi Managing Fund Since: September 12, 2007 Total Experience: 15 years **Date of Allotment:** September 27, 2004 An Open-ended Income Type of Scheme:

Scheme Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

Monthly: Minimum ₹ 1,000/-SIP-

NAV of Plans / Options (₹)^

Regular Plan Growth 28.8002 Monthly Dividend: 11.4949 Quarterly Dividend: 11.2336 12.5118 Dividend:

Direct Plans Growth 29.3824 Monthly Dividend: 11.6148 Quarterly Dividend: 11.4956 Dividend: 12.6675

^The dividend option under the scheme have been introduced w.e.f October 29 2014. Please refer addendum no 44/2014 dated October 12, 2014 for further details

Benchmark:

CRISIL Short Term Bond Fund Index

(w.e.f 27 May, 2013)

Monthly Average AUM: ₹ 13425.32 Crores AUM as on last day: ₹ 13419.06 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP)

**Entry Load:** 

Exit Load\*\*: For redemption / switchout of units within 90 days from the date of allotment: 0.50% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil.

1.00

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

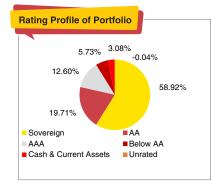
Direct

**Modified Duration:** 6.50 years Average Maturity: 16.39 years Yield to Maturity: 7.74% **Expense Ratio:** 

Regular 1.63

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	58.88%	SOV
Indiabulls Housing Finance Limited	4.48%	CARE AAA
Shriram Transport Finance Company Limited	3.77%	CRISIL AA+
Piramal Enterprises Limited	3.45%	ICRA AA
Tata Motors Finance Ltd	2.77%	CRISIL AA
Small Industries Dev Bank of India	2.52%	CARE A1+,CARE AAA
Adani Power Limited	2.33%	BWR AA-(SO)
Dewan Housing Finance Corporation Limited	2.23%	CARE AAA
Edelweiss Commodities Services Ltd	2.21%	ICRA AA
National Housing Bank	1.87%	CRISIL AAA



#### Dividend

	30-Sep-16	26-Aug-16	29-Jul-16
Dividend Yield (Regular Plan)	0.55%	0.44%	0.53%
Dividend (₹) Per Unit	0.0628	0.0498	0.0604
Cum Dividend NAV	11.4949	11.4007	11.3321
Dividend Yield (Direct Plan)	0.55%	0.44%	0.53%
Dividend (₹) Per Unit	0.0634	0.0503	0.0609
Cum Dividend NAV	11.6148	11.5125	11.4377
Cum Dividend NAV	11.6148	11.5125	11.43

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.
The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

Investment Performance - Regular Plan - Growth				NAV as	on Septembe	r 30, 2016:	₹ 28.8002
Date of Inception: Sept 27, 2004			CRISIL CRISIL 10 Short Term Year Gilt	CRISIL 10 Year Gilt	Value of Standard Investment of ₹ 10000 in		
00pt 21, 2004	(₹)	Bond Fund (%)	Bond Fund Index # (%)	Index ## (%)	Birla Sun Life Dynamic Bond Fund (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	9.20	7.61	6.24	28800	24128	20701
September 30, 2015 to September 30, 2016 (Absolute)	25.6001	12.50	9.31	11.11	11250	10931	11111
September 30, 2014 to September 30, 2015 (Absolute)	22.3025	14.79	9.90	13.76	11479	10990	11376
September 30, 2013 to September 30, 2014 (Absolute)	20.1896	10.47	10.12	6.85	11047	11012	10685

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend

distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Maneesh Dangi is 3. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



## Birla Sun Life Enhanced Arbitrage Fund

An Open-ended Equity Scheme



What is it?

A fund that aims to generate income by investing in equity and equity related instruments and take advantage of the price differentials or mis-pricing prevailing in a stock

**Investment Objective** 

An Open ended Equity Scheme with an investment objective to generate income by investing predominantly in equity and equity related instruments. Scheme intends to take advantage from the price differentials / mis-pricing prevailing for stock / index in various market segments (Cash & Futures).

#### **Fund Details**

Fund Manager: Mr. Lovelish Solanki Managing Fund Since: December 15, 2014 Total Experience: 7 years **Date of Allotment:** July 24, 2009 Type of Scheme: An Open-ended Equity Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 16.4063 Dividend 10.8101 Direct Plans 16.7033 Growth: Dividend: 11.0045

CRISIL Liquid Fund Index Benchmark: Monthly Average AUM: ₹ 1814.05 Crores ₹ 1516.73 Crores AUM as on last day:

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP)

**Entry Load:** 

Exit Load\*\*: For redemption/switch out of units within 30 days from the date of allotment: 0.50% of applicable NAV. For redemption/switch out of units after 30 days from the date of allotment: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

(w.e.f. August 03, 2015)

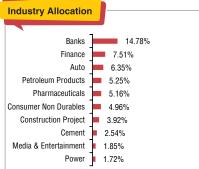
Other Parameter

Portfolio Turnover: 10.31 **Expense Ratio:** 0.94 Regular Direct 0.29

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
HDFC Bank Ltd	9.13%	
RBL Bank Limited	8.24%	
Yes Bank Limited	4.94%	
Housing Development Finance Corporation Limited	4.78%	CRISIL AAA
Reliance Industries Ltd	4.31%	
IL&FS Financial Services Ltd	3.25%	CARE A1+
Housing Development Finance Corporation Ltd	3.17%	
ITC Ltd	2.84%	
Mahindra & Mahindra Ltd	2.53%	
Aurobindo Pharma Ltd	2.28%	

Dividend



Dividend Yield (Regular Plan)		0.46%	0.55%
Dividend (₹) Per Unit	0.05	0.05	0.06
Cum Dividend NAV	10.84	10.84	10.84
Dividend Yield (Direct Plan)	0.45%	0.45%	0.54%
Dividend (₹) Per Unit	0.05	0.05	0.06
Cum Dividend NAV	11.03	11.03	11.03

The Face Value - 10.00 Per Unit The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

performance/returns.

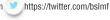
For more details on dividends declared please refer to the online empower on www.
mutualfund.birlasunlife.com

Investment Performance - Regular Plan - Growth			NAV as on September 30, 2016: ₹ 16.4063				
Date of Inception: July 24, 2009	NAV Per Unit. *	Birla Sun Life	CRISIL Liquid Fund	S&P BSE SENSEX ##	Value of Sta	indard Investn 10000 in	nent of ₹
outy 24, 2005	(₹)	Enhanced Arbitrage Fund (%)	Index # (%)	(%)	Birla Sun Life Enhanced Arbitrage Fund (₹)	CRISIL Liquid Fund Index # (₹)	S&P BSE SENSEX ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	7.13	7.67	8.62	16406	17020	18120
September 30, 2015 to September 30, 2016 (Absolute)	15.4293	6.33	7.69	6.54	10633	10769	10654
September 30, 2014 to September 30, 2015 (Absolute)	14.2556	8.23	8.56	-1.79	10823	10856	9821
September 30, 2013 to September 30, 2014 (Absolute)	13.1850	8.12	9.49	37.41	10812	10949	13741

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Lovelish Solanki is 4. Refer annexure on page no. 82 to know more on performance of schemes managed by Fund Managers, \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum

MADDIA deed December 27, 2013 available for a way before the subscribe in the su no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



## Birla Sun Life Floating Rate Fund - Long Term Plan

An Open-ended Income Scheme



What is it?

A fund that aims to generate income by investing substantially into floating rate debt/ money market instruments.

**Investment Objective** 

The primary objective of the schemes is to generate regular income through investment in a portfolio comprising substantially of floating rate debt / money market instruments. The schemes may invest a portion of its net assets in fixed rate debt securities and money market instruments.

#### **Fund Details** Mr. Prasad Dhonde & Fund Manager: Mr. Kaustubh Gupta **Managing Fund Since:** July 15, 2011 &

June 20, 2014 **Total Experience:** 16 years & 9 years Date of Allotment: June 05, 2003 Type of Scheme: An Open-ended Income

Scheme

**Application Amount** for fresh subscription\*:

₹ 1,000

(plus in multiplies of ₹ 1) Min. Addl. Investment:

(plus in multiplies of ₹1)

SIP: Monthly: Minimum ₹ 1,000/-NAV of Plans / Options (₹)^

Retail Plan

Growth 277.1065 Weekly Dividend: 100.7278

Regular Plans

Growth 191.5900 Daily Dividend: 100.8144 Weekly Dividend: 100.7278 Direct Plans

Growth 193.1761 Daily Dividend: 101 1527 Weekly Dividend: 100.7299

^The Face Value per unit of all the plans/ options under Birla Sun Life Floating Rate Fund - Long Term Plan has been changed from ₹.10/- to ₹.100/-

effective from October 07, 2011

CRISIL Liquid Fund Index ₹ 4547.36 Crores Monthly Average AUM: AUM as on last day: ₹ 4447.36 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** Nil Exit Load\*\*: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

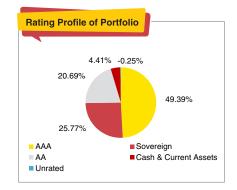
**Modified Duration:** 1.29 years **Average Maturity:** 1.58 years Yield to Maturity: 7.42%

**Expense Ratio:** 

Regular 0.35 0.10 Direct

#### **Top Ten Portfolio Holdings**

% to net Assets	Rating
18.66%	SOV
9.57%	CRISIL AAA
9.08%	CRISIL AA+,IND AA+
7.96%	CRISIL AAA
7.11%	SOV
4.66%	CARE AAA
3.75%	ICRA AA
3.65%	CRISIL AAA
3.46%	CARE AAA,CRISIL AAA
3.41%	CRISIL AAA
	18.66% 9.57% 9.08% 7.96% 7.11% 4.66% 3.75% 3.65% 3.46%



Investment Performance - Retail Plan - Growth NAV as on September 30, 2016: ₹ 277.1						277.1065	
Date of Inception: June 05, 2003	NAV Per Unit. *	Birla Sun Life Floating	CRISIL Liquid Fund	CRISIL 1 Value of Standard Investment Year T-Bill 10000 in		nent of ₹	
ounc 60, 2000	(₹)	Rate Fund - Long Term Plan (%)	Index # (%)	Index ## (%)	Birla Sun Life Floating Rate Fund - Long Term Plan (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2016 (CAGR)	100.0000	7.95	6.88	5.91	27711	24289	21500
September 30, 2015 to September 30, 2016 (Absolute)	253.1939	9.44	7.69	7.36	10944	10769	10736
September 30, 2014 to September 30, 2015 (Absolute)	231.5208	9.36	8.56	8.86	10936	10856	10886
September 30, 2013 to September 30, 2014 (Absolute)	211.2045	9.62	9.49	8.35	10962	10949	10835

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Kaustubh Gupta is 98. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.\$These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.



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# Birla Sun Life Floating Rate Fund - Short Term Plan

An Open-ended Income Scheme



A fund that provides the convenience of parking your savings with an opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

**Investment Objective** 

The primary objective of the schemes is to generate regular income through investment in a portfolio comprising substantially of floating rate debt / money market instruments. The schemes may invest a portion of its net assets in fixed rate debt securities and money market instruments.

#### **Fund Details**

Fund Manager:	Mr. Kaustubh Gupta &
	Ms. Sunaina Da Cunha
Managing Fund Since:	July 15, 2011
Total Experience:	9 years & 11 years
Date of Allotment:	June 05, 2003
Type of Scheme:	An Open-ended Income
	Scheme

Application Amount

₹ 1,000 for fresh subscription\*:

(plus in multiplies of ₹1) Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

257 0001

Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)^

**Retail Plan** 

GIOWIII:	237.8001
Daily Dividend:	100.0150
Weekly Dividend:	103.8834
Regular Plan <sup>ş</sup>	
Growth :	209.1972
Daily Dividend:	100.0200
Weekly Dividend:	100.2095

Direct Plan<sup>s</sup> Growth · 209 7077 Daily Dividend: 100.0200 Weekly Dividend: 100 2108

The Face Value per unit of all the plans/ options under Birla Sun Life Floating Rate Fund - Short Term Plan has been changed from ₹.10/- to ₹.100/-

effective from October 07, 2011

CRISIL Liquid Fund Index Benchmark: Monthly Average AUM: ₹ 4902.53 Crores ₹ 3176.86 Crores AUM as on last day: (as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** Nil Exit Load\*\*:

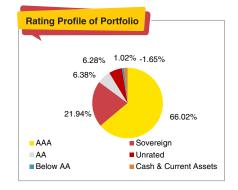
\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

**Modified Duration:** 0.16 years Average Maturity: 0.17 years Yield to Maturity: 7.17% **Expense Ratio:** Regular 0.41 Direct 0.35

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	21.47%	SOV
JSW Steel Limited	10.89%	CARE A1+
Adani Enterprises Limited	9.23%	BWR A1+
IndusInd Bank Limited	7.74%	CRISIL A1+
Shapoorji Pallonji and Company Private Ltd	6.99%	ICRA A1+
Kotak Mahindra Bank Limited	6.28%	UNRATED
Axis Bank Limited	6.22%	CRISIL A1+
Talwandi Sabo Power Ltd	5.78%	CRISIL A1+(SO)
UCO Bank	4.67%	CRISIL A1+
Shriram Transport Finance Company Limited	4.60%	CRISIL AA+,IND AA+



Investment Performance - Retail Plan - Growth NA					n September	30, 2016: ₹	257.8001
Date of Inception: June 05. 2003	NAV Per Unit. *	Birla Sun Life Floating	CRISIL CRISIL 1 q Liquid Fund Year T-Bill				nent of ₹
ouiie 00, 2000	(₹)	Rate Fund - Short Term Plan (%)	Index # (%)	Index ## (%)	Birla Sun Life Floating Rate Fund - Short Term Plan (₹)	CRISIL Liquid Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2016 (CAGR)	100.0000	7.36	6.88	5.91	25780	24289	21500
September 30, 2015 to September 30, 2016 (Absolute)	238.7903	7.96	7.69	7.36	10796	10769	10736
September 30, 2014 to September 30, 2015 (Absolute)	219.7259	8.68	8.56	8.86	10868	10856	10886
September 30, 2013 to September 30, 2014 (Absolute)	201.0649	9.28	9.49	8.35	10928	10949	10835

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Kaustubh Gupta is 98. Total Schemes managed by Mr. Substitubh Gupta is 98. Total Schemes managed by Mr.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com





## Birla Sun Life Gilt Plus - PF Plan

An Open-ended Government Securities Scheme



What is it?

A fund that aims to generate income and capital appreciation by investing exclusively in Government Securities.

**Investment Objective** 

An Open - ended government securities scheme with the objective to generate income and capital appreciation through investments exclusively in Government Securities.

#### **Fund Details**

Fund Manager: Mr. Prasad Dhonde & Mr. Kaustubh Gupta Managing Fund Since: July 01, 2011 & June 20, 2014 **Total Experience:** 16 years & 9 years **Date of Allotment:** October 12, 1999 Type of Scheme: An Open-ended Government Securities Scheme

**Application Amount** 

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

44.7799

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan Growth:

Quarterly Dividend: 10.6368 Direct Plans Growth: 45.6139 Quarterly Dividend: 10.6789 I-Sec LI-BEX Benchmark: ₹ 67.88 Crores Monthly Average AUM: ₹ 64.20 Crores AUM as on last day:

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption / switchout of units within 90 days from the date of allotment: 0.50% of applicable NAV. For redemption /switch-out of units after 90 days from the date of allotment: Nil.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment

Other Parameter

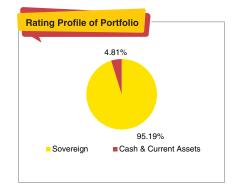
**Modified Duration:** 8.45 years **Average Maturity:** 15.88 years Yield to Maturity: 7.15%

**Expense Ratio:** 

1.51 Regular Direct 1.01

#### **Top Portfolio Holdings**

Issuer	% to net Assets	Rating
7.59% GOI(MD 11/01/2026)	24.36%	SOV
8.17% GOI (MD 01/12/2044)	20.87%	SOV
7.88% GOI (MD 19/03/2030)	16.68%	SOV
7.73% GOI (MD 19/12/2034)	16.53%	SOV
8.24% GOI (MD 10/11/2033)	8.61%	SOV
7.59% GOI (MD 20/03/2029)	8.15%	SOV
Cash & Current Assets	4.81%	



Investment Performance - Regular Plan - Growth					on Septembe	r 30, 2016:	₹ 44.7799
Date of Inception: Oct 12, 1999	NAV Per Unit. *		I-Sec LI- CRISIL 10 BEX # (%) Year		Value of Sta	ndard Investr 10000 in	nent of ₹
061 12, 1555	(₹)	Plan (%)		Gilt Index ## (%)	Birla Sun Life Gilt Plus- PF Plan (₹)	I-Sec LI- BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	9.23	N/A	N/A	44780	N/A	N/A
September 30, 2015 to September 30, 2016 (Absolute)	39.6358	12.98	13.80	11.11	11298	11380	11111
September 30, 2014 to September 30, 2015 (Absolute)	34.1730	15.99	15.70	13.76	11599	11570	11376
September 30, 2013 to September 30, 2014 (Absolute)	30.3169	12.72	12.85	6.85	11272	11285	10685

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend Fast performance may or may not be sustained in nature. Returns to involved by outlook of the control of the co Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife



# Birla Sun Life Government Securities Fund - Long Term Plan

An Open-ended Gilt Scheme

What is it?

A fund that aims to generate current income consistent with the portfolio invested exclusively in Government Securities

**Investment Objective** 

An Open-ended Gilt scheme with the objective to provide investors current income consistent with a portfolio invested 100% in securities issued by the Government of India or the State Governments, and the secondary objective is capital appreciation.

#### **Fund Details**

Fund Manager:	Mr. Prasad Dhonde &
	Mr. Kaustubh Gupta
Managing Fund Since:	October 03, 2012 &
	June 20, 2014
Total Experience:	16 years & 9 years
Date of Allotment:	October 28, 1999
Type of Scheme:	An Open-ended Gilt Schei

Application Amount

for fresh subscription\*: ₹ 1.000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹1)

Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)^

Regular Plan

Dividend:

Growth:	47.9628
Half Yearly Dividend:	10.7546
Dividend:	11.8853
Direct Plans	
Growth:	48.8960
Half Yearly Dividend:	11.3022

^The dividend option under the scheme have been renamed w.e.f December 26, 2014. Please refer addendum no, 59/2014 dated December 17, 2014 for further details

I-Sec LI-BEX Benchmark: **Monthly Average AUM:** ₹ 796.53 Crores AUM as on last day: ₹ 745.28 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** Exit Load\*\*: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

**Other Parameter** 

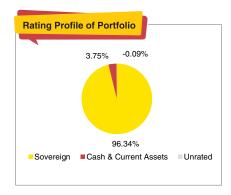
**Modified Duration:** 6.89 years **Average Maturity:** 12.41 years Yield to Maturity: 7.12%

**Expense Ratio:** 

Regular 1.49 Direct 0.89

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
7.72% GOI (MD 25/05/2025)	25.23%	SOV
7.59% GOI(MD 11/01/2026)	19.16%	SOV
8.17% GOI (MD 01/12/2044)	15.15%	SOV
7.73% GOI (MD 19/12/2034)	9.97%	SOV
8.60% Bihar SDL (MD 09/03/2026)	9.45%	SOV
7.59% GOI (MD 20/03/2029)	7.02%	SOV
7.61% GOI(MD 09/05/2030)	3.54%	SOV
7.35% GOI (MD 22/06/2024)	3.42%	SOV
8.24% GOI (MD 10/11/2033)	2.97%	SOV
7.68% GOI (MD 15/12/2023)	0.42%	SOV



Investment Performance - Regular Plan - Growth				NAV as on September 30, 2016: ₹ 47.9628				
Date of Inception: Oct 28, 1999	NAV Per Birla Unit. * Sun Life	I-Sec LI- BEX # (%)	CRISIL 10 Year Gilt	Value of Standard Investment of ₹ 10000 in				
00120, 1333	(₹)	Government Securities Fund - Long Term Plan (%)		Index ## (%)	Birla Sun Life Government Securities Fund - Long Term Plan (₹)	I-Sec LI- BEX # (₹)	CRISIL 10 Year Gilt Index ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.0000	9.70	N/A	N/A	47963	N/A	N/A	
September 30, 2015 to September 30, 2016 (Absolute)	43.0581	11.39	13.80	11.11	11139	11380	11111	
September 30, 2014 to September 30, 2015 (Absolute)	37.2439	15.61	15.70	13.76	11561	11570	11376	
September 30, 2013 to September 30, 2014 (Absolute)	33.8221	10.12	12.85	6.85	11012	11285	10685	

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend Past performance may or may or may not be sustained in turbe. Neutrins for dividend option would assume retrivestment or dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Kaustubh Gupta is 98. Refer annexure on page no. 62 to know more on performance here managed by Fund Managers. Direct Plan is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our





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## Birla Sun Life Income Plus

An Open-ended Income Scheme



What is it?

A fund that invests in a combination of bonds and Government securities of varying maturities from time to time with an aim to optimize returns.

**Investment Objective** 

An Open-ended Income Scheme to generate consistent income through superior yields on its investments at moderate levels of risk through a diversified investment approach. This income may be complemented by price changes of instruments in the portfolio.

#### **Fund Details**

Fund Manager: Mr. Prasad Dhonde
Managing Fund Since: January 11, 2010
Total Experience: 16 years
Date of Allotment: October 21, 1995
Type of Scheme: An Open-ended Income
Scheme

**Application Amount** 

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)^

Regular Plan

Growth : 72.0529

Quarterly Dividend: 13.2538

Dividend: 11.4595

Direct Plans

 Growth:
 73.9658

 Quarterly Dividend:
 13.6892

 Dividend:
 11.6178

^The dividend option under the scheme have been renamed w.e.f December 26, 2014. Please refer addendum no, 59/2014 dated December 17, 2014 for

further details.

Benchmark: CRISIL Composite Bond

Monthly Average AUM: ₹ 3161.05 Crores
AUM as on last day: ₹ 3235.56 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP)
Entry Load:
Nil
Exit Load\*\*:
Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

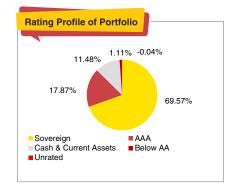
Modified Duration: 6.34 years
Average Maturity: 10.76 years
Yield to Maturity: 7.12%

Expense Ratio:

Regular 1.86 Direct 1.01

#### Top Portfolio Holdings

Issuer	% to net Assets	Rating
Government of India	69.23%	SOV
Export Import Bank of India	8.92%	CRISIL AAA
HDFC Bank Limited	5.51%	CRISIL AAA
Essel Lucknow Raebareli Toll Roads Limited	2.66%	CARE AAA(SO)
Bank of India	1.11%	BWR AA-
Power Finance Corporation Limited	0.78%	CRISIL AAA
State Government Securities	0.34%	SOV
Interest Rate Swaps	-0.04%	
Cash & Current Assets	11.48%	



Investment Performance - I	NAV as on September 30, 2016: ₹ 72.0529						
Date of Inception: Oct 21, 1995	NAV Per Birla Sun Unit. * Life Income	CRISIL Composite	CRISIL 10 Value of Si		andard Investment of ₹ 10000 in		
UCL 21, 1995	(₹)	Plus (%)	Bond Fund Index # (%)	Index ## (%)			CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	9.88	N/A	N/A	72053	N/A	N/A
September 30, 2015 to September 30, 2016 (Absolute)	64.9222	10.98	11.51	11.11	11098	11151	11111
September 30, 2014 to September 30, 2015 (Absolute)	57.1753	13.55	12.56	13.76	11355	11256	11376
September 30, 2013 to September 30, 2014 (Absolute)	52.2599	9.41	11.61	6.85	10941	11161	10685

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered to computation of returns. When additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Prasad Dhonde is 24. Refer annaver, page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase/subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.biriasunifle.com

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.



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## Birla Sun Life Medium Term Plan

An Open-ended Income Scheme



What is it?

An income scheme that aims to optimize returns by identifying mispriced credit opportunities in medium term securities in the market and then selectively investing in

**Investment Objective** 

The primary investment objective of the Scheme is to generate regular income through investments in debt & money market instruments in order to make regular dividend payments to unit holders & secondary objective is growth of capital.

#### **Fund Details**

Fund Manager: Mr. Maneesh Dangi Managing Fund Since: September 01, 2014 Total Experience: 15 years **Date of Allotment:** March 25, 2009 Type of Scheme: An Open-ended Income Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

Monthly: Minimum ₹ 1,000/-SIP-

NAV of Plans / Options (₹) Regular Plan<sup>\$</sup>

Growth: 19.7537 Quarterly Dividend: 10.4737 Half Yearly Dividend: 11.0425 Dividend: 14.6430

Institutional Plan Growth

19.1777 Quarterly Dividend: Half Yearly Dividend:

Direct Plans

Growth 20.1757 Quarterly Dividend: 10.4967 Half Yearly Dividend: 11.3548 Dividend: 14.9515

CRISIL AA Short Term Bond Benchmark:

Fund Index (w.e.f May 27, 2013)

**Monthly Average AUM:** ₹ 7749.49 Crores AUM as on last day: ₹ 7785.85 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption / switch-out of units on or before 365 days from the date of allotment: 1% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil.

(w.e.f September 19, 2016.)

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

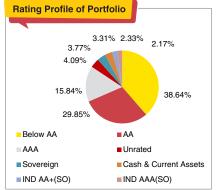
**Modified Duration:** 2.00 years Average Maturity: 2.69 years 9.27% Yield to Maturity:

Expense Ratio:

Regular 1.68 Direct 1.10

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Piramal Enterprises Limited	6.35%	ICRA AA
Adani Transmission Limited	6.04%	IND AA+
RHC Holding Pvt Ltd	5.93%	CARE A(SO)
ECL Finance Ltd	5.82%	ICRA AA
RKN RETAIL PVT. LTD	4.94%	BWR A-(SO)
Adani Power Limited	4.86%	BWR AA-(SO)
Indiabulls Housing Finance Limited	4.45%	CARE AAA
Birla Sun Life Mutual Fund	3.71%	
IL & FS Education and Technology Services Ltd	3.67%	IND AA-(SO)
Punjab & Sind Bank	3.67%	ICRA A1+



Dividend	
Declared on date	25-Mar-13
Dividend Yield (Regular Plan)	7.28%
Dividend (₹) Per Unit	0.8000
Cum Dividend NAV	10.9834
Dividend Yield (Direct Plan)	7.28%
Dividend (₹) Per Unit	0.8000
Cum Dividend NAV	10.9909

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the

Note: The NAY of the Scheme, pursuant to pay out of dividend would fail to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

any operant performance/returns. For more details on dividends declared please refer to the online empower on www.mutualfund.birlasunlife.com

#### Investment Performance - Regular Plan - Growth

IAV ac a	n Cantan	thor 20	2016.	₹ 19.7537

	-						
Date of Inception: Mar 25, 2009	(₹) Term Plan (%)		Index # (%) (%)		Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life Medium Term Plan (₹)	CRISIL AA Short Term Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	9.47	9.85	6.41	19754	20278	15955
September 30, 2015 to September 30, 2016 (Absolute)	17.9046	10.33	10.11	11.11	11033	11011	11111
September 30, 2014 to September 30, 2015 (Absolute)	16.0586	11.50	10.09	13.76	11150	11009	11376
September 30, 2013 to September 30, 2014 (Absolute)	14.3887	11.61	11.14	6.85	11161	11114	10685

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Maneesh Dangi is 3. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. Prises Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www hirlasunlife com







# Birla Sun Life Savings Fund

An Open-ended Short Term Income Scheme



What is it?

A fund that aims to provide the convenience of a savings account with the opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits.)

**Investment Objective** 

The primary objective of the schemes is to generate regular income through investments in debt and money market instruments. Income maybe generated through the receipt of coupon payments or the purchase and sale of securities in the underlying portfolio. The schemes will under normal market conditions, invest its net assets in fixed income securities, money market instruments, cash and cash equivalents.

#### **Fund Details**

Mr. Kaustubh Gupta & Fund Manager: Ms. Sunaina Da Cunha Managing Fund Since: July 15, 2011 & June 20, 2014 **Total Experience:** 9 years & 11 years

Date of Allotment:

Retail Plan: November 27, 2001 Institutional Plan-April 16, 2003

Type of Scheme: An Open-ended Short Term Income Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹1000

> (plus in multiplies of ₹ 1) Monthly: Minimum ₹ 1,000/-

SIP: NAV of Plans / Options (₹)^

Retail Plan

Growth 297.1847 Daily Dividend: 100.6051 Weekly Dividend: 100.7127

Regular Plans

Growth: 307.1315 Daily Dividend: 100.7036 Weekly Dividend: 100.7128 Direct Plans Growth 308.3251 Daily Dividend: 100.6055 Weekly Dividend: 100.7152

^The Face Value per unit of all the plans/ options under Birla Sun Life Savings Fund has been changed from ₹.10/- to ₹.100/- effective from October 07, 2011

Benchmark: **CRISIL Short Term Bond** 

Fund Index Monthly Average AUM: ₹ 19619.65 Crores AUM as on last day: ₹ 18237.48 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Exit Load\*\*:

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

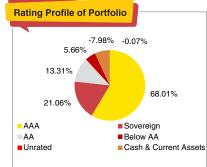
Modified Duration: 1.16 years Average Maturity: 1.32 years 7.48% Yield to Maturity:

Expense Ratio:

0.65 Regular 0.50 Direct

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
State Government Securities	11.57%	SOV
Government of India	9.48%	SOV
Power Finance Corporation Limited	6.36%	CRISIL AAA
Reliance Jio Infocomm Limited	5.47%	CRISIL AAA
Indiabulls Housing Finance Limited	4.83%	CARE AAA
Shriram Transport Finance Company Limited	4.68%	CRISIL AA+,IND AA+
Housing Development Finance Corporation Limited	4.61%	CRISIL AAA,ICRA A1+
Axis Bank Limited	4.17%	CRISIL A1+
National Bank For Agriculture and Rural Development	3.96%	CRISIL A1+,CRISIL AAA
IDBI Bank Limited	3.80%	CRISIL A1+



1	Dividend				
	Declared on date		11-Feb-11	28-Jan-11	31-Dec-10
	Dividend Yield (Regul	ar Plan)	0.34%	0.45%	0.51%
	Dividend (₹) Per Unit		0.0350	0.0469	0.0529
	Cum Dividend NAV		10.2848	10.3108	10.3105

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

#### Investment Performance - Retail Plan - Growth NAV as on September 30, 2016: ₹ 297.1847 CRISIL CRISIL 1 Value of Standard Investment of ₹ Date of Incention: NAV Per Birla Sun 10000 in Unit. Life Savings **Short Term** Year T-Bill Nov 27, 2001 Rirla CRISIL CRISH 1 (₹) Fund (%) **Bond Fund** Index ## Index # (%) Sun Life Short Term Year T-Bill (%) Savings **Bond Fund** Index ## Fund (₹) (₹) Since inception till September 30, 2016 (CAGR) 100.0000 7.61 N/A 6.00 29718 23751 September 30, 2015 to September 30, 2016 (Absolute) 272.0056 9 26 9.31 7.36 10926 10931 10736 September 30, 2014 to September 30, 2015 (Absolute) 248.8148 9.32 9.90 8.86 10932 10990 10886 September 30, 2013 to September 30, 2014 (Absolute) 226.6792 9 77 10 12 8 35 10977 11012

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above # Scheme Benchmark, ## Additional Benchmark, "As on start of period considered above.

Past performance may or may not be sustained in future. Felturns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Kaustubh Gupta is 98. Total Schemes hamaged by Mr. Kaustubh Gupta is 98. Total Schemes managed by Mr. Suntaina Da Cunha is 5. Refer annexure on page on. Sc 20 known orner on performance schemes managed by Fund Managers. \*These Plan/Options continue for fresh subscriptions under the scheme. Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.



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## Birla Sun Life Short Term Fund

(erstwhile Birla Sun Life Income Fund. Name changed w.e.f February 01, 2012) An Open-ended Income Scheme

What is it?

A moderate income scheme that invests in diversified portfolio of debt and money market instruments of short to medium term maturity which can offer superior levels of yields at relatively lower levels of risk.

**Investment Objective** 

An Open-ended income scheme with the objective to generate income and capital appreciation by investing 100% of the corpus in a diversified portfolio of debt and money market securities.

#### **Fund Details**

Fund Manager: Mr. Prasad Dhonde **Managing Fund Since:** July 01, 2011 Total Experience: 16 years **Date of Allotment:** March 3, 1997 Type of Scheme: An Open-ended Income Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

Monthly: Minimum ₹ 1,000/-SIP:

NAV of Plans / Options (₹)

Regular Plan

Growth: 60.0019 Dividend: 11.2402 Monthly Dividend: 11.8534 Direct Plans

Growth: 60.2333 Dividend: 11.2204 Monthly Dividend: 11.8780

**CRISIL Short Term Bond** Benchmark:

Fund Index

(w.e.f May 27, 2013) Monthly Average AUM: ₹ 12832.84 Crores AUM as on last day: ₹ 12913.58 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Nil Exit Load\*\*: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

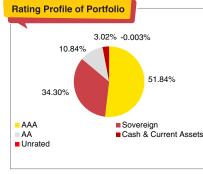
**Modified Duration:** 2.24 years **Average Maturity:** 2.69 years Yield to Maturity: 7.44%

Expense Ratio:

Regular 0.32 Direct 0.22

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	18.68%	SOV
State Government Securities	15.61%	SOV
Power Finance Corporation Limited	9.90%	CRISIL AAA
Housing Development Finance Corporation Limited	6.36%	CRISIL AAA
Reliance Jio Infocomm Limited	5.37%	CRISIL AAA
Tata Capital Financial Services Ltd	4.06%	CRISIL AA+,ICRA AA+
Small Industries Dev Bank of India	3.94%	CARE AAA
LIC Housing Finance Limited	3.88%	CARE AAA,CRISIL AAA
Indiabulls Housing Finance Limited	3.86%	CARE AAA
Bajaj Finance Limited	3.12%	IND AAA



Dividend			
Declared on date	15-Sep-16	16-Aug-16	15-Jul-16
Dividend Yield (Regular Plan)	0.53%	0.56%	0.53%
Dividend (₹) Per Unit	0.0631	0.0670	0.0625
Cum Dividend NAV	11.8877	11.8950	11.8422
Dividend Yield (Direct Plan)	0.53%	0.56%	0.53%
Dividend (₹) Per Unit	0.0632	0.0671	0.0626
Cum Dividend NAV	11.9122	11.9185	11.8645

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.
The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

performance/returns.

For more details on dividends declared please refer to the online empower on www.
mutualfund.birlasunlife.com

Investment Performance - Regular Plan - Growth				NAV as	on Septembe	r 30, 2016:	₹ 60.0019
Date of Inception: March 3, 1997	n: NAV Per Birla Sun CRISIL CRISIL 10 Value of Standard Investment of ₹ Unit. * Life Short Short Term Year Gilt 10000 in					nent of ₹	
maion 0, 1337	(₹)	Term Fund (%)	Bond Fund Index # (%)	Index ## (%)	Birla Sun Life Short Term Fund (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	9.58	N/A	N/A	60002	N/A	N/A
September 30, 2015 to September 30, 2016 (Absolute)	54.6766	9.74	9.31	11.11	10974	10931	11111
September 30, 2014 to September 30, 2015 (Absolute)	49.5379	10.37	9.90	13.76	11037	10990	11376
September 30, 2013 to September 30, 2014 (Absolute)	44.8977	10.34	10.12	6.85	11034	11012	10685

\*\*Scheme Benchmark, ## Additional Benchmark, \*\* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend

distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Prasad Dhonde is 24. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



# Birla Sun Life Short Term Opportunities Fund

An Open-ended Income Scheme

What is it?

A scheme that focuses on enhancing the portfolio returns by identifying and selectively investing in mispriced credit opportunities in the market.

**Investment Objective** 

An Open ended Income scheme with the objective to generate regular income by investing primarily in investment grade fixed income securities / money market instruments with short to medium term maturities and across the credit spectrum within the universe of investment grade rating.

#### **Fund Details**

Fund Manager:	Mr. Kaustubh Gupta &
	Ms. Sunaina Da Cunha
Managing Fund Since:	September 11, 2014 &
	July 15, 2011
Total Experience:	9 years & 11 years
Date of Allotment:	May 09, 2003
Type of Scheme:	An Open-ended Income
	Scheme

Application Amount

for fresh subscription\*: ₹ 1.000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹1)

Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)^

Regular Plans

Growth 26.3824 Dividend 16.8727 Quarterly Dividend: 10.4819

Institutional Plan Growth Dividend:

Direct Plans

Growth: 26 8922 17 1929 Dividend: Quarterly Dividend: 10.7150

^The dividend options under the scheme have been renamed w.e.f July 02, 2012. Please refer addendum no. 28/2012 dated June 29, 2012 for further

Benchmark: CRISIL AA Short Term Bond

Fund Index

(w.e.f May 27, 2013) ₹ 4712.28 Crores ₹ 4875.99 Crores

AUM as on last day: (as on 30th September 2016)

Monthly Average AUM:

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption / switchout

of units within 180 days from the date of allotment: 0.50% of applicable NAV. For redemption /switch-out of units after 180 days from the date of allotment: Nil (w.e.f June 01, 2016)

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

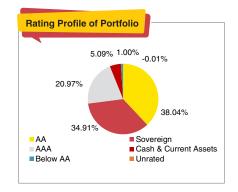
**Modified Duration:** 3.05 years Average Maturity: 4.18 years Yield to Maturity: 7.79%

**Expense Ratio:** 

Regular 1.39 Direct 0.79

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	28.31%	SOV
Cholamandalam Investment and Finance Company Limited	8.02%	ICRA AA
State Government Securities	6.60%	SOV
Indiabulls Housing Finance Limited	6.53%	CARE AAA
Tata Power Company Limited	5.17%	CARE AA,ICRA AA
Reliance Utilities & Power Pvt Ltd	4.56%	CRISIL AAA
Piramal Enterprises Limited	3.60%	ICRA AA
Tata Motors Finance Ltd	3.27%	CRISIL AA
Tata Motors Finance Solutions Ltd	3.13%	CRISIL AA
Tata Capital Financial Services Ltd	3.08%	CRISIL AA+
·		



Investment Performance - Regular Plan - Growth				NAV as	on Septembe	r 30, 2016:	₹ 26.3824
Date of Inception: May 09, 2003	NAV Per Unit. *	Birla Sun Life Short Term	CRISIL AA Short	CRISIL 1 Year T-Bill			nent of ₹
may 65, 2566	(₹)	Opportunities Fund (%)	Term Bond Fund Index # (%)	Index ## (%)	Birla Sun Life Short Term Opportunities Fund (₹)	CRISIL AA Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	7.50	8.90	5.90	26382	31360	21569
September 30, 2015 to September 30, 2016 (Absolute)	23.8227	10.74	10.11	7.36	11074	11011	10736
September 30, 2014 to September 30, 2015 (Absolute)	21.5966	10.31	10.09	8.86	11031	11009	10886
September 30, 2013 to September 30, 2014 (Absolute)	19.4808	10.86	11.14	8.35	11086	11114	10835

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Kaustubh Gupta is 98. Total Schemes managed by Ms. Sunaina Da Cunha is 5. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. These Plan/Options continue for fresh subscriptions under the scheme, 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



# Birla Sun Life Treasury Optimizer Plan



(erstwhile Birla Sun Life Ultra Short Term Fund) An Open-ended Short Term Income Scheme

What is it?

A fund that aims to provide the convenience of parking your savings with an opportunity to earn higher post-tax returns. (Investors are advised to consult their tax advisor in view of individual nature of tax benefits)

**Investment Objective** 

An Open-ended short term income scheme with the objective to generate income and capital appreciation by investing 100% of the corpus in a diversified portfolio of debt and money market securities with relatively low levels of interest rate risk.

#### **Fund Details**

Fund Manager:	Mr. Kaustubh Gupta &
	Mr. Prasad Dhonde
Managing Fund Since:	September 29, 2009
Total Experience:	9 years & 16 years
Date of Allotment:	April 19, 2002
Type of Scheme:	An Open-ended Short Term
	Income Scheme

Application Amount

for fresh subscription\*: ₹1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹1,000

(plus in multiplies of ₹1)

SIP-Monthly: Minimum ₹ 1,000/-

#### NAV of Plans / Options (₹)^

Retail Plan

Growth:	303.2344
Monthly Dividend:	108.5790
Quarterly Dividend:	108.9727
Dogular Dians	

Regular Plan Growth

202.0015 Monthly Dividend: 108.6227 Quarterly Dividend: 106.2712 Dividend: 136 8054

Direct Plans

Growth : 203 7375 Monthly Dividend: 109.4404 106.9452 Quarterly Dividend: Dividend: 137.8665

^The Face Value per unit of all the plans/ options under Treasury Optimizer Plan has been changed from ₹.10/- to ₹.100/- effective from October 07,

Benchmark: **CRISIL Short Term Bond** Fund Index

Monthly Average AUM: ₹ 7019.72 Crores AUM as on last day: ₹ 6892.97 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load: Exit Load\*\*: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

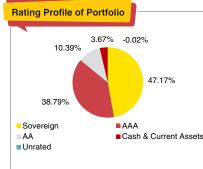
**Modified Duration:** 3.68 years **Average Maturity:** 5.27 years Yield to Maturity: 7.58%

Expense Ratio:

Regular 0.69 Direct 0.39

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	38.09%	SOV
State Government Securities	9.08%	SOV
Reliance Jio Infocomm Limited	7.74%	CRISIL AAA
Indiabulls Housing Finance Limited	5.58%	CARE AAA
LIC Housing Finance Limited	5.39%	CRISIL AAA
Dewan Housing Finance Corporation Limited	4.76%	CARE AAA
Shriram Transport Finance Company Limited	4.34%	CRISIL AA+,IND AA+
Cholamandalam Investment and Finance Company Limited	3.72%	ICRA AA
SP Jammu Udhampur Highway Ltd	3.10%	ICRA AAA(SO)
Power Finance Corporation Limited	2.63%	CRISIL AAA



30-Sep-16	26-Aug-16	29-Jul-16
0.55%	0.44%	0.54%
0.5942	0.4737	0.5824
108.6227	107.8974	107.6643
0.55%	0.44%	0.54%
0.5985	0.4770	0.5863
109,4404	108.6777	108.4178
	0.55% 0.5942 108.6227 0.55% 0.5985	0.5942         0.4737           108.6227         107.8974           0.55%         0.44%           0.5985         0.4770

of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.
For more details on dividends declared please refer to the online empower on www

mutualfund.birlasunlife.com

Investment Performance - Retail Plan - Growth				NAV as o	n September	30, 2016: ₹	303.2344
Date of Inception: April 19, 2002	NAV Per Unit. *	Birla Sun Life Treasurv	CRISIL Short Term	CRISIL 1 Year T-Bill	Value of Sta	ndard Investr 10000 in	nent of ₹
APIII 13, 2002	(₹)	Optimizer Plan (%)	Bond Fund Index # (%)	Index ## (%)	Birla Sun Life Treasury Optimizer Plan (₹)	CRISIL Short Term Bond Fund Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2016 (CAGR)	100.0000	7.97	7.28	5.95	30323	27627	23067
September 30, 2015 to September 30, 2016 (Absolute)	272.4281	11.31	9.31	7.36	11131	10931	10736
September 30, 2014 to September 30, 2015 (Absolute)	244.7445	11.31	9.90	8.86	11131	10990	10886
September 30, 2013 to September 30, 2014 (Absolute)	220.7498	10.87	10.12	8.35	11087	11012	10835

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Kaustubh Gupta is 98. Total Schemes managed by Mr. Parsad Dhonde is 24. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*These Plan/Options continue for fresh subscriptions under the scheme. 'Direct Plan' is only for investors who purchase / subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For

further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com







#### What are Regular Income Solutions?

Our Regular Income Solutions seek to invest your money so as to provide regular income and tax efficient returns

#### Who can benefit from Regular Income Solutions?

This is an ideal solutions for investors who are interested in alternative modes of regular income, either in present of after retirement stage, and have low propensity for risk.

(Regular income is not assured & is subject to availability of distributable surplus.)

#### **Benefits of Regular Income Solutions:**

They aim to preserve your money & provide regular income: These schemes generally invest in instruments like bonds of reputed Indian companies and securities (bonds) issued by the Government of India which are considered relatively safe in order to generate regular income for you.

They aim to fight Inflation: A small part is invested in equity i.e. stocks of Indian companies to help you stay ahead of inflation.

Tax-efficient Returns: You may opt for a monthly dividend option where, in addition to the growth of your invested amount, a portion of the same comes to you as monthly income which is given in the form of dividends. These dividends are completely tax-free in your hands!

A dividend distribution tax of 28.325% is applicable and is deducted by the fund house.

The DDT rate of 28.325% is effective June 01, 2013 and further, upto May 31, 2013 DDT rate applicable shall be 14.1625% as amended by Finance Bill/Act 2013.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

Investors are advised to consult their tax advisor in view of individual nature of tax benefits

Wherever mentioned, Regular Income / Second Income / Monthly Dividend is not assured and is subject to availability of distributable surplus. The Financial Solution (Regular Income Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.







## Birla Sun Life MIP



(An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.) An Open-ended Income Scheme

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

**Investment Objective** 

The primary objective of the scheme is to generate regular income so as to make monthly distributions to unit holders with the secondary objective being growth of capital. Income may be generated through the receipt of coupon payments, the amortization of the discount on debt instruments, receipt of dividends or the purchase and sale of securities in the underlying portfolio. The schemes will under normal market conditions, invest its net assets primarily in fixed income securities, money market instruments, cash and cash equivalents while at the same time maintaining a small exposure to equity markets. (Monthly income is not assured and is subject to availability of distributable surplus.)

#### **Fund Details**

Fund Manager: Mr. Vineet Maloo & Mr. Pranay Sinha Managing Fund Since: August 26, 2015 **Total Experience:** 11 years & 10 years Date of Allotment: November 20, 2000 Type of Scheme: An Open-ended Income Scheme

Application Amount for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment:

(plus in multiplies of ₹ 1) Monthly: Minimum ₹ 1,000/-

SIP: NAV of Plans / Options (₹)

Regular Plan

42 9676 Growth Monthly Dividend: 12.5870

Direct Plans

43.8349 Growth Monthly Dividend: 13 9471

CRISIL MIP Blended Index Benchmark: Monthly Average AUM: ₹ 107.79 Crores

AUM as on last day: ₹ 107.74 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption/switch out of units within 1095 days from the date of allotment: 1.00% of the applicable NAV. For redemption/switch out of units after 1095 days from the date of allotment: Nil.

1.12

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

**Modified Duration:** 6.43 years Average Maturity: 13.84 years Yield to Maturity: 7 62% (for Debt Component)

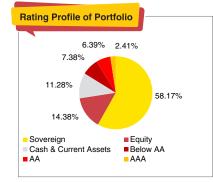
Portfolio Turnover: (for Equity Component)

Expense Ratio:

Regular 2.78 Direct 2.14

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	52.99%	SOV
IDBI Bank Limited	13.77%	CRISIL A,ICRA AA
State Government Securities	5.18%	SOV
Power Finance Corporation Limited	2.41%	CRISIL AAA
Repco Home Finance Limited	1.37%	
Eicher Motors Limited	1.15%	
HDFC Bank Limited	1.06%	
Bajaj Finance Limited	1.00%	
Indian Oil Corporation Limited	0.84%	
Equitas Holdings Limited	0.81%	



Dividend	d	d	n	е	d	/i	İ١	D

Declared on date	30-Sep-16	26-Aug-16	29-Jul-16
Dividend Yield (Regular Plan)	0.48%	0.38%	0.46%
Dividend (₹) Per Unit	0.0602	0.0480	0.0579
Cum Dividend NAV	12.5870	12.4796	12.4719
Dividend Yield (Direct Plan)	0.48%	0.38%	0.46%
Dividend (₹) Per Unit	0.0667	0.0532	0.0641
Cum Dividend NAV	13.9471	13.8195	13.8061
Calli Dividolia Wiv	10.0171	10.0100	10.0001

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate imply, either the quality of any particular Scheme or guarantee any specific performance/returns

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.cor

#### Investment Performance - Regular Plan - Growth

NAV as on	Contomb	10r 3N	2016	₹ 19	0676

Date of Inception: Nov 20, 2000	NAV Per Unit. * (₹)	Birla Sun Life MIP (%)	CRISIL MIP Blended Index # (%)	Year Gilt	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MIP (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	9.62	N/A	N/A	42968	N/A	N/A
September 30, 2015 to September 30, 2016 (Absolute)	38.8121	10.71	11.17	11.11	11071	11117	11111
September 30, 2014 to September 30, 2015 (Absolute)	35.3780	9.71	10.72	13.76	10971	11072	11376
September 30, 2013 to September 30, 2014 (Absolute)	30.9286	14.39	15.45	6.85	11439	11545	10685

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Vineet Maloo is 20. Total Schemes managed by Mr. Pranay Sinha is 6. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

name in the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers. Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers



Immediate call back option from our call centre executives during peak time. This service can be availed on our website and the FinGo app.

# Birla Sun Life MIP II - Savings 5 Plan



(An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.) An Open-ended Income Scheme

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

**Investment Objective** 

An Open-ended income scheme with the objective to generate regular income so as to make monthly payment or distribution to unit holders with the secondary objective being growth of capital. Monthly Income is not assured and is subject to availability of distributable surplus.

#### **Fund Details**

Mr. Satyabrata Mohanty, Fund Manager: Mr. Pranay Sinha & Mr. Vineet Maloo June 18, 2009. Managing Fund Since: August 26, 2015 & August 26, 2015 respectively Total Experience: 16 years, 10 years & 11 years respectively Date of Allotment: May 22, 2004 Type of Scheme: An Open-ended Income Scheme

Application Amount

for fresh subscription\*: ₹ 1.000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1,000

> (plus in multiplies of ₹1) Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

30.7405 Growth Monthly Dividend: 13.4767

Direct Plans

31.2143 Growth Monthly Dividend: 14.1538

Benchmark: CRISIL MIP Blended Index Monthly Average AUM: ₹ 267.19 Crores AUM as on last day: ₹ 271.58 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load:

Exit Load\*\*: For redemption/switch out of units within 540 days from the date of allotment: 1.00% of the applicable NAV. For redemption/switch out of units after 540 days from the date of allotment: Nil.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

**Modified Duration:** 6.35 years Average Maturity: 12.19 years Yield to Maturity: 7.60% (for Debt Component) Portfolio Turnover: 1.77

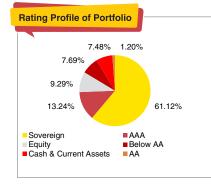
(for Equity Component)

Expense Ratio:

Regular 1.42 1.02 Direct

#### **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	59.63%	SOV
Power Finance Corporation Limited	13.24%	CRISIL AAA
IDBI Bank Limited	7.69%	CRISIL A
State Government Securities	1.49%	SOV
Yes Bank Limited	1.20%	ICRA AA+
Repco Home Finance Limited	0.95%	
Eicher Motors Limited	0.82%	
Bajaj Finance Limited	0.65%	
HDFC Bank Limited	0.61%	
Equitas Holdings Limited	0.52%	
•		



## Dividend

Declared on date	30-Sep-16	26-Aug-16	29-Jul-16
Dividend Yield (Regular Plan)	0.48%	0.38%	0.47%
Dividend (₹) Per Unit	0.0644	0.0513	0.0620
Cum Dividend NAV	13.4767	13.3401	13.3108
Dividend Yield (Direct Plan)	0.48%	0.38%	0.47%
Dividend (₹) Per Unit	0.0675	0.0538	0.0651
Cum Dividend NAV	14.1538	14.0049	13.9697

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

For more details on dividends declared please refer to the online empower on www.

mutualfund hirlasunlife com

#### Investment Performance - Regular Plan - Growth NAV as on September 30, 2016: ₹ 30.7405

Date of Inception: May 22, 2004	NAV Per Unit. * (₹)	Birla Sun Life MIP II - Savings 5 Plan (%)	CRISIL MIP Blended Index # (%)	Year Gilt	Value of Standard Investment of ₹ 10000 in		
					Birla Sun Life MIP II - Savings 5 Plan (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	9.51	8.32	5.66	30741	26879	19762
September 30, 2015 to September 30, 2016 (Absolute)	27.4739	11.89	11.17	11.11	11189	11117	11111
September 30, 2014 to September 30, 2015 (Absolute)	24.3331	12.91	10.72	13.76	11291	11072	11376
September 30, 2013 to September 30, 2014 (Absolute)	21.1475	15.06	15.45	6.85	11506	11545	10685

September 30, 2014 (ADSOURE)

\* Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends distribution tax, If any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrind nature of scheme. Total Schemes O-Managed by Fund Managers is 2. Total Schemes managed by Mr. Satyabrata Mohanty is 10. Total Schemes managed by Mr. Pranay Sinha is 6. Total Schemes managed by Mr. Vineet Maloo is 20. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Pipitect Plani\* is only investors who purchase subscribe Units in a Scheme directly with the Multual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com



# Birla Sun Life MIP II - Wealth 25 Plan



(An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.) An Open-ended Income Scheme

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

**Investment Objective** 

An Open-ended income scheme with the objective to generate regular income so as to make monthly payment or distribution to unit holders with the secondary objective being growth of capital. Monthly Income is not assured and is subject to availability of distributable surplus.

# **Fund Details**

Mr. Satyabrata Mohanty, Fund Manager: Mr. Pranay Sinha & Mr. Vineet Maloo Managing Fund Since: June 18, 2009, August 26, 2015 & August 26, 2015 respectively Total Experience: 16 years, 10 years & 11 years respectively Date of Allotment: May 22, 2004 Type of Scheme: An Open-ended Income Scheme

Application Amount

for fresh subscription\*: ₹ 1.000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

> (plus in multiplies of ₹1) Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

34.6089 Growth Monthly Dividend: 15.0204

Direct Plans

35.5923 Growth Monthly Dividend: 18 9649

Benchmark: CRISIL MIP Blended Index Monthly Average AUM: ₹ 1262.68 Crores AUM as on last day: ₹ 1298.94 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption/switch out of units within 365 days from the date of allotment: 1.00% of the applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil. (w.e.f June 01, 2016)

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

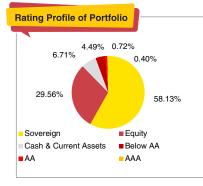
**Modified Duration:** 6.37 years Average Maturity: 11.70 years Yield to Maturity: 7.44% (for Debt Component) Portfolio Turnover: 5.80 (for Equity Component)

**Expense Ratio:** 

Regular 2.26 Direct 1.07

## **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	48.72%	SOV
State Government Securities	9.41%	SOV
Yes Bank Limited	3.17%	ICRA AA+
Eicher Motors Limited	2.14%	
Hindustan Petroleum Corporation Limited	1.96%	
Bharat Aluminium Co Ltd.	1.92%	CRISIL A
Natco Pharma Limited	1.68%	
Repco Home Finance Limited	1.66%	
Dalmia Bharat Limited	1.65%	
Bajaj Finance Limited	1.30%	



Dividend			
Declared on date	30-Sep-16		29-Jul-16
Dividend Yield (Regular	Plan) 0.47%	0.38%	0.45%
Dividend (₹) Per Unit	0.0713	0.0568	0.0669
Cum Dividend NAV	15.0204	14.7764	14.7239
Declared on date	29-Jul-16	24-Jun-16	27-May-16
Dividend Yield (Direct P	lan) 0.26%	0.16%	0.38%
Dividend (₹) Per Unit	0.0476	0.0277	0.0655
Cum Dividend NAV	18.4088	17.2661	17.0510

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/

For more details on dividends declared please refer to the online empower on www. mutualfund.birlasunlife.com

Investment Performance - Regular Plan - Growth			NAV as on September 30, 2016: ₹ 34.6089				₹ 34.6089
			rla Sun CRISIL MIP	CRISIL 10 Year Gilt	Value of Standard Investment of ₹ 10000 in		
may 22, 2004	(₹)	Wealth 25 Plan (%)	Index # (%)	Index ## (%)	Birla Sun Life MIP II - Wealth 25 Plan (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	10.56	8.32	5.66	34609	26879	19762
September 30, 2015 to September 30, 2016 (Absolute)	29.8750	15.85	11.17	11.11	11585	11117	11111
September 30, 2014 to September 30, 2015 (Absolute)	26.1184	14.38	10.72	13.76	11438	11072	11376
September 30, 2013 to September 30, 2014 (Absolute)	20.9755	24.52	15.45	6.85	12452	11545	10685

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme.Total Schemes Co-Managed by Fund Managers is 2. Total Schemes managed by Mr. Satyabrata Mohanty is 10. Total Schemes managed by Mr. Franay Sinha is 6. Total Schemes managed by Mr. Vinet Managers. PDirect Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service



# Birla Sun Life Monthly Income



(An open-ended income scheme. Monthly income is not assured and is subject to availability of distributable surplus.) An Open-ended Income Scheme

What is it?

A fund that seeks to provide you regular income with an opportunity to grow your money through fixed income investments and a limited exposure to the equity markets.

**Investment Objective** 

An Open-ended income scheme with the primary investment objective to generate regular income so as to make monthly and quarterly distributions to Unit holders and the secondary objective as growth of capital. Monthly income is not assured and is subject to availability of distributable surplus.

### **Fund Details**

Fund Manager:	Mr. Vineet Maloo &
	Mr. Pranay Sinha
Managing Fund Since:	August 26, 2015
Total Experience:	11 years & 10 years
Date of Allotment:	July 14, 1999
Type of Scheme:	An Open-ended Income
	Scheme
Application Amount	

Application Amount

for fresh subscription\*: ₹1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹1,000

(plus in multiplies of ₹1)

SIP-Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth:	60.9004
Dividend:	12.8997
Quarterly Dividend:	12.9146
Direct Plans	
Growth:	62.4702
Dividend:	13.9654
Quarterly Dividend:	13 4330

CRISIL MIP Blended Index Benchmark:

Monthly Average AUM: ₹ 257.34 Crores ₹ 257.76 Crores AUM as on last day:

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption/switch out of units within 540 days from the date of allotment: 1.00% of the applicable NAV. For redemption/switch out of units after 540 days from the date of allotment: Nil.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

**Modified Duration:** 6.02 years Average Maturity: 11.59 years Yield to Maturity: 7.77%

(for Debt Component)

Portfolio Turnover: 2.05

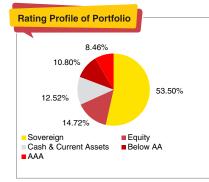
(for Equity Component)

**Expense Ratio:** 

Regular 2.63 Direct 1 87

## **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	52.64%	SOV
IDBI Bank Limited	10.80%	CRISIL A
Power Finance Corporation Limited	7.47%	CRISIL AAA
Repco Home Finance Limited	1.54%	
Eicher Motors Limited	1.25%	
Bajaj Finance Limited	1.00%	
Power Grid Corporation of India Limited	0.99%	CRISIL AAA
HDFC Bank Limited	0.99%	
State Government Securities	0.87%	SOV
Equitas Holdings Limited	0.80%	
,		



Dividend			
Declared on date	30-Sep-16	31-Aug-16	29-Jul-16
Dividend Yield (Regular Plan)	0.41%	0.45%	0.39%
Dividend (₹) Per Unit	0.0532	0.0581	0.0497
Cum Dividend NAV	12.8997	12.8660	12.7737
Dividend Yield (Direct Plan)	0.41%	0.45%	0.39%
Dividend (₹) Per Unit	0.0575	0.0628	0.0537
Cum Dividend NAV	13.9654	13.9203	13.8122
Note: The NAV of the scheme, pursu	ant to pay out of	dividend would	fall to the exter

of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.
For more details on dividends declared please refer to the online empower on www

mutualfund.birlasunlife.com

Investment Performance - I	NAV as on September 30, 2016: ₹ 60.9004						
Date of Inception: July 14. 1999	NAV Per Unit. *	Birla Sun ( Life Monthly	CRISIL MIP Blended	CRISIL 10 Year Gilt	Value of Standard Investment of ₹ 10000 in		
July 14, 1959	(₹)	Income (%)	Index # (%)	Index ## (%)	Birla Sun Life Monthly Income (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 10 Year Gilt Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	11.06	N/A	N/A	60900	N/A	N/A
September 30, 2015 to September 30, 2016 (Absolute)	54.9333	10.86	11.17	11.11	11086	11117	11111
September 30, 2014 to September 30, 2015 (Absolute)	48.5633	13.12	10.72	13.76	11312	11072	11376
September 30, 2013 to September 30, 2014 (Absolute)	42.0288	15.55	15.45	6.85	11555	11545	10685

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

\*Scheme Berichhards, \*\*\* Adultional berichhards, \*\*\* As on start of period considered advec. Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of dividends distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Performance of scheme may or may not be strictly comparable with that of its additional benchmark in view of hybrid nature of scheme. Total Schemes Co-Managed by Fund Managers is 4. Total Schemes managed by Mr. Unlett Maloo is 20. Total Schemes managed by Mr. Unlett Maloo is 20. Total Schemes managed by Mr. Pranay Sinha is 6. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service







### What are Tax Savings Solutions?

Our tax saving solution provides tax benefits under section 80C and reduce your tax burden, while also providing long term capital growth to your money through equity investments.

### Who can benefit from Tax Savings Solutions?

Tax saving is important, especially when investors can save up to ₹ 30,900 in taxes! Section 80C of the Income Tax Act, 1961 provides options to save tax by reducing the taxable income by up to ₹ 1 lakh. But, wealth creation is also important. Isn't it?

That's why this solution is ideal for investors who would like to create wealth along with tax saving.

Tax savings of ₹ 30,900 is calculated assuming qualifying amount of deduction is ₹ 1 lakh & investor falls in the top income tax slab of 30% & includes applicable cess. Investors are advised to consult their tax advisor in view of individual nature of tax benefits. Further, Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future.

# **Benefits of Tax Savings Solutions:**

Low lock-in period: Your money is locked-in for just 3 years, as against the much longer lock-in periods in other options.

Potential to earn dividends: While your money is locked-in for 3 years, you may opt for the dividend option and can receive potential returns in the form of tax-free dividends during this time. This feature is unique only to tax saving solutions from mutual funds.

**Earn market linked returns:** Since investments are made in stocks of Indian companies, the value of your investment moves with the stock market. Although it comes with market related risks, your money is diversified i.e. spread out across stocks of multiple companies and is being monitored by an investment expert with an aim to minimize such risks.

**Tax-free returns:** When you withdraw your investment after 3 years, the returns (if any) are totally tax free. Yes, you save taxes on both, your initial investment and also on the returns.

Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein.

Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future. Investors are advised to consult their tax advisor in view of individual nature of tax benefits.

The Financial Solution (Savings Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.







# Birla Sun Life Tax Plan (U/S 80C)

An Open-ended ELSS Scheme with a lock - in of 3 years from the date of allotment.





A fund that provides an opportunity to save tax while growing your money through Equity investments.

**Investment Objective** 

An Open-ended Equity Linked Savings Scheme (ELSS) with the objective to achieve long-term growth of capital along with income tax relief for investment.

### **Fund Details**

Fund Manager: Mr. Ajay Garg Managing Fund Since: October 17, 2011 **Total Experience:** 22 years **Date of Allotment:** February 16, 1999 Type of Scheme: An Open-ended FLSS Scheme with a lock - in of 3 years from the date of allotment.

Application Amount

for fresh subscription\*:

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 30.32 Dividend 77.57

Direct Plans

Growth: 31 42 Dividend: 103.48

Benchmark: **S&P BSE SENSEX** Monthly Average AUM: ₹ 404.40 Crores ₹ 408.31 Crores AUM as on last day:

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** Exit Load: **Other Parameter** Standard Deviation: 15.01%

Sharpe Ratio#: 1.45 Beta: 0.94 Portfolio Turnover: 0.02

Expense Ratio:

Regular 3.01 Direct 1.82

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Sundaram Clayton Limited	6.80%
Bayer Cropscience Limited	5.08%
Honeywell Automation India Limited	4.79%
Kotak Mahindra Bank Limited	3.73%
Zee Entertainment Enterprises Limited	3.73%
MRF Limited	3.65%
ICRA Limited	3.50%
Biocon Limited	3.16%
Gillette India Limited	2.97%
Johnson Controls-Hitachi Air Conditioning India Limited	2.80%

#### **Industry Allocation** Banks 14.63% Auto Ancillaries 12 60% Pharmaceuticals 9.02% Finance Consumer Non Durables Cement 6.28% Pesticides Industrial Capital Goods 4.89% Software 4.65% Auto 3.86%

Dividend			
Declared on date	23-Mar-	16 20-Mar-15	21-Mar-14
Dividend Yield (Regula	r Plan) 7.92%	5.52%	0.00%
Dividend (₹) Per Unit	5.75	4.50	0
Cum Dividend NAV	72.57	81.45	54.12

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate imply, either the quality of any particular Scheme or guarantee any specific performance/returns

For more details on dividends declared please refer to the online empower on www.

Investment Performance - Regular Plan - Growth			NAV a	s on Septemb	er 30, 2016	: ₹ 30.32	
Date of Inception: NAV Per Birla Sun S&P BSE Oct 03, 2006 Unit. * Life Tax Plan SENSEX #			Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in			
50, 60, 2000	(₹)	(%)	(%)	, ,	Birla Sun Life Tax Relief '96 (₹)	S&P BSE SENSEX # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	11.73	8.46	9.21	30320	22534	24124
September 30, 2015 to September 30, 2016 (Absolute)	26.81	13.09	6.54	8.33	11309	10654	10833
September 30, 2014 to September 30, 2015 (Absolute)	22.77	17.74	-1.79	-0.20	11774	9821	9980
September 30, 2013 to September 30, 2014 (Absolute)	14.35	58.68	37.41	38.87	15868	13741	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Alay Garg is 8. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. Investors are requested to note that fiscal laws may change from time to time and there can be no quarantee that the current tax position may continue in the future. Investors are advised to consult their tax advisor in view of individual nature of tax benefits. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)								
Particulars	Since Inception	last 5 years	last 3 years	last 1 year				
Total Amount Invested (₹)	1200000	600000	360000	120000				
Market Value of amount Invested	2613684	1017233	479583	133095				
Scheme Returns (CAGR)	14.88	21.25	19.54	20.82				
S&P BSE SENSEX returns# (CAGR)	8.67	9.85	6.51	12.26				
Nifty 50 returns## (CAGR)	9.26	10.82	8.17	14.72				
Date of First Installment: March 01, 1999 & Scheme Inception Date: February 16	5. 1999. Past Performa	nce may or may no	ot be sustained in fu	iture.				

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our

The Dividend Reinvestment Facility under the scheme have been discontinued w.e.f. February 12, 2015. Please refer addendum no. 07/2015 dated February 09, 2015 for further details



Get information of your 5 last transactions and perform functions like redemption and switch by simply by calling at 1-800-270-7000

# Birla Sun Life Tax Relief '96 (U/S 80C)

An Open-ended ELSS Scheme with a lock - in of 3 years from the date of allotment.





A fund that provides an opportunity to save tax while growing your money through Equity investments.

**Investment Objective** 

An Open-ended equity linked savings scheme (ELSS) with the objective of long term growth of capital through a portfolio with a target allocation of 80% equity, 20% debt and money market securities

# **Fund Details**

Fund Manager: Mr. Ajay Garg October 01, 2006 Managing Fund Since: **Total Experience:** 22 years March 29, 1996 **Date of Allotment:** Type of Scheme: An Open-ended ELSS Scheme with a lock - in of 3 years from the date of allotment.

**Application Amount** 

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1.000

(plus in multiplies of ₹ 1)

SIP-Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth (w.e.f. 06/03/08): 24.13 Dividend: 143 45

Direct Plans

24.86 Growth: Dividend: 171.54 Benchmark: **S&P BSE 200** Monthly Average AUM: ₹ 2442.14 Crores AUM as on last day: ₹ 2458.64 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** Exit Load: Nil

Other Parameter

Standard Deviation: 14.71% Sharpe Ratio#: 1.24 0.89 Portfolio Turnover: 0.03 **Expense Ratio:** Regular 2 41

Direct 1 54

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

## **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Sundaram Clayton Limited	6.81%
Bayer Cropscience Limited	5.10%
Honeywell Automation India Limited	4.81%
Kotak Mahindra Bank Limited	3.89%
Zee Entertainment Enterprises Limited	3.88%
MRF Limited	3.80%
ICRA Limited	3.52%
Biocon Limited	3.28%
Gillette India Limited	2.97%
Johnson Controls-Hitachi Air Conditioning India Limited	2.79%

#### **Industry Allocation** 15.24% Banks Auto Ancillaries 12.84% Pharmaceuticals 9.19% Finance 8.46% Consumer Non Durables 6.66% Cement 6.51% Pesticides 4.94% Industrial Capital Goods Software 4 80% Auto 4.00%

Dividend  Declared on date	11-Mar-16	13-Mar-15	07-Feb-14
Dividend Yield (Regular Plan)	5.16%	1.97%	0.00%
Dividend (₹) Per Unit	6.50	2.75	0.00
Cum Dividend NAV	126.09	139.52	81 54

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be

sustained in future.

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

performance/returns.

For more details on dividends declared please refer to the online empower on www

## Investment Performance - Regular Plan - Growth

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Date of Inception: Mar 06, 2008	NAV Per Unit. *	Birla Sun Life Tax	S&P BSE 200 # (%)	Nifty 50 ## (%)	Value of Standard Investment o 10000 in		nent of ₹
.mai 60, 2000	(₹)	Relief '96 (%)		,	Birla Sun Life Tax Relief '96 (₹)	S&P BSE 200 # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	10.82	7.09	6.74	24130	17999	17497
September 30, 2015 to September 30, 2016 (Absolute)	21.20	13.82	10.96	8.33	11382	11096	10833
September 30, 2014 to September 30, 2015 (Absolute)	17.84	18.83	3.08	-0.20	11883	10308	9980
September 30, 2013 to September 30, 2014 (Absolute)	11.14	60.14	42.50	38.87	16014	14250	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Total Amount Invested (₹)

Scheme Returns (CAGR)

Nifty 50 returns## (CAGR)

Market Value of amount Invested

S&P BSE 200 returns# (CAGR)

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 8. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. Tax deduction(s) available u/s 80C of the Income Tax Act, 1961 is subject to conditions specified therein. Investors are requested to note that fiscal laws may change from time to time and there can be no guarantee that the current tax position may continue in the future. Investors are advised to consult their tax advisor in view of individual nature of tax benefits. <sup>5</sup>Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)

Date of First Installment: April 01, 2008 & Scheme Inception Date: March 06, 2008. Past Performance may or may not be sustained in future

1030000

2215702

17.25

11.34

10.05

600000

1039296

22.14

13.05

10.82

360000

486154

20.52

11.29

8.17

120000

133706

21.82

18.74

# Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every mon

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing

at the time of allotment of the corresponding units, Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

The Dividend Reinvestment Facility under the scheme have been discontinued w.e.f. February 12, 2015 Please refer addendum no. 07/2015 dated February 09, 2015 for further details

http://mutualfund.birlasunlife.com

Y	https://twitter.com/bslmf

https://www.facebook.com/bslmf in https://www.linkedin.com/company/bslmf

# Birla Sun Life Tax Savings Fund (U/S 80C)

An Open-ended Equity Linked Savings Scheme





A fund that provides an opportunity to save tax and aims to create wealth through Equity investments.

**Investment Objective** 

Birla Sun Life Tax Savings Fund is an open ended equity linked savings scheme which aims to provide medium to long term growth of capital along with income tax rebate.

## **Fund Details**

Fund Manager: Mr. Ajay Garg October 11, 2014 Managing Fund Since: Total Experience: 22 years Date of Allotment: March 28, 2004 Type of Scheme: An Open-ended Equity Linked Savings Scheme

NAV of Plans / Options (₹)

Regular Plan

Growth: 55.11 Dividend: 27 18 Bonus: 55.19 Direct Plans Growth: 56.69 Dividend: 27.87

Application Amount for fresh subscription\*:

NA as the scheme does not accept fresh subscriptions /Switch-in Min. Addl. Investment: NA as the scheme does not

accept fresh subscriptions /Switch-in

Benchmark: **S&P BSE 100** ₹ 25.24 Crores Monthly Average AUM: ₹ 25.19 Crores AUM as on last day:

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** Exit Load: Nil

Other Parameter

**Standard Deviation:** 14.76% Sharpe Ratio##: 1.27 Beta: 0.93 Portfolio Turnover: 0.09

Expense Ratio:

3.01 Regular 2.71

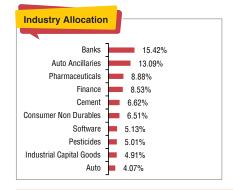
Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

Sharpe Ratio

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Sundaram Clayton Limited	6.96%
Bayer Cropscience Limited	5.01%
Honeywell Automation India Limited	4.80%
Kotak Mahindra Bank Limited	3.93%
Zee Entertainment Enterprises Limited	3.93%
MRF Limited	3.86%
ICRA Limited	3.53%
Biocon Limited	3.33%
Gillette India Limited	2.77%
Reliance Industries Limited	2.62%



Investment Performance - Regular Plan - Growth				NAV as on September 30, 2016: ₹ 55.11			
Date of Inception: Mar 28, 2004	NAV Per Birla Sun Unit. * Life Tax (₹) Savings Fund (%)		S&P BSE 100 # (%)	S&P BSE SENSEX ##	Value of Standard Investment of ₹ 10000 in		
mai 20, 2004			(%)	Birla Sun Life Tax Savings Fund (₹)	S&P BSE 100 # (₹)	S&P BSE SENSEX ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.00	14.61	14.14	13.79	55110	52358	50400
September 30, 2015 to September 30, 2016 (Absolute)	48.80	12.93	9.73	6.54	11293	10973	10654
September 30, 2014 to September 30, 2015 (Absolute)	40.94	19.20	0.77	-1.79	11920	10077	9821
September 30, 2013 to September 30, 2014 (Absolute)	28.08	45.80	40.05	37.41	14580	14005	13741

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 8. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)

Date of First Installment: April 01, 2004 & Scheme Inception Date: March 28, 2004 . Past Performance may or may not be sustained in future

# Scheme Benchmark, ## Additional Benchmark, * As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or
the subsequent working day. Load & Taxes are not considered for computation of returns. Performance
for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV.
CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal
rate of return). Where Benchmark returns are not available, they have not been shown.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

#### Since Inception last 5 years last 3 years Total Amount Invested (₹) 600000 3590873 942139 133283 Market Value of amount Invested 470529 Scheme Returns (CAGR) 12.93 18.10 18.19 21.13 S&P BSE 100 returns# (CAGR) 11.40 11.73 9.43 17.18 S&P BSE SENSEX returns## (CAGR) 10.76 9.85 6.51 12.26



Call-back

Immediate call back option from our call centre executives during peak time. This service can be availed on our website and the FinGo app.

# Tax Reckoner 2016-17

Snapshot of Tax rates specific to Mutual Funds

The rates are applicable for the financial year 2016-17. Tax Implications on Dividend received by Unit holders.

	Individual/ HUF	Domestic Company	NRI					
Dividend								
Equity oriented schemes	Nil	Nil	Nil					
Debt oriented schemes	Nil	Nil	Nil					
Tax on distributed income (payable by the scheme) rates**								
Equity oriented schemes*	Nil	Nil	Nil					
Money market and Liquid schemes	25% + 12% Surcharge + 3% Cess = 28.84%	30% + 12% Surcharge + 3% Cess = 34.608%	25% + 12% Surcharge + 3% Cess = 28.84%					
Debt schemes (other than Infrastructure Debt Fund)	25% + 12% Surcharge + 3% Cess = 28.84%	30% +12% Surcharge + 3% Cess = 34.608%	25% + 12% Surcharge + 3% Cess = 28.84%					
Infrastructure Debt Fund	25% + 12% Surcharge + 3% Cess = 28.84%	30% + 12% Surcharge + 3% Cess = 34.608%	5% + 12% Surcharge + 3% Cess = 5.768%					

<sup>\*</sup> Securities transaction tax (STT) will be deducted on equity funds at the time of redemption/ switch to the other schemes/ sale of units.

# **Capital Gains Taxation**

	Individual/ HUF <sup>\$</sup>	Domestic Company®	NRI <sup>\$/#</sup>					
Equity Oriented Schemes • Long Term Capital Gains (units held for more than 12 months) • Short Term Capital Gains (units held for 12 months or less)								
Long Term Capital Gains	Nil	Nil	Nil					
Short Term Capital Gains	15%	15%	15%					
Other Than Equity Oriented Schemes - For the period July 11, 2014 onwards Long Term Capital Gains (units held for more than 36 months) • Short Term Capital Gains (units held for 36 months or less)								
Long Term Capital Gains	20% <sup>&amp;</sup>	20%&	Listed - 20% <sup>&amp;</sup> Unlisted - 10%*					
Short Term Capital Gains	30%^	30%	30%^					
	Tax Deducted at Source (Applie	cable only to NRI Investors)						
		Short term capital gains	Long term capital gains					
Equity oriented schemes		15%	Nil					
Other than equity oriented schemes		30%^	10%* (for unlisted) & 20% & (for listed)					

<sup>§</sup> Surcharge at 15% to be levied in case of individual/ HUF unit holders where their income exceeds ₹ 1 crore.

Education Cess at 3% will continue to apply on aggregate of tax and surcharge.

Transfer of units upon consolidation of mutual fund schemes of two or more schemes of equity oriented fund or two or more schemes of a fund other than equity oriented fund in accordance with SEBI (Mutual Funds) Regulations, 1996 is exempt from capital gains.

The Finance Bill, 2016 proposes to provide tax exemption to unit holders vis-à-vis transfer of units upon consolidation of the plans within a scheme of mutual fund in accordance with SEBI (Mutual Funds) Regulations, 1996.

The Finance Bill, 2015 proposes to provide tax exemption to unit holders upon consolidation or merger of mutual fund schemes, provided consolidation is of two or more schemes of equity oriented fund or two or more schemes of a fund other than equity oriented fund.



<sup>\*\*</sup> With effect from 1 October 2014, for the purpose of determining the tax payable, the amount of distributed income has to be increased to such amount as would, after reduction of tax from such increased amount, be equal to the income distributed by the Mutual Fund.

<sup>®</sup> Surcharge at 7 to be levied for domestic corporate unit holders where income exceeds ₹ 1 crore but less than ₹ 10 crores and at 12%, where income exceeds ₹ 10 crores.

<sup>\*</sup> Short term/ long term capital gain tax will be deducted at the time of redemption of units in case of NRI investors only.

<sup>&</sup>amp; After providing indexation.

<sup>\*</sup> Without indexation

<sup>^</sup> Assuming the investor falls into highest tax bracket.

#### 1. Income Tax Rates

For Individuals, Hindu Undivided Family, Association of Persons, Body of Individuals and Artificial juridical persons

Total Income	Tax Rates
Up to ₹ 250,000 <sup>(a)(b)(d)</sup>	NIL
₹ 250,001 to ₹ 500,000 <sup>(d)(e)</sup>	10%
₹ 500,001 to ₹ 1,000,000 <sup>(d)</sup>	20%
₹ 1,000,001 and above <sup>(c)(d)</sup>	30%

- (a) In the case of a resident individual of the age of 60 years or above but below 80 years, the basic exemption limit is ₹ 300,000.
- (b) În case of a resident individual of age of 80 years or above, the basic exemption limit is ₹ 500,000.
- (c) Surcharge @ 15% is applicable on income exceeding ₹ 1 Crore; Marginal relief for such person is available.
- (d) Education Cess at 3% will continue to apply on aggregate of tax and surcharge
- (e) Finance Bill, 2016 has proposed a rebate of lower of actual tax liability or ₹ 5,000 (against earlier rebate of ₹ 2,000) in case of individuals having total income of less than ₹ 500.000.

### 2. Securities Transaction Tax (STT)

STT is levied on the value of taxable securities transactions as under.

Transaction	Rates	Payable By
Purchase/Sale of equity shares	0.1%	Purchaser/ Seller
Purchase of units of equity oriented mutual fund	Nil	Purchaser
Sale of units of equity oriented mutual fund	0.001%	Seller
Sale of equity shares, units of equity oriented mutual fund (non-delivery based)	0.025%	Seller
Sale of an option in securities Sale of an option in securities	0.017% 0.05%*	Seller Seller
Sale of an option in securities, where option is exercised	0.125%	Purchaser
Sale of a future in securities	0.010%	Seller
Sale of unit of an equity oriented fund to the Mutual Fund	0.001%	Seller

<sup>\*</sup>with effect from 1 June, 2016

### 3. Special rates for non-residents

(1) The following incomes in the case of non-resident are taxed at special rates on gross basis:

Transaction	Rates <sup>(a)</sup>
Dividend <sup>(b)</sup>	20%
Interest received on loans given in foreign currency to Indian concern or Government of India	20%
Income received in respect of units purchased in foreign currency of specifies Mutual Funds / UTI	20%
Royalty or fees for technical services	10%
Interest income from a notified Infrastructure Debt Fund	5%
Interest on FCCB, FCEB / Dividend on GDRs <sup>(b)</sup>	10%

- (a) These rates will further increase by applicable surcharge and education cess.
- (b) Other than dividends on which DDT has been paid.
- (c) In case the non-resident has a Permanent Establishment (PE) in India and the royalty/ fees for technical services paid is effectively connected with such PE, the same could be taxed at 40% (plus applicable surcharge and education cess) on net basis.
- (2) Tax on non-resident sportsmen or sports association on specified income @ 20% plus applicable surcharge and education cess.

#### 4. Capital Gains

Transaction	Short Term Capital Gains <sup>(a)</sup>	Long Term Capital Gains <sup>(a)(b)</sup>
Sale transactions of equity shares/unit of an equity oriented fund which attract STT	15%	Nil
Sale transaction other than mentione	ed above:	
Individuals (resident and non-resident)	Progressive slab rates	20% / 10%
Partnerships (resident and non-resident)	30%	
Resident companies	30%	7
Overseas financial organisations specified in section 115AB	40% (corporate) 30% non corporate)	10%
FIIs	30%	10%
Other Foreign companies	40%	20% / 10%
Local authority	30%	20% / 10%
Co-operative society rates	Progressive slab	

(a) These rates will further increase by applicable surcharge & education cess.

(b) Indexation benefit, as applicable.

#### 5. Dividend Income

The Finance Bill, 2016 proposes additional tax of 10% (plus applicable surcharge and education cess) in case of individual, HUF or firm resident in India in case their income by way of dividend from domestic company exceeds ₹10,00,000

### Personal Tax Scenarios (Amount in Rupees)

Individual	Income Level		
	500,000	5,000,000	11,000,000
Tax in FY 2015-16	25,750	1,364,750	3,605,000
Tax in FY 2016-17	25,750	1,364,750	3,701,563
Effective Tax Savings	NA	NA	NA
Effective Tax Savings (%)	NA	NA	NA
Additional Tax Burden	NA	NA	96,563
Additional Tax Burden (%)	NA	NA	2.68%

Resident senior citizen (age of 60 years but below	Income Level			
80 years)	500,000	5,000,000	11,000,000	
Tax in FY 2015-16	20,600	1,359,600	3,599,232	
Tax in FY 2016-17	20,600	1,359,600	3,695,640	
Effective Tax Savings	NA	NA	NA	
Effective Tax Savings (%)	NA	NA	NA	
Additional Tax Burden	NA	NA	96,408	
Additional Tax Burden (%)	NA	NA	2.68%	

Resident very senior citizen at the age of 80	Income Level			
years and above	500,000	5,000,000	11,000,000	
Tax in FY 2015-16	Nil	1,339,000	3,576,160	
Tax in FY 2016-17	Nil	1,339,000	3,671,950	
Effective Tax Savings	NA	NA	NA	
Effective Tax Savings (%)	NA	NA	NA	
Additional Tax Burden	NA	NA	95,790	
Additional Tax Burden (%)	NA	NA	2.68%	

Marginal relief as applicable would be available.

Disclaimer: The information set out above is included for general information purposes only and does not constitute legal or tax advice. In view of the individual nature of the tax consequences, each investor is advised to consult his or her own tax consultant with respect to specific tax implications arising out of their participation in the Scheme. Income Tax benefits to the mutual fund & to the unit holder is in accordance with the prevailing tax laws as certified by the mutual funds at consultant. Any action taken by you on the basis of the information contained herein is your responsibility alone. Birta Sun Life Mutual Fund will not be liable in any manner for the consequences of such action taken by you. The information contained herein is not intended as an ofter or solicitation for the purchase and sales of any schemes of Birta Sun Life Mutual Fund.

The tax rates mentioned above are those provided in the Income tax Act, 1961 and amended as per Finance Act, 2014, applicable for the financial year 2015-16 relevant to assessment year 2016-17. In the event of any change, we do not assume any responsibility to update the tax rates consequent to such changes. The tax rates mentioned above may not be exhaustive rates applicable to all types of assesses /taxpayers. The information set out is neither a complete disclosure of every material fact of the Income-tax Act, 1961 nor does constitute tax or legal advice.







## What are Wealth Solutions?

Our Wealth Creation Solutions seek to provide tax efficient return on your capital through equity investments over a longer term.

## Who can benefit from Wealth Creation Solutions?

These solutions can be ideal for investors who are planning for future expenses, like higher education of children, marriage, buying a home etc. These solutions are available in the range of aggressive to conservative options to suit the needs of the investor.

# **Benefits of Wealth Creation Solutions:**

Tax Free Returns: No capital gains tax (on withdrawal) if you stay invested for over a year as per current tax laws. Invest in the long-term to overcome short-term ups and downs.

Risk is lowered: Mutual funds invest in many companies and funds are managed by experts; which can be considered as an alternative to direct investment in shares.

Investors are requested to consult their tax advisor before investing for individual nature of tax benefit. The Financial Solution (Wealth Creation Solution) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.







# Birla Sun Life Advantage Fund

An Open-ended Growth Scheme



What is it?

A Diversified Equity Fund that aims to achieve long-term growth of capital, at relatively moderate levels of risk through a research-based investment approach.

**Investment Objective** 

An Open-ended growth scheme with the objective to achieve long-term growth of capital at relatively moderate levels of risk through a diversified research based investment approach.

### **Fund Details**

Fund Manager: Mr. Satyabrata Mohanty Managing Fund Since: October 17, 2011 Total Experience: 16 years Date of Allotment: February 24, 1995 Type of Scheme: An Open-ended Growth Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

SIP-Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 353.28 Dividend 95.98 Direct Plans 361 63 Growth: Dividend: 118.90 Benchmark: S&P RSF 200 Monthly Average AUM: ₹ 1620.89 Crores AUM as on last day: ₹ 1664.53 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption / switchout of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switchout of units after 365 days from the date of allotment: Nil.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

## Other Parameter

Standard Deviation: 17 82% Sharpe Ratio#:: 1.52 Beta: 1.10 Portfolio Turnover: 0.84 **Expense Ratio:** Regular 2 41

Direct 1.28

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. ## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

Sharpe Ratio

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has beer

considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

## **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Yes Bank Limited HDFC Bank Limited Eicher Motors Limited State Bank of India Dalmia Bharat Limited Century Textiles & Industries Limited Maruti Suzuki India Limited Aurobindo Pharma Limited	5.36% 4.67% 3.94% 3.75% 3.67% 3.32% 3.29% 3.03%
Natco Pharma Limited	2.98%
IndusInd Bank Limited	2.69%

#### **Industry Allocation** Banks 20.14% Auto 15.64% Finance 12.82% Cement 12.27% Pharmaceuticals 8.10% Consumer Non Durables Construction Project Pesticides 2 80% Petroleum Products 2 72% Software 2 32%

Dividend			
Declared on data	00 8 40	24 Aug 45	0E Con 44
Declared on date	20-Aug-10	31-Aug-15	uo-5ep-14
Dividend Yield (Regular Plan)	7.44%	18.75%	14.34%
Dividend (₹) Per Unit	7.47	20.00	15.00
Cum Dividend NAV	100.38	106.68	104.59
Declared on date	31-Aug-15	05-Sep-14	23-May-14
Dividend Yield (Direct Plan)	9.25%	14.25%	0.00%
Dividend (₹) Per Unit	10.00	15.00	0.00
Cum Dividend NAV	108.05	105.26	101.77
Note: The NAV of the scheme, pursua	ant to have out of	dividend would	fall to the extent

of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

For more details on dividends declared please refer to the online empower on www

### Investment Performance - Regular Plan - Growth NAV as on September 30, 2016: ₹ 353.28

Date of Inception: Feb 24, 1995	NAV Per Unit. *	Birla Sun Life	S&P BSE 200 # (%)	Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in		
100 24, 1330	(₹)	Advantage Fund (%)		,	Birla Sun Life Advantage Fund (₹)	S&P BSE 200 # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	17.93	11.11	10.36	353280	97409	84270
September 30, 2015 to September 30, 2016 (Absolute)	292.33	20.85	10.96	8.33	12085	11096	10833
September 30, 2014 to September 30, 2015 (Absolute)	246.02	18.82	3.08	-0.20	11882	10308	9980
September 30, 2013 to September 30, 2014 (Absolute)	148.19	66.02	42.50	38.87	16602	14250	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Satyabrata Mohanty is 10.Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)				
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	2600000	600000	360000	120000
Market Value of amount Invested	30643604	1106730	518037	142658
Scheme Returns (CAGR)	19.29	24.75	25.13	36.74
S&P BSE 200 returns# (CAGR)	13.48	13.05	11.29	18.74
Nifty 50 returns## (CAGR)	12.27	10.82	8.17	14.72
Date of First Installment: March 01, 1995 & Scheme Incention Date: February 24	1995 Past Performa	nce may or may no	nt he sustained in fu	iture



# Birla Sun Life Balanced '95 Fund

(erstwhile Birla Sun Life '95 Fund. Name changed w.e.f January 01, 2016)

An Open-ended Balanced Scheme



What is it?

A fund that seeks to achieve long-term growth of your investment at moderate levels of risk by striking a balance between potential growth of equity and relative safety of

**Investment Objective** 

An Open ended Balanced Scheme with the objective to generate long term growth of capital and current income, through a portfolio with a target allocation of 60% equity and 40% debt and money market securities. The secondary objective is income generation and distribution of dividend.

#### **Fund Details** Mr. Mahesh Patil & Fund Manager: Mr. Pranay Sinha **Managing Fund Since:** January 16, 2014 & August 26, 2015 24 years & 10 years Total Experience: Date of Allotment: February 10, 1995 Type of Scheme: An Open-ended Balanced Scheme Application Amount for fresh subscription\*: ₹ 1,000 (plus in multiplies of ₹ 1) Min. Addl. Investment: ₹1,000 (plus in multiplies of ₹ 1) Monthly: Minimum ₹ 1,000/-NAV of Plans / Options (₹)

Regular Plan Growth: 639.94 148 62 Dividend Direct Plans Growth: 662.65

Dividend 197 27 Benchmark: CRISII Balanced Fund -Aggressive Index

Monthly Average AUM: ₹ 4055.44 Crores AUM as on last day: ₹ 4236.65 Crores (as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Exit Load\*\*: For redemption/switch

out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil

\*Exit Load is NIL for units issued in Dividend Reinvestment. Other Parameter

**Modified Duration:** 6.62 years Average Maturity: 11.25 years Yield to Maturity: 7.45% Standard Deviation: 12.22% Sharpe Ratio#:: 1.43 Beta: 1.15 Portfolio Turnover: 2.06 Expense Ratio: Regular 2.41 Direct 1.15

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

Dividend  Declared on date	30-Son-16	30- lun-16	18-Mar-16
Dividend Yield (Regular Plan)		1.74%	2.02%
	3.80	2.46	2.65
Dividend (₹) Per Unit			
Cum Dividend NAV	148.62	141.55	131.05
Declared on date	30-Sep-16	23-Dec-15	01-0ct-14
Dividend Yield (Direct Plan)	2.03%	2.07%	4.40%
Dividend (₹) Per Unit	4.00	3.60	7.00
Cum Dividend NAV	197.27	174.23	159.03

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future. The Face Value - 10.00 Per Unit The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from

investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

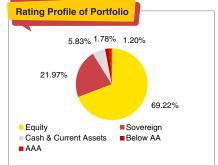
For more details on dividends declared please refer to the online empower on www.mutualfund.

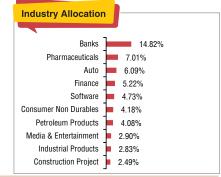
birlasunlife.com

# http://mutualfund.birlasunlife.com Mttps://twitter.com/bslmf

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	19.47%	SOV
HDFC Bank Limited	4.19%	
State Government Securities	2.49%	SOV
Infosys Limited	2.49%	
ICICI Bank Limited	2.47%	
Tata Motors Limited	2.37%	
Larsen & Toubro Limited	1.77%	
Kotak Mahindra Bank Limited	1.64%	
IndusInd Bank Limited	1.50%	
State Bank of India	1.42%	





Date of Inception: Feb 10, 1995	NAV Per Unit. *	Birla Sun Life	ın Life Balanced (%) nced '95 Fund -	Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in		
160 10, 1330	(₹)	Balanced '95 Fund (%)		V.,	Birla Sun Life Balanced '95 Fund (₹)	CRISIL Balanced Fund - Aggressive Index # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	21.18	N/A	10.27	639940	N/A	83026
September 30, 2015 to September 30, 2016 (Absolute)	554.86	15.33	9.68	8.33	11533	10968	10833
September 30, 2014 to September 30, 2015 (Absolute)	493.61	12.41	4.38	-0.20	11241	10438	9980
September 30, 2013 to September 30, 2014 (Absolute)	335.21	47.25	28.89	38.87	14725	12889	13887

Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Mahesh Patil is 8. Total Schemes managed by Mr. Pranay Sinha is 6. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe
Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors
are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)						
Particulars	Since Inception	last 5 years	last 3 years	last 1 year		
Total Amount Invested (₹)	2590000	600000	360000	120000		
Market Value of amount Invested	39132124	953451	469164	134339		
Scheme Returns (CAGR)	21.16	18.59	17.98	22.86		
CRISIL Balanced Fund - Aggressive Index returns# (CAGR)	NA	10.94	9.70	14.73		
Nifty 50 returns## (CAGR)	12.29	10.82	8.17	14.72		
Date of First Installment: March 01, 1995 & Scheme Incention Date: February 1	0 1005 Past Performs	ance may or may n	nt he sustained in f	uture This scher		

is jointly managed with Mr. Pranay Sinha

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes
are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the are not considered in Computation in returns. Per annual real numbers because a first then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

# Birla Sun Life Balanced Advantage Fund

Solutions

(erstwhile Birla Sun Life Dynamic Asset Allocation Fund. Name changed w.e.f September 30, 2016) An Open ended Asset Allocation Scheme

What is it?

An open ended Asset allocation scheme which balances the portfolio between Equity and Fixed income securities based on market valuations to generate long term wealth at a relatively low volatility.

**Investment Objective** 

The primary objective of the Scheme is to generate long term growth of capital and income distribution with relatively lower volatility by investing in a dynamically balanced portfolio of Equity & Equity linked investments and fixed-income securities.

# **Fund Details**

Fund Manager: Mr. Prasad Dhonde & Mr. Vineet Maloo Managing Fund Since: October 11, 2014 & August 26, 2015 Total Experience: 16 years & 11 years **Date of Allotment:** April 25, 2000 Type of Scheme: An Open ended Asset Allocation Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

SIP-Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 44.24 Dividend 20.87 Direct Plans Growth: 45.38 Dividend: 21.46 Benchmark:

CRISIL Balanced Fund -Aggressive Index Monthly Average AUM: ₹ 7.98 Crores AUM as on last day: ₹ 8.89 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load:

Exit Load\*\*: For redemption/ switch-out of units on or before 365 days from the date of allotment: 1% of applicable NAV. For redemption/switch-out of units after 365 days from the date of allotment: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter Standard Deviation: 11.87% Sharpe Ratio##:: 0.99 1.10 Beta: Portfolio Turnover: 2.86 Expense Ratio:

3.02 Regular Direct 2.49

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

Sharpe Ratio

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above. For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been

considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our

Investor Service Centers

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
HDFC Bank Limited	8.45%
Dalmia Bharat Limited	3.79%
Power Grid Corporation of India Limited	3.38%
Bajaj Finance Limited	2.38%
Eicher Motors Limited	2.24%
City Union Bank Limited	2.23%
Repco Home Finance Limited	2.02%
The India Cements Limited	1.94%
HeidelbergCement India Limited	1.78%
Indian Oil Corporation Limited	1.77%



Dividend		
Declared on date	22-Mar-13	26-Dec-05
Dividend Yield (Regular Plan)	32.50%	30.00%
Dividend (₹) Per Unit	6.00	4.50
Cum Dividend NAV	18.46	15.00
Dividend Yield (Direct Plan)	32.41%	-
Dividend (₹) Per Unit	6.00	-
Cum Dividend NAV	18.51	-

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

Investment Performance - Regular Plan - Growth			NAV as on September 30, 2016: ₹ 44.24				
Date of Inception: Apr 25, 2000		Balanced SENSEX	S&P BSE SENSEX ##	Value of Standard Investment of ₹ 10000 in			
pr 25, 2000			(%)	Birla Sun Life Balanced Advantage Fund (₹)	CRISIL Balanced Fund - Aggressive Index # (₹)	S&P BSE SENSEX ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.00	9.46	N/A	11.68	44240	N/A	61460
September 30, 2015 to September 30, 2016 (Absolute)	37.13	19.15	9.68	6.54	11915	10968	10654
September 30, 2014 to September 30, 2015 (Absolute)	35.41	4.86	4.38	-1.79	10486	10438	9821
September 30, 2013 to September 30, 2014 (Absolute)	26.77	32.27	28.89	37.41	13227	12889	13741

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then Past performance may or may not a esustaneu in uture. Neturns for dividend option would assume reinvestment of usa tree dividends declared at the time prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 12. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Vineet Maloo is 20. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers "birect Plan' is only for investors who purchase a subscircle Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)							
Particulars	Since Inception	last 5 years	last 3 years	last 1 year			
Total Amount Invested (₹)	1970000	600000	360000	120000			
Market Value of amount Invested	6183001	871683	456021	137506			
Scheme Returns (CAGR)	12.71	14.93	15.98	28.09			
CRISIL Balanced Fund - Aggressive Index returns# (CAGR)	NA	10.94	9.70	14.73			
S&P BSE SENSEX returns## (CAGR)	13.43	9.85	6.51	12.26			
Date of First Installment: May 01, 2000 & Scheme Incention Date: April 25, 2000	Daet Darformance m	ay or may not be o	uetained in future				



Get information of your 5 last transactions and perform functions like redemption and switch by simply by calling at 1-800-270-7000

# Birla Sun Life Banking and Financial Services Fund

Solutions

An Open ended Banking & Financial Services Sector Scheme

What is it?

A fund that aims to generate growth and capital appreciation by building a portfolio that predominantly invest in the Banking and Financial Services related companies in

**Investment Objective** 

The primary investment objective of the Scheme is to generate long-term capital appreciation to unit holders from a portfolio that is invested predominantly in equity and equity related securities of companies engaged in banking and financial services. The Scheme does not guarantee/indicate any returns. There can be no assurance that the schemes' objectives will be achieved.

# **Fund Details**

Mr. Satyabrata Mohanty & Fund Manager: Mr. Dhaval Gala Managing Fund Since: Since Inception & August 26, 2015 **Total Experience:** 16 years & 9 years Date of Allotment: December 14, 2013 Type of Scheme: An Open ended Banking & Financial Services Sector Scheme

**Application Amount** 

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment:

(plus in multiplies of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 21.66 Dividend: 16.88

Direct Plans

Growth: 22.17 Dividend: 18.78

Nifty Financial Services Benchmark: ₹ 754.40 Crores Monthly Average AUM: ₹ 767.00 Crores AUM as on last day:

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

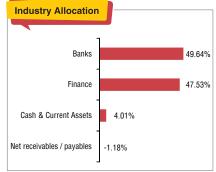
Exit Load\*\*: For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter Portfolio Turnover: 0.41 **Expense Ratio:** Regular 2 77 Direct 1.92

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
HDFC Bank Limited	11.62%
Yes Bank Limited	11.39%
Bajaj Finance Limited	8.60%
ICICI Bank Limited	7.11%
IndusInd Bank Limited	6.75%
Repco Home Finance Limited	6.39%
State Bank of India	6.22%
Cholamandalam Investment and Finance Company Limited	5.12%
Bharat Financial Inclusion Limited	5.04%
Equitas Holdings Limited	3.63%





Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future. The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or quarantee any specific performance/returns.

For more details on dividends declared please refer to the online empower on

www.mutualfund.birlasunlife.com

### **Investment Performance - Regular Plan - Growth**

### NAV as on September 30, 2016: ₹ 21.66

Date of Inception: Dec 14, 2013	NAV Per Unit. *	Birla Sun Life Banking	Nifty Financial	Nifty 50 ## (%)	Value of Standard Investme 10000 in		nent of ₹
566 14, 2010	(₹)	and Financial Services Fund (%)	Services # (%)		Birla Sun Life Banking and Financial Services Fund (₹)	Nifty Financial Services # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	31.82	20.47	12.67	21660	16837	13960
September 30, 2015 to September 30, 2016 (Absolute)	16.37	32.32	12.84	8.33	13232	11284	10833
September 30, 2014 to September 30, 2015 (Absolute)	13.49	21.35	11.45	-0.20	12135	11145	9980

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 10. Total Scheme managed by Mr. Dhaval Gala is 1. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers, S'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every
month or the subsequent working day. Load & Taxes are not considered for computation of returns.
Performance for dividend option would assume reinvestment of tax free dividends declared at the then
prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method
(investment internal rate of return). Where Benchmark returns are not available, they have not been
shown. Past performance may or may not be sustained in future. Returns greater than 1 year period
are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

are compounded annualized. Dividence are assumed to be reinvested and bolids is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Ext Load Applicability Report by calling our toil free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)					
Particulars	Since Inception	last 1 year			
Total Amount Invested (₹)	340000	120000			
Market Value of amount Invested	501206	150585			
Scheme Returns (CAGR)	28.68	50.36			
Nifty Financial Services returns# (CAGR)	14.38	26.27			
Nifty 50 returns## (CAGR)	7.58	14.72			
Date of First Installment: January 01, 2014 & Scheme Incention Date: December	14 2013 Past Performance may or ma	ay not be sustained in future			





# Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)

Solutions

An Open-ended Growth Scheme

What is it?

A Fund that provides exposure to commodities, by investing in handpicked commodity companies worldwide, that have business exposure to Agricultural commodities.

**Investment Objective** 

The objective of the Scheme is to offer long term growth of capital, by investing in (1) stocks of Agri commodity companies, i.e., companies engaged in or focusing on the Agri business and/or (2) overseas mutual fund scheme(s) that have similar investment objectives. These securities could be issued in India or

### **Fund Details**

Fund Manager: Mr. Milind Bafna Managing Fund Since: August 26, 2015 Total Experience: 15 years Date of Allotment: November 07, 2008 Type of Scheme: An Open-ended Growth Scheme

Application Amount

for fresh subscription\*: ₹ 1.000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1.000

(plus in multiplies of ₹1)

SIP: Monthly: Minimum ₹ 1.000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 20.7099 Dividend 15.9496 Direct Plans

Growth: 21.0381 Dividend: 16.2343

S&P Global Agribusiness Benchmark:

Index

Monthly Average AUM: ₹ 8.41 Crores AUM as on last day: ₹ 8.27 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil.

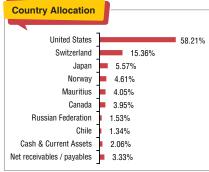
\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

Portfolio Turnover: 0.09 Expense Ratio: Regular 1.77 Direct 1.32

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Syngenta Ltd Reg Shs	9.10%
Monsanto Co	9.02%
Deere And Co Ltd	8.44%
ARCHER-DANIELS-MIDLAND CO	8.00%
TYSON FOODS INC	7.17%
BRF SA	7.14%
ASSOCIATED BRITISH FOODS PLC	6.26%
Kubota Corp	5.18%
Potash Corp Of Saskatchewan Inc	4.89%
BUNGE LTD	4.35%



Dividend		
Declared on date	21-May-15	
Dividend Yield (Regular Plan) Dividend (₹) Per Unit	7.48% 1.44	8.24% 1.50
Cum Dividend NAV Dividend Yield (Direct Plan)	19.26 7.38%	18.20 8.19%
Dividend (₹) Per Unit Cum Dividend NAV	1.44 19.51	1.50 18.32

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Face Value - 10.00 Per Unit
The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

For more details on dividends declared please refer to the online empower on www

Investment Performance - Regular Plan - Growth NA					on Septembe	r 30, 2016: ₹	20.7099
Date of Inception: Nov 07, 2008	NAV Per Unit. *		Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in			
NOV 07, 2000	(₹)	Equities Fund - Global Agri Plan - Regular Growth (%)	Index # (%)	(12)	Birla Sun Life Commodity Equities Fund - Global Agri Plan - Regular Growth (₹)	S&P Global Agribusiness Index # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	9.65	17.21	14.41	20710	35061	28965
September 30, 2015 to September 30, 2016 (Absolute)	18.84	9.94	13.20	8.33	10994	11320	10833
September 30, 2014 to September 30, 2015 (Absolute)	20.09	-6.22	-6.00	-0.20	9378	9400	9980
September 30, 2013 to September 30, 2014 (Absolute)	18.57	8.15	12.05	38.87	10815	11205	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

S&P Global Agribusiness Index returns# (CAGR)

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Millind Bafna is 4. Refer annexure on page no. 62 to know more on performance ofschemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth	(assuming SIP	of ₹ 10000 p	er montn)	
ulars	Since Inception	last 5 years	last 3 years	last 1 year
lmount Invested (₹)	950000	600000	360000	120000
Value of amount Invested	1185086	667612	368692	123537

5.49

11.95

4.22

8 71

4.17

5.51

10.04

Nifty 50 returns## (CAGR) 10.46 10.82 8.17 14.72 Date of First Installment: December 01, 2008 & Scheme Inception Date: November 07, 2008. Past Performance may or may not be sustained in future

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 100000′ on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends, are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day

of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units, Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our



Call-back

Immediate call back option from our call centre executives during peak time. This service can be availed on our website and the FinGo app.

Total A

# Birla Sun Life Dividend Yield Plus

Solutions

An Open-ended Growth Scheme

What is it?

A fund that invests in high dividend paying companies across market cap which typically have steady cash flow generation.

**Investment Objective** 

An Open-ended growth scheme with the objective to provide capital growth and income by investing primarily in a well-diversified portfolio of dividend paying companies that have a relatively high dividend yield.

### **Fund Details**

Fund Manager: Mr. Satyabrata Mohanty & Mr. Vineet Maloo Managing Fund Since: July 16, 2015 & January 16, 2014 16 years & 11 years Total Experience: **Date of Allotment:** February 26, 2003 Type of Scheme: An Open-ended Growth Scheme

**Application Amount** 

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

SIP-Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 146.18 Dividend 15 42 Direct Plans Growth: 150.47 Dividend: 21.64 Nifty 500 Benchmark: ₹ 1065.72 Crores Monthly Average AUM: AUM as on last day: ₹ 1044.38 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** Nil

Exit Load\*\*: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed / switched after 365 days from the date of allotment.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

Standard Deviation: 16.19% 0.94 Sharpe Ratio#::: Beta: 1.02 0.72 Portfolio Turnover: Expense Ratio: 2.52 Regular Direct 1 67

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years

history of monthly returns.
## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating Sharpe Ratio

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day

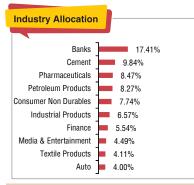
of every month has been considered. Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service

# http://mutualfund.birlasunlife.com

https://twitter.com/bslmf

**Top Ten Portfolio Holdings** 

Issuer	% to net Assets
10101 0 1 1 1 1	6.19%
ICICI Bank Limited	
Dalmia Bharat Limited	4.56%
Orient Cement Limited	4.12%
State Bank of India	3.54%
Sanofi India Limited	3.17%
Bharat Petroleum Corporation Limited	2.93%
Cummins India Limited	2.86%
Hero MotoCorp Limited	2.78%
Hindustan Petroleum Corporation Limited	2.68%
ITC Limited	2.33%



Dividend			
Declared on date	26-Sep-16	24-Jun-16	04-Mar-16
Dividend Yield (Regular Plan)	1.59%	1.27%	1.98%
Dividend (₹) Per Unit	0.25	0.18	0.27
Cum Dividend NAV	15.73	1/115	13.62

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

For more details on dividends declared please refer to the online empower on www. mutualfund.birlasunlife.com

Investment Performance - Regular Plan - Growth				NAV a	s on Septemb	er 30, 2016:	₹ 146.18	
Date of Inception: Feb 26, 2003	NAV Per Unit. *	Birla Sun Life Dividend	Nifty 500 # (%)		# Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in		
1 60 20, 2000	(₹)	Yield Plus (%)	(/-/	(/	Birla Sun Life Dividend Yield Plus (₹)	Nifty 500 # (₹)	Nifty 50 ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.00	21.80	18.29	16.73	146180	98218	82038	
September 30, 2015 to September 30, 2016 (Absolute)	137.37	6.41	11.27	8.33	10641	11127	10833	
September 30, 2014 to September 30, 2015 (Absolute)	128.98	6.50	3.59	-0.20	10650	10359	9980	
September 30, 2013 to September 30, 2014 (Absolute)	81.01	59.21	46.08	38.87	15921	14608	13887	

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Satyabrata Mohanty is 10. Total Schemes managed by Mr. Vineet Maloo is 20. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth	(assuming SIP	of ₹ 10000 p	er month)	
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	1640000	600000	360000	120000
Market Value of amount Invested	5464226	851085	434617	131618
Scheme Returns (CAGR)	16.22	13.96	12.62	18.42
Nifty 500 returns# (CAGR)	13.09	13.67	12.02	19.12
Nifty 50 returns## (CAGR)	12.33	10.82	8.17	14.72
Date of First Installment: March 01, 2003 & Scheme Incention Date: February 26	2003 Pact Parforms	ince may or may n	nt he custoined in f	utura Thie echama

is jointly managed with Mr. Vineet Maloo

# Birla Sun Life Equity Fund

An Open-ended Growth Scheme



What is it?

A Diversified Equity Fund that looks for opportunities without any sectoral or market cap bias with the aim to give you long term growth of capital.

**Investment Objective** 

An Open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 90% equity and 10% debt and money market securities.

### **Fund Details**

Fund Manager: Mr. Anil Shah Managing Fund Since: October 03, 2012 Total Experience: 26 years Date of Allotment: August 27, 1998 An Open-ended Growth Type of Scheme: Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

SIP-Monthly: Minimum ₹ 1,000/-

583.01

NAV of Plans / Options (₹)

Regular Plan

Growth:

Dividend 102.31 Direct Plans 601.19 Growth: Dividend: 116.22

Benchmark: S&P RSF 200 Monthly Average AUM: ₹ 2937.20 Crores ₹ 2984.75 Crores AUM as on last day:

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

# Other Parameter

Standard Deviation: 17 27% Sharpe Ratio#: 1.47 Beta: 1.10 Portfolio Turnover: 0.96 **Expense Ratio:** Regular 2 37

Direct 1.48

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above. For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day

of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toil free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

## **Top Ten Portfolio Holdings**

Issuer	% to net Assets
HDFC Bank Limited	6.40%
Kotak Mahindra Bank Limited	3.96%
Maruti Suzuki India Limited	3.83%
Tata Chemicals Limited	3.61%
Cairn India Limited	3.51%
IndusInd Bank Limited	3.51%
HCL Technologies Limited	3.16%
Tata Communications Limited	2.90%
Dr. Reddy's Laboratories Limited	2.86%
Century Textiles & Industries Limited	2.30%

#### **Industry Allocation** 18.88% Banks Finance 11.89% Pharmaceuticals Consumer Non Durables Cement 6.09% Software 5.86% Auto 5.79% Chemicals 4.33% Oil 3.51% Telecom - Services 2 90%

Dividend	
eclared on date	30-Nov-15 17-Mar

Declared on date	3U-NOV-15	17-War-15	16-UCT-14
Dividend Yield (Regular Plan)	10.74%	3.76%	5.05%
Dividend (₹) Per Unit	10.00	3.80	4.50
Cum Dividend NAV	93.15	101.16	89.18
Dividend Yield (Direct Plan)	8.76%	1.84%	4.73%
Dividend (₹) Per Unit	9.00	2.00	4.50
Cum Dividend NAV	102.77	108.75	95.17

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.
The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

#### **Investment Performance - Regular Plan - Growth** NAV as on September 30, 2016: ₹ 583.01

Date of Inception: Aug 27,1998	NAV Per Unit. *	Birla Sun Life Equity	S&P BSE 200 # (%)	Nifty 50 ## (%)	Value of Standard Investm 10000 in		nent of ₹
Aug 21,1330	(₹)	Fund (%)		<b>(</b> ,	Birla Sun Life Equity Fund (₹)	S&P BSE 200 # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	25.17	14.70	13.44	583010	119754	98138
September 30, 2015 to September 30, 2016 (Absolute)	479.34	21.63	10.96	8.33	12163	11096	10833
September 30, 2014 to September 30, 2015 (Absolute)	426.19	12.47	3.08	-0.20	11247	10308	9980
September 30, 2013 to September 30, 2014 (Absolute)	253.95	67.82	42.50	38.87	16782	14250	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Anil Shah is 9. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of < 10000 per month)					
Particulars	Since Inception	last 5 years	last 3 years	last 1 year	
Total Amount Invested (₹)	2180000	600000	360000	120000	
Market Value of amount Invested	21699957	1085403	508921	144101	
Scheme Returns (CAGR)	21.89	23.94	23.83	39.20	

14.36

13.05

11.29

18.74

Nifty 50 returns## (CAGR) 13.09 10.82 8.17 14.72 Date of First Installment: September 01, 1998 & Scheme Inception Date: August 27, 1998, Past Performance may or may not be sustained in future.



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S&P BSE 200 returns# (CAGR)

# Birla Sun Life Equity Savings Fund

An Open ended Equity Scheme



What is it?

Birla Sun Life Equity Savings Fund uses a unique combination of equity derivative strategies, arbitrage opportunities, pure equity investments, debt & money market instruments which together intends to deliver Tax Efficient Growth with Low Volatility.

**Investment Objective** 

To provide capital appreciation and income distribution to the investors by using a blend of equity derivatives strategies, arbitrage opportunities and pure equity investments. The Scheme does not guarantee/indicate any returns. There can be no assurance that the schemes' objectives will be achieved.

Fund Details	
	Mr. Catrobrata Mahantu
Fund Manager:  Managing Fund Since:	Mr. Satyabrata Mohanty, Mr. Pranay Sinha & Mr. Lovelish Solanki Since Inception, August 26, 2015 & August 26, 2015 respectively
- · · ·	
Total Experience:	16 years, 10 Years &
	7 years
Date of Allotment:	November 28, 2014
Type of Scheme:	An Open ended Equity
	Scheme
Application Amount	
for fresh subscription*:	₹ 1,000
	(plus in multiplies of ₹ 1)
Min. Addl. Investment:	₹ 1,000
	(plus in multiplies of ₹ 1)
SIP:	Monthly: Minimum ₹ 1,000/-
NAV of Plans / Options (₹)	
Regular Plan	
Growth:	11.82
Dividend:	11.59
Direct Plans	
Growth:	12.06
Dividend:	11.83
Benchmark:	30% S&P BSE 200 + 30%
Crisil Short Term Bond Fund Index +	40% Crisil Liquid Fund Index
Monthly Average AUM:	₹ 353.12 Crores
AUM as on last day:	₹ 358.01 Crores
(as on 30th September 2016)	
(as on 30th September 2016)  Load Structure (as % of NAV) (Incl.	
(as on 30th September 2016) Load Structure (as % of NAV) (Incl. Entry Load:	
(as on 30th September 2016) Load Structure (as % of NAV) (Incl. Entry Load: Exit Load**:	for SIP)  Nil  For redemption/switch
(as on 30th September 2016) Load Structure (as % of NAV) (Incl. Entry Load: Exit Load**: out of units within 365 days from the	for SIP) Nil For redemption/switch date of allotment: 1.00% of
(as on 30th September 2016) Load Structure (as % of NAV) (Incl. Entry Load: Exit Load**: out of units within 365 days from the applicable NAV. For redemption/swit	for SIP) Nil For redemption/switch date of allotment: 1.00% of
(as on 30th September 2016) Load Structure (as % of NAV) (Incl. Entry Load: Exit Load**: out of units within 365 days from the applicable NAV. For redemption/swittfrom the date of allotment: Nil.	for SIP) Nil For redemption/switch date of allotment: 1.00% of ch out of units after 365 days
(as on 30th September 2016) Load Structure (as % of NAV) (Incl. Entry Load: Exit Load**: out of units within 365 days from the applicable NAV. For redemption/swit	for SIP) Nil For redemption/switch date of allotment: 1.00% of ch out of units after 365 days
(as on 30th September 2016) Load Structure (as % of NAV) (Incl. Entry Load: Exit Load**: out of units within 365 days from the applicable NAV. For redemption/swittfrom the date of allotment: Nil.	for SIP) Nil For redemption/switch date of allotment: 1.00% of ch out of units after 365 days
(as on 30th September 2016) Load Structure (as % of NAV) (Incl. Entry Load: Exit Load**: out of units within 365 days from the applicable NAV. For redemption/swittfrom the date of allotment: Nil. **Exit Load is NIL for units issued in Other Parameter Modified Duration:	for SIP) Nil For redemption/switch date of allotment: 1.00% of ch out of units after 365 days Dividend Reinvestment. 1.38 years
(as on 30th September 2016) Load Structure (as % of NAV) (Incl. Entry Load: Exit Load**: out of units within 365 days from the applicable NAV. For redemption/switt from the date of allotment: Nil. **Exit Load is NIL for units issued in Other Parameter	for SIP) Nil For redemption/switch date of allotment: 1.00% of ch out of units after 365 days Dividend Reinvestment.

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing

4.84

2.30

1.33

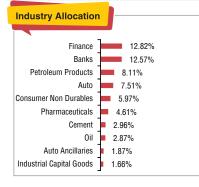
at the time of allotment of the corresponding units, Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our

Portfolio Turnover: **Expense Ratio:** 

Regular Direct

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets	Rating
Government of India	19.89%	SOV
Yes Bank Limited	4.03%	
Repco Home Finance Limited	2.83%	
Eicher Motors Limited	2.66%	
Natco Pharma Limited	2.06%	
Dalmia Bharat Limited	2.01%	
State Bank of India	1.83%	
Berger Paints (I) Limited	1.77%	
Equitas Holdings Limited	1.69%	
Bajaj Finance Limited	1.47%	



Dividend	
Declared on date	30-Sep-16
Dividend Yield (Regular Plan) Dividend (₹) Per Unit	1.98% 0.23
Cum Dividend NAV Dividend Yield (Direct Plan)	11.59 1.94%
Dividend (₹) Per Unit Cum Dividend NAV	0.23 11.83

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

Investment Performance - Regular Plan - Growth				NAV	as on S	eptember 30,	<b>2016</b> : ₹	11.82	
Date of Inception: Nov 28, 2014	NAV Per Unit. * (₹)	Birla Sun Life Equity Savings Fund (%)	30% S&P BSE 200 + 30% Crisil Short Term Bond Fund Index + 40% Crisil Liquid Fund Index # (%)	CRISIL 10 Year Gilt Index # (%)	Nifty 50 ## (%)	Value of S Birla Sun Life Equity Savings Fund (₹)	Standard Invest 30% S&P BSE 200 + 30% Crisil Short Term Bond Fund Index + 40% Crisil Liquid Fund Index # (₹)	ment of ₹ CRISIL 10 Year Gilt Index # (₹)	10000 in Nitty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	9.51	7.22	11.10	0.14	11820	11370	12139	10027
September 30, 2015 to September 30, 2016 (Absolute)	10.45	13.11	9.41	11.11	8.33	11311	10941	11111	10833
# Scheme Benchmark, ## Additional Be	nchmark.	* As on start	of period conside	ered above.					

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Satyabrata Mohanty is 10. Total Schemes managed by Mr. Detail Schemes managed by Mr. Lovelish Solanki is 4. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Multar Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birdsauhife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)							
Particulars	Since Inception	last 1 year					
Total Amount Invested (₹)	230000	120000					
Market Value of amount Invested	258897	132834					
Scheme Returns (CAGR)	12.40	20.40					
30% S&P BSE 200 + 30% Crisil Short Term Bond Fund Index + 40% Crisil Liquid Fund Index returns# (CAGR)	8.72	12.56					
CRISIL 10 Year Gilt Index returns# (CAGR)	11.80	14.35					
Nifty 50 returns## (CAGR)	4.83	14.72					
Date of First Installment: December 01, 2014 & Scheme Inception Date: November 28, 2014. Past Performance may or n	nay not be sustained ir	ı future.					





# Birla Sun Life Frontline Equity Fund

An Open-ended Growth Scheme



What is it?

A diversified equity fund that invests across sectors in line with S&P BSE 200 Index, with a bias for large caps but not exclusively focused on them.

**Investment Objective** 

An Open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity by aiming at being as diversified across various industries and or sectors as its chosen benchmark index, S&P BSE 200.

### **Fund Details**

Fund Manager: Mr. Mahesh Patil **Managing Fund Since:** November 17, 2005 **Total Experience:** 24 years Date of Allotment: August 30, 2002 Type of Scheme: An Open-ended Growth Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1.000

(plus in multiplies of ₹ 1)

Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 181.10 Dividend 27.50

Direct Plans

Growth: 187.16 Dividend: 41.75 Benchmark: S&P RSF 200 Monthly Average AUM: ₹ 13826.12 Crores ₹ 13852.42 Crores AUM as on last day:

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load:

Exit Load\*\*: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed / switched after 365 days from the date of allotment

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

Standard Deviation: 15 09% Sharpe Ratio##:: 1.10 Beta: 1 01 Portfolio Turnover: 0.80 **Expense Ratio:** 2.27 Regular 1.37 Direct

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

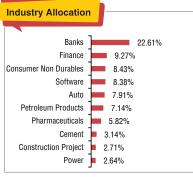
Sharpe Ratio

## # Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above. For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return).Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Oustomers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

## **Top Ten Portfolio Holdings**

Issuer	% to net Assets
HDFC Bank Limited	6.70%
Infosys Limited	4.21%
Reliance Industries Limited	3.86%
ICICI Bank Limited	3.56%
Tata Motors Limited	3.21%
TC Limited	3.15%
Kotak Mahindra Bank Limited	2.78%
Larsen & Toubro Limited	2.71%
Grasim Industries Limited	2.43%
HCL Technologies Limited	2.41%



Dividend			
Declared on date	30-Oct-15	24-Apr-15	05-Nov-14
Dividend Yield (Regular Plan	) 12.57%	5.94%	4.08%
Dividend (₹) Per Unit	3.50	1.75	1.20
Cum Dividend NAV	27.84	29.44	29.41

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Face Value - 10 00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.
For more details on dividends declared please refer to the online empower on www

Investment Performance - Regular Plan - Growth NAV as on S						er 30, 2016:	₹ 181.10	
Date of Inception: Aug 30, 2002	NAV Per Unit. *	Birla Sun Life Frontline	S&P BSE Nifty 50 ## 200 # (%) (%)		Value of Standard Investment of ₹ 10000 in			
Aug 30, 2002	(₹)	Equity Fund (%)		(/	Birla Sun Life Frontline Equity Fund (₹)	S&P BSE 200 # (₹)	Nifty 50 ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.00	22.81	17.62	16.42	181100	98479	85208	
September 30, 2015 to September 30, 2016 (Absolute)	158.57	14.21	10.96	8.33	11421	11096	10833	
September 30, 2014 to September 30, 2015 (Absolute)	145.35	9.10	3.08	-0.20	10910	10308	9980	
September 30, 2013 to September 30, 2014 (Absolute)	96.90	50.00	42.50	38.87	15000	14250	13887	

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Mahesh Patil is 8. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)								
Particulars	Since Inception	last 5 years	last 3 years	last 1 year				
Total Amount Invested (₹)	1690000	600000	360000	120000				
Market Value of amount Invested	7605169	951316	457147	134504				
Scheme Returns (CAGR)	19.40	18.50	16.15	23.13				
S&P BSE 200 returns# (CAGR)	13.68	13.05	11.29	18.74				
Nifty 50 returns## (CAGR)	12.82	10.82	8.17	14.72				

Date of First Installment: September 01, 2002 & Scheme Inception Date: August 30, 2002. Past Performance may or may not be sustained in future.



Get information of your 5 last transactions and perform functions like redemption and switch by simply by calling at 1-800-270-7000

# Birla Sun Life Global Commodities Fund

(erstwhile ING Global Commodities Fund. Name changed w.e.f October 11, 2014)

An Open-ended Fund of Funds Scheme



What is it?

An open ended fund-of-funds Scheme that invests in global funds that primarily invest in commodity securities. It aims to provide long term capital growth.

**Investment Objective** 

The primary objective of the Scheme is to achieve long-term capital growth by investing primarily in units of global mutual funds which invest in commodity related securities. There can be no assurance that the investment objective of the Scheme will be realized.

### **Fund Details**

Fund Manager: Mr. Shravan Sreenivasula Managing Fund Since: December 15, 2014 Total Experience: 14 years Date of Allotment: September 17, 2008

Type of Scheme: An Open-ended Fund of Funds Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

SIP-Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 11.7530 Dividend 11.7559 Direct Plans Growth: 11.8802 Dividend: 10.5538

40% Dow Jones World Basic Benchmark: Materials Index + 40% Dow Jones World Oil and Gas Index + 20%

MSCI AC World in INR terms

Monthly Average AUM: ₹ 2.34 Crores AUM as on last day: ₹ 2 45 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load:

Exit Load\*\*: For redemption/ switch-out of units on or before 365 days from the date of allotment: 1% of applicable NAV. For redemption/switch-out of units after 365 days from the date of allotment: Nil

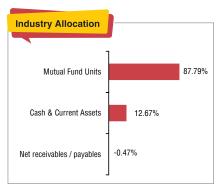
\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter Expense Ratio:

0.85 Regular Direct 0.74

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Legg Manson Martin Currie Global Resources Fund First State Glob Umbrella Fund Global Res Fund - I	46.53% 41.27%
Cash & Current Assets	12.67%
Net receivables / payables	-0.47%



Investment Performance - Regular Plan - Growth				NAV as	on Septemb	er 30, 2016: ₹	11.7530
Date of Inception: Sep 17, 2008	NAV Per Unit. * (₹)	Birla Sun Life Global Commodities Fund (%)	40% Dow Jones World Basic Materials Index + 40% Dow Jones World Oil and Gas Index + 20% MSCI AC World in INR terms # (%)	S&P BSE SENSEX ## (%)	Value of St Birla Sun Life Global Commodities Fund (₹)	andard Investme 10000 in 40% Dow Jones World Basic Materials Index + 40% Dow Jones World Oil and Gas Index + 20% MSCI AC World in INR terms # (₹)	ent of ₹ S&P BSE SENSEX ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	2.03	4.32	9.67	11753	14055	21010
September 30, 2015 to September 30, 2016 (Absolute)	9.58	22.72	16.99	6.54	12272	11699	10654
September 30, 2014 to September 30, 2015 (Absolute)	13.54	-29.25	-21.43	-1.79	7075	7857	9821
September 30, 2013 to September 30, 2014 (Absolute)	13.66	-0.93	3.00	37.41	9907	10300	13741

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Shravan Sreenivasula is 6. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)								
Particulars	Since Inception	last 5 years	last 3 years	last 1 year				
Total Amount Invested (₹)	970000	600000	360000	120000				
Market Value of amount Invested	973931	575708	354851	134606				
Scheme Returns (CAGR)	0.10	-1.63	-0.93	23.30				
40% Dow Jones World Basic Materials Index + 40% Dow Jones World Oil and Gas Index + 20% MSCI AC World in INR terms# (CAGR)	4.71	2.27	-0.01	16.49				
S&P BSE SENSEX returns## (CAGR)	9.81	9.81	6.52	12.26				

Date of First Installment: October 01, 2008 & Scheme Inception Date: September 17, 2008, Past Performance may or may not be sustained in future.

NAV. CAGR returns are computed after accounting of the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing the internal collators of the corresponding units. Outcomes even countries for a covery for the size of the prevailing of the time of allowing the control of the prevailing of the time of allowing in the time of the corresponding units. Outcomes even countries for a covery feet the time.

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing

at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toil free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.



http://mutualfund.birlasunlife.com 🔰 https://twitter.com/bslmf

# Birla Sun Life Global Real Estate Fund

(erstwhile ING Global Real Estate Fund. Name changed w.e.f October 11, 2014)

An Open-ended Fund of Funds Scheme





An open ended fund-of-funds Scheme that predominantly invests in "ING (L) Invest Global Real Estate Fund", a global real estate fund that has flexibility to invest in real estate securities across the world. It aims to provide capital appreciation.

**Investment Objective** 

The primary investment objective of the Scheme is to seek capital appreciation by investing predominantly in ING (L) Invest Global Real Estate. The Scheme may also invest a certain portion of its corpus in Money Market Instruments / liquid funds / money market mutual funds, in order to meet liquidity requirements from time to time. There can be no assurance that the investment objective of the Scheme will be realized.

#### **Fund Details** Mr. Shravan Sreenivasula Fund Manager: Managing Fund Since: December 15, 2014 **Total Experience:** 14 years **Date of Allotment:** December 31, 2007 Type of Scheme: An Open-ended Fund of **Funds Scheme Application Amount** for fresh subscription\*: ₹ 1,000 (plus in multiplies of ₹1) Min. Addl. Investment: ₹ 1.000 (plus in multiplies of ₹ 1) SIP-Monthly: Minimum ₹ 1,000/-NAV of Plans / Options (₹) Regular Plan

Growth: 18 46 Dividend: 18 47 Direct Plans

18.78 Growth: 18.79 Dividend

Benchmark: 10/40 GPR 250 Global Net Index

₹ 21.91 Crores Monthly Average AUM: AUM as on last day: ₹ 21.67 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption/ switch-out of units on or before 365 days from the date of allotment: 1% of applicable NAV. For redemption/switch-out of units after 365 days from the date of allotment: Nil

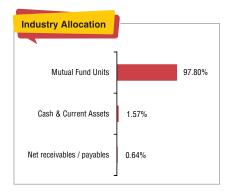
\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter **Expense Ratio:** 

Regular 1.92 Direct 1.46

# **Top Portfolio Holdings**

Issuer	% to net Assets
ING (L) Invest Global Real Estate - I Cap USD Cash & Current Assets	97.80% 1.57%
Net receivables / payables	0.64%



Investment Performance - Regular Plan - Growth				NAV as on September 30, 2016: ₹ 18.46				
Date of Inception: Dec 31, 2007	NAV Per Birla Sun Unit. * Life Global	Birla Sun Life Global	10/40 GPR 250 Global	S&P BSE	Value of Standard Investment of ₹ 10000 in			
200 01, 2007	(₹)	Real Estate Fund (%)	Net Index # (%)	SENSEX ## (%)	Birla Sun Life Global Real Estate Fund (₹)	10/40 GPR 250 Global Net Index # (₹)	S&P BSE SENSEX ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.00	7.25	N/A	3.69	18457	N/A	13736	
September 30, 2015 to September 30, 2016 (Absolute)	17.01	8.51	16.92	6.54	10851	11692	10654	
September 30, 2014 to September 30, 2015 (Absolute)	15.87	7.18	8.91	-1.79	10718	10891	9821	
September 30, 2013 to September 30, 2014 (Absolute)	15.67	1.28	3.80	37.41	10128	10380	13741	
# Scheme Benchmark, ## Additional Be	nchmark, * A	s on start of period	considered above.					

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Shravan Sreenivasula is 6. Reter annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of < 10000 per month)								
Particulars	Since Inception	last 5 years	last 3 years	last 1 year				
Total Amount Invested (₹)	1060000	600000	360000	120000				
Market Value of amount Invested	1688488	739795	391091	122156				
Scheme Returns (CAGR)	10.25	8.31	5.45	3.35				
10/40 GPR 250 Global Net Index returns# (CAGR)	NA	13.42	10.87	11.70				
S&P BSE SENSEX returns## (CAGR)	9.15	9.82	6.52	12.26				
Date of First Installment: January 01, 2008 & Scheme Inception Date: December 31, 200	7. Past Performance	may or may not	be sustained in fi	uture.				

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service

Immediate call back option from our call centre executives during peak time. This service can be availed on our website and the FinGo app.

# Birla Sun Life Gold ETF

# An Open ended Gold Exchange Traded Fund



What is it?

An ETF that invests in physical gold of 99.5% purity to generate returns in line with performance of gold, subject to tracking errors.

**Investment Objective** 

An Open ended Gold Exchange Traded Fund with the investment objective to generate returns that are in line with the performance of gold, subject to tracking errors.

### **Fund Details**

Fund Manager: Mr. Prasad Dhonde **Managing Fund Since:** October 03, 2012 **Total Experience:** 16 years **Date of Allotment:** May 13, 2011 Type of Scheme: An Open ended Gold Exchange Traded Fund

The Creation Unit size in Addl. Purchase: case of Birla Sun Life Gold ETF shall be 1,000 units and in multiples thereof. To know the exact value of the units please refer our website.

NAV (₹): 3021 5160 Benchmark:

Domestic price of physical

₹ 80.95 Crores Monthly Average AUM: AUM as on last day: ₹ 80.68 Crores

(as on 30th September 2016) Load Structure (as % of NAV)

Entry Load: Exit Load\*\* (Including

Nil

fractional units, if any): Nil; ++The units of the scheme are compulsorily traded in dematerialized form, and hence, there shall be no entry/exit load for the units purchased or sold through stock exchanges. However, the investor shall have to bear costs in form of bid/ask spread and brokerage or such other cost as charged by his broker for transacting in units of the scheme through secondary market.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

Standard Deviation: 16.30% Sharpe Ratio#: -0.34 0.96 Beta: **Expense Ratio:** 

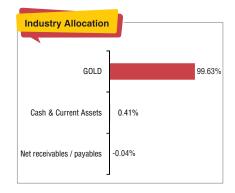
1.02 Regular Tracking Error: 7.82%

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Gold	99.63%
Cash & Current Assets	0.41%
Net receivables / payables	-0.04%



Investment Performance NAV as on September 30, 2016: ₹ 3021.5160								
Date of Inception: May 13, 2011	NAV Per Unit. * (₹)	Birla Sun Life Gold ETF (%)	Domestic price of physical	Value of Standard Investment of ₹ 10000 in				
may 13, 2011	(c)	uoiu 211 (/s)	gold # (%)		Domestic price of physical gold # (₹)			
Since inception till September 30, 2016 (CAGR)	2227.8530	5.83	6.93	13562	14341			
September 30, 2015 to September 30, 2016 (Absolute)	2545.8344	18.68	19.84	11868	11984			
September 30, 2014 to September 30, 2015 (Absolute)	2599.7186	-2.07	-1.11	9793	9889			
September 30, 2013 to September 30, 2014 (Absolute)	2942.0147	-11.63	-10.80	8837	8920			

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Prasad Dhonde is 24. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Centers.



# Birla Sun Life Gold Fund

An Open ended Fund of Funds Scheme





An open ended Fund of Funds scheme that predominantly invests in units of Birla Sun Life Gold ETF (underlying scheme) and one doesn't require a Demat Account to invest

**Investment Objective** 

An Open ended Fund of Funds Scheme with the investment objective to provide returns that tracks returns provided by Birla Sun Life Gold ETF (BSL Gold ETF).

Fund Details	
Fund Manager:	Mr. Shravan Sreenivasula
Managing Fund Since:	December 15, 2014
Total Experience:	14 years
Date of Allotment:	March 20, 2012
Type of Scheme:	An Open ended Fund of
	Funds Scheme
Application Amount	
for fresh subscription*:	₹ 1,000
	(plus in multiplies of ₹ 1)
Min. Addl. Investment:	₹ 1,000
	(plus in multiplies of ₹ 1)
SIP:	Monthly: Minimum ₹ 1,000/-
NAV of Plans / Options (₹)	
Regular Plan	
Crouth	10.4610

Growth: 10.4610 Dividend: 10 4593

Direct Plans Growth:

10 5594 Dividend: 10.5546 Benchmark:

Domestic price of physical gold

Monthly Average AUM: ₹ 56.99 Crores AUM as on last day: ₹ 57 61 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load:

For redemption/switch out Exit Load\*\*: of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

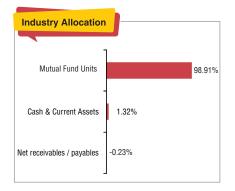
Other Parameter Standard Deviation: 16.55% Sharpe Ratio#: -0.37Beta: 0.98 Expense Ratio: Regular 0.50 Direct 0.23 **Tracking Error:** 7.77%

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

Sharpe Ratio

# **Top Portfolio Holdings**

Issuer	% to net Assets
Birla Sun Life Gold ETF	98.91%
Cash & Current Assets	1.32%
Net receivables / payables	-0.23%



Investment Performance - I	Regular Plan - G	NAV as on September 30, 2016: ₹ 10.4610				
Date of Inception: Mar 20, 2012	NAV Per Unit. * (₹)	Birla Sun Life Gold Fund (%)	Domestic price of physical	Value of Standard Investment of ₹ 10000 in		
mai 20, 2012	(4)	2012 Tana (73)	gold # (%)		Domestic price of physical gold # (₹)	
Since inception till September 30, 2016 (CAGR)	10.0000	1.00	2.87	10461	11367	
September 30, 2015 to September 30, 2016 (Absolute)	8.4923	23.18	19.84	12318	11984	
September 30, 2014 to September 30, 2015 (Absolute)	9.1340	-7.03	-1.11	9297	9889	
September 30, 2013 to September 30, 2014 (Absolute)	10.3190	-11.48	-10.80	8852	8920	

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr.

Shravan Sreenivasula is 6. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. Investors should note that, Shifts Sun Life Gold Fund being an open ended Fund of Funds scheme invests in Birla Sun Life Gold ETF which invests in physical gold of 99.5% purity and they shall bear the recurring expenses of the underlying scheme (i.e. Birla Sun Life Gold ETF) in addition to the recurring expenses of the Scheme. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service

"The investors are bearing the recurring expenses of the scheme, in addition to the expenses of other schemes in which the Fund of Funds Scheme makes investments."

# Birla Sun Life Index Fund

Solutions

An Open-ended Index Linked Growth Scheme

What is it?

A fund that is designed to mirror the market performance of the 50 companies in the Nifty Index.

**Investment Objective** 

An Open-ended index-linked growth scheme with the objective to generate returns commensurate with the performance of Nifty subject to tracking errors

### **Fund Details**

Fund Manager: Mr. Ajay Garg Managing Fund Since: October 01, 2006 Total Experience: 22 years Date of Allotment: September 18, 2002 Type of Scheme: An Open-ended Index Linked Growth Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

84.6162

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan Growth:

Dividend 11.9097 Direct Plans 84.5864 Growth: Dividend: 12.0233 Benchmark: Nifty 50

Monthly Average AUM: ₹ 143.93 Crores AUM as on last day: ₹ 142.59 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** Exit Load\*\*:

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

14.74% Standard Deviation: Sharpe Ratio##: 0.54 0.99 Portfolio Turnover: 5.07

**Expense Ratio:** 

Beta:

Regular 0.80 Direct 0.50 Tracking Error: 0.52%

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

Tracking Ratio for BSL Index Fund is computed based on Nifty TR Index

# # Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 100000′ on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends, are assumed to be reinvested and bonus is adjusted. Load is are compounted animalized. Dividence are assumed to be reinvested and boilds is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered. Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing

at the time of allotment of the corresponding units, Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our

http://mutualfund.birlasunlife.com

https://twitter.com/bslmf

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Nifty Index	21.81%
HDFC Bank Limited	6.15%
Housing Development Finance Corporation Limited	5.39%
Infosys Limited	5.07%
ITC Limited	4.99%
Reliance Industries Limited	4.38%
ICICI Bank Limited	3.59%
Tata Consultancy Services Limited	3.17%
Tata Motors Limited	2.96%
Larsen & Toubro Limited	2.88%

#### **Industry Allocation** Banks 18.64% Software Auto 9.09% Consumer Non Durables 7 79% Finance 5 39% Petroleum Products 5 16% Pharmaceuticals 5.09% Construction Project 2 88% Cement 2 56% Power 2.19%

Dividend	
eclared on date	28-Mar-16 02-Nov

Declared on date	28-Mar-16	U2-NOV-15	25-Feb-15
Dividend Yield (Regular Plan)	9.84%	20.62%	23.57%
Dividend (₹) Per Unit	1.15	3.20	5.20
Cum Dividend NAV	11.69	15.52	22.06
Dividend Yield (Direct Plan)	10.52%	20.37%	23.39%
Dividend (₹) Per Unit	1.25	3.20	5.20
Cum Dividend NAV	11.88	15.71	22.23

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.
The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

### Investment Performance - Regular Plan - Growth NAV as on September 30, 2016: ₹ 84.6162

Date of Inception: Sept 18, 2002	NAV Per Birla Sun Unit. * Life Index		Nifty 50 # (%)	S&P BSE SENSEX ##	Value of Standard Investment of ₹ 10000 in		
Out 10, 2002	(₹)	Fund (%)	· ,	(%)	Birla Sun Life Index Fund (₹)	Nifty 50 # (₹)	S&P BSE SENSEX ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	16.42	16.71	17.01	84616	87547	90775
September 30, 2015 to September 30, 2016 (Absolute)	77.96	8.54	8.33	6.54	10854	10833	10654
September 30, 2014 to September 30, 2015 (Absolute)	77.96	0.00	-0.20	-1.79	10000	9980	9821
September 30, 2013 to September 30, 2014 (Absolute)	56.33	38.39	38.87	37.41	13839	13887	13741

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 8. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase/subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)								
Particulars	Since Inception	last 5 years	last 3 years	last 1 year				
Total Amount Invested (₹)	1690000	600000	360000	120000				
Market Value of amount Invested	4333862	789191	408151	129439				
Scheme Returns (CAGR)	12.44	10.91	8.32	14.89				
Nifty 50 returns# (CAGR)	12.83	10.82	8.17	14.72				
S&P BSE SENSEX returns## (CAGR)	12.79	9.85	6.51	12.26				
Date of First Installment: October 01, 2002, & Scheme Inception Date: Septembe	r 18, 2002. Past Perfo	rmance may or ma	y not be sustained	in future.				

# Birla Sun Life India GenNext Fund

Solutions

An Open-ended Growth Scheme



A Fund that strives to benefit from the rising consumption pattern in India, fuelled by high disposable incomes of the young generation (Generation Next).

**Investment Objective** 

An Open-ended growth scheme with the objective to target growth of capital by investing in equity/equity related instruments of companies that are expected to benefit from the rising consumption patterns in India, which in turn is getting fuelled by high disposable incomes of the young generation (Generation Next). The scheme will invest in companies that have the following characteristics: 1. Companies that seek growth in revenues arising out of demand from the younger generation (GenNext) for their products or services. 2. They should be engaged in manufacturing of products or rendering of services that go directly to the consumer. 3. The products and services should have distinct brand identity, thereby enabling choice.

#### **Fund Details** Mr. Anil Shah & Fund Manager: Mr. Chanchal Khandelwal Managing Fund Since: September 23, 2013 & August 26, 2015 26 years & 10 years Total Experience: Date of Allotment: August 05, 2005 Type of Scheme: An Open-ended Growth

**Application Amount** 

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

Scheme

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 64.29 Dividend 23.17 Direct Plans

66 47 Growth: Dividend: 25.97 Nifty 50 Benchmark: ₹ 469.76 Crores Monthly Average AUM: AUM as on last day: ₹ 471.22 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed / switched after 365 days from the date of allotment.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

### Other Parameter

Standard Deviation: 14.24% Sharne Ratio#: 1 49 0.87 Portfolio Turnover: 0.43 Expense Ratio: Regular 2.77 Direct 1.65

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

# Scheme Benchmark, ## Additional Benchmark,  $^*$  As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month of the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day

of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units, Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
HDFC Bank Limited	5.40%
Maruti Suzuki India Limited	4.66%
Eicher Motors Limited	4.22%
IndusInd Bank Limited	3.83%
ITC Limited	3.58%
Kotak Mahindra Bank Limited	3.07%
Housing Development Finance Corporation Limited	3.03%
Yes Bank Limited	2.66%
Bharat Financial Inclusion Limited	2.34%
Tata Motors Limited	2.27%

#### **Industry Allocation** Consumer Non Durables 19 09% Banks 16 93% 14.71% Finance Auto 12 23% Consumer Durables 5.82% Pharmaceuticals 5.49% Cement Media & Entertainment 3.54% Petroleum Products 1.81% Healthcare Services 1.68%

Dividend			
Declared on date	27-May-16	18-Jun-15	27-Jun-14
Dividend Yield (Regular Plan)	8.26%	11.10%	0.00%
Dividend (₹) Per Unit	1.80	2.60	0.00
Cum Dividend NAV	21.80	23.42	19.57
Dividend Yield (Direct Plan)	8.22%	10.14%	0.00%
Dividend (₹) Per Unit	2.00	2.60	0.00
Cum Dividend NAV	24.33	25.63	21.07

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

Investment Performance -	Regular Pl	an - Growth		NAV as	on Septemb	dia # (₹) SENSEX ext ## (₹) (₹)		
Date of Inception: Aug 05, 2005	NAV Per Unit. *	Birla Sun Life India	Nifty 50 # (%)	S&P BSE SENSEX ##	Value of Sta		nent of ₹	
Aug 00, 2000	(₹)	GenNext Fund (%)	(/	(%)	Birla Sun Life India GenNext Fund (₹)		SENSEX	
Since inception till September 30, 2016 (CAGR)	10.00	18.14	12.29	12.14	64290	36469	35938	
September 30, 2015 to September 30, 2016 (Absolute)	53.36	20.48	8.33	6.54	12048	10833	10654	
September 30, 2014 to September 30, 2015 (Absolute)	44.16	20.83	-0.20	-1.79	12083	9980	9821	
September 30, 2013 to September 30, 2014 (Absolute)	30.79	43.42	38.87	37.41	14342	13887	13741	

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Anil Shah is 9. Total Schemes managed by Mr. Chanchal Khandelwal is 1. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers, 8'Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.con

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)									
Particulars	Since Inception	last 5 years	last 3 years	last 1 year					
Total Amount Invested (₹)	1340000	600000	360000	120000					
Market Value of amount Invested	3984264	1076637	509426	141350					
Scheme Returns (CAGR)	18.32	23.60	23.90	34.53					
Nifty 50 returns# (CAGR)	9.67	10.82	8.17	14.72					
S&P BSE SENSEX returns## (CAGR)	9.15	9.85	6.51	12.26					

Date of First Installment: September 01, 2005 & Scheme Inception Date: August 05, 2005. Past Performance may or may not be sustained in future.



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# Birla Sun Life India Opportunities Fund

Solutions

An Open-ended Growth Scheme



A fund that allows investors to participate in India's global outsourcing theme by identifying companies that seek to utilize India's low cost and high quality resources to service the needs of global customers.

**Investment Objective** 

An Open ended Growth Scheme with the objective to achieve superior long-term growth of capital by investing in shares of companies that do one or more of the following: 1. Leverage India's intellectual capital for providing services, research and creative inputs. 2. Seek to use current and impending changes in patent laws / import tariffs / quotas to supply goods and services. 3. Leverage India's lower labour costs for providing services and manufactured goods 4. Leverage India's large population of English speaking people for providing services.

### **Fund Details**

Fund Manager: Mr. Kunal Sangoi Managing Fund Since: July 16, 2015 Total Experience: 8 years Date of Allotment: December 27, 1999 An Open-ended Growth Type of Scheme:

**Application Amount** 

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1)

Scheme

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1) Monthly: Minimum ₹ 1,000/-

SIP: NAV of Plans / Options (₹)

Regular Plan

Growth: 119 51 Dividend 26.96

Direct Plans

Growth: 122.26 Dividend: 36.81 Nifty 500 Benchmark: **Monthly Average AUM:** ₹ 136.35 Crores ₹ 135.96 Crores AUM as on last day:

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption / switchout of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 365 days from the date of allotment: Nil.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

### Other Parameter

Standard Deviation: 14.27% Sharpe Ratio#: 1.53 Beta: 0.75 Portfolio Turnover: 0.41 **Expense Ratio:** Regular 3.06 Direct 2.30

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing

NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends, are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

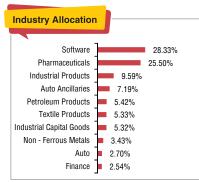
Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers

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# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Sun Pharmaceuticals Industries Limited	6.77%
Cummins India Limited	6.74%
Sanofi India Limited	5.55%
Reliance Industries Limited	5.42%
Infosys Limited	5.33%
Honeywell Automation India Limited	5.32%
HCL Technologies Limited	5.00%
WABCO India Limited	4.58%
Tech Mahindra Limited	3.70%
Torrent Pharmaceuticals Limited	3.58%



Dividend			
Declared on date	30-Nov-15	13-Nov-14	27-Dec-13
Dividend Yield (Regular Plan)	10.38%	9.81%	0.00%
Dividend (₹) Per Unit	3.00	2.76	0.00
Cum Dividend NAV	28 00	20 12	10.86

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.cor

### Investment Performance - Regular Plan - Growth NAV as on September 30, 2016: ₹ 119.51

Date of Inception: Dec 27, 1999	NAV Per Unit. *	Birla Sun Life India	Nifty 500 # (%)	Nifty 50 ## (%)				
500 21, 1555	(₹)	Opportunities Fund (%)	, ,		Birla Sun Life India Opportunities Fund (₹)	Nifty 500 # (₹)	Nifty 50 ## (₹)	
Since inception till September 30, 2016 (CAGR)	23.70	10.13	11.72	11.29	50426	64169	60130	
September 30, 2015 to September 30, 2016 (Absolute)	115.16	3.78	11.27	8.33	10378	11127	10833	
September 30, 2014 to September 30, 2015 (Absolute)	97.57	18.03	3.59	-0.20	11803	10359	9980	
September 30, 2013 to September 30, 2014 (Absolute)	56.57	72.48	46.08	38.87	17248	14608	13887	

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

# Science Benchmark, ## Additional Benchmark, As on start of period considered advec.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Kunal Sangoi is 2. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)

Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	2020000	600000	360000	120000
Market Value of amount Invested	8735630	1044970	462278	125185
Scheme Returns (CAGR)	15.61	22.37	16.93	8.10
Nifty 500 returns# (CAGR)	14.31	13.67	12.02	19.12
Nifty 50 returns## (CAGR)	13.14	10.82	8.17	14.72

Date of First Installment: January 01, 2000 & Scheme Inception Date: December 27, 1999. Past Performance may or may not be sustained in future

# Birla Sun Life India Reforms Fund

An Open-ended Equity Scheme

What is it?

An Equity fund that aims to generate growth and capital appreciation by building a portfolio of companies that are expected to benefit from the economic reforms, PSU divestment and increased government spending.

**Investment Objective** 

An Open ended Equity Scheme with an investment objective is to generate growth and capital appreciation by building a portfolio of companies that are expected to benefit from the economic reforms, PSU divestment and increased government spending.

### **Fund Details**

Fund Manager: Mr. Satyabrata Mohanty **Managing Fund Since:** July 16, 2015 **Total Experience:** 16 years Date of Allotment: June 25, 2010 Type of Scheme: An Open-ended Equity Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1.000

(plus in multiplies of ₹ 1)

Monthly: Minimum ₹ 1,000/-

16 22

₹ 142.18 Crores

NAV of Plans / Options (₹)

Regular Plan

Growth:

Dividend 13.59 Direct Plans Growth: 16.56 Dividend: 16.58 Benchmark: Nifty 500 **Monthly Average AUM:** ₹ 158.21 Crores

AUM as on last day: (as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load:

Exit Load\*\*: For redemption/switch out

of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

### Other Parameter Standard Deviation:

19.97% Sharpe Ratio##: 1.20 1.20 Portfolio Turnover: 0.36 **Expense Ratio:** 2 83

Regular Direct 1.94

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

Sharpe Ratio

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above. For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month of

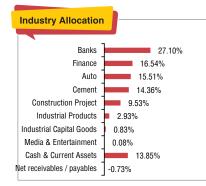
the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return).Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing

at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

## **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Yes Bank Limited	8.82%
Eicher Motors Limited	6.98%
Dalmia Bharat Limited	6.09%
Repco Home Finance Limited	6.00%
Voltas Limited	5.33%
Capital First Limited	5.17%
State Bank of India	5.09%
ICICI Bank Limited	4.58%
IndusInd Bank Limited	4.56%
Maruti Suzuki India Limited	3.85%



Dividend		
Declared on date	30-Nov-15	08-Aug-14
Dividend Yield (Regular Plan)	10.16%	6.72%
Dividend (₹) Per Unit	1.30	0.80
Cum Dividend NAV	12.80	11.90

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

### Investment Performance - Regular Plan - Growth NAV as on September 30, 2016: ₹ 16.22

Date of Inception: June 25, 2010	NAV Per Unit. *	Birla Sun Life India	Nifty 500 # Nifty 50 ## Value of Standard Investment (%) (%) 10000 in				
ount 25, 2010	(₹)	Reforms Fund (%)		,	Birla Sun Life India Reforms Fund (₹)	Nifty 500 # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	8.02	8.77	8.15	16220	16938	16343
September 30, 2015 to September 30, 2016 (Absolute)	13.71	18.31	11.27	8.33	11831	11127	10833
September 30, 2014 to September 30, 2015 (Absolute)	12.68	8.12	3.59	-0.20	10812	10359	9980
September 30, 2013 to September 30, 2014 (Absolute)	7.29	73.94	46.08	38.87	17394	14608	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV, Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Satvabrata Mohanty is 10. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)								
Particulars	Since Inception	last 5 years	last 3 years	last 1 year				
Total Amount Invested (₹)	760000	600000	360000	120000				
Market Value of amount Invested	1189285	936354	484664	140365				
Scheme Returns (CAGR)	13.97	17.85	20.30	32.87				
Nifty 500 returns# (CAGR)	11.67	13.67	12.02	19.12				
Nifty 50 returns## (CAGR)	9.60	10.82	8.17	14.72				
Date of First Installment: July 01, 2010 & Scheme Inception Date: June 25, 2010	. Past Performance m	nay or may not be s	sustained in future.					



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# Birla Sun Life Infrastructure Fund

An Open-ended Growth Scheme

What is it?

A fund that seeks to participate in growth and development of infrastructure in India by investing in equity and equity related securities of companies in the infra sector.

**Investment Objective** 

An Open-ended growth scheme with the objective to providing for medium to long-term capital appreciation by investing predominantly in a diversified portfolio of equity and equity related securities of companies that are participating in the growth and development of Infrastructure in India.

### **Fund Details**

Fund Manager:	Mr. Mahesh Patil &
	Mr. Vineet Maloo
Managing Fund Since:	July 16, 2015 &
	May 23, 2016
Total Experience:	24 years & 11 years
Date of Allotment:	March 17, 2006
Type of Scheme:	An Open-ended Growth
	Scheme

Application Amount

for fresh subscription\*: ₹ 1.000

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹1)

Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 28.37 Dividend 15.52 Direct Plans Growth: 29.12 Dividend: 19.98 Nifty 50 Benchmark: Monthly Average AUM: ₹ 559.83 Crores ₹ 550.11 Crores AUM as on last day:

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed / switched after 365 days from the date of allotment.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

Standard Deviation: 21.99% Sharpe Ratio##: 1.09 Beta: 1 31 0.59 Portfolio Turnover: Expense Ratio: 2.74 Regular

Direct 2.13 Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years

history of monthly returns.
## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above # Scheme Benchmark, ## Additional Benchmark, "As on start of period considered above.
For SIP calculations above, the data assumes the investment of ₹ 10000/c on 1st day of every
month or the subsequent working day. Load & Taxes are not considered for computation of returns.

Performance for dividend option would assume reinvestment of tax free dividends declared at the then
prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method
(investment internal rate of return). Where Benchmark returns are not available, they have not been
shown. Past performance may or may not be sustained in future. Returns greater than 1 year period

\*\*Returns or the substance of the substance are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day

of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers

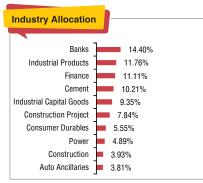
# http://mutualfund.birlasunlife.com

# https://www.facebook.com/bslmf in https://www.linkedin.com/company/bslmf

https://twitter.com/bslmf

## **Top Ten Portfolio Holdings**

Issuer	% to net Assets
HDFC Bank Limited	5.09%
Orient Cement Limited	4.41%
WABCO India Limited	3.81%
Honeywell Automation India Limited	3.41%
PTC India Limited	2.91%
Crompton Greaves Consumer Electricals Limited	2.80%
Cummins India Limited	2.79%
Blue Star Limited	2.75%
Larsen & Toubro Limited	2.61%
Ashoka Buildcon Limited	2.60%



Dividend		
Declared on date	11-Jun-15	27-Jun-14
Dividend Yield (Regular Plan)	10.48%	0.00%
Dividend (₹) Per Unit	1.60	0.00
Cum Dividend NAV	15.27	15.48

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.con

#### Investment Performance - Regular Plan - Growth NAV as on September 30, 2016: ₹ 28.37

Date of Inception: Mar 17, 2006	NAV Per Unit. *	Birla Sun Life Infrastructure	Nifty 50 # (%)	S&P BSE SENSEX ##			dard Investment of ₹ 10000 in	
mai 17, 2000	(₹)	Fund (%)	( )	(%)	Birla Sun Life Infrastructure Fund (₹)	Nifty 50 # (₹)	S&P BSE SENSEX ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.00	10.39	9.73	9.34	28370	26627	25659	
September 30, 2015 to September 30, 2016 (Absolute)	25.03	13.34	8.33	6.54	11334	10833	10654	
September 30, 2014 to September 30, 2015 (Absolute)	22.89	9.35	-0.20	-1.79	10935	9980	9821	
September 30, 2013 to September 30, 2014 (Absolute)	12.75	79.53	38.87	37.41	17953	13887	13741	

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 1. Total Schemes managed by Mr. Mahesh Patil is 8. Total Schemes managed by Mr. Vineet Maloo is 20. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

Regular Plan - Growth (assuming SIP of ₹ 10000 per month)

on i criormanoc ricgular i lan Grown	i (assuming on	01 ( 10000 b	or month,	
Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	1270000	600000	360000	120000
Market Value of amount Invested	2413103	952175	468168	136072
Scheme Returns (CAGR)	11.62	18.53	17.83	25.72
Nifty 50 returns# (CAGR)	9.34	10.82	8.17	14.72
S&P BSE SENSEX returns## (CAGR)	8.76	9.85	6.51	12.26
D . (F				

Date of First Installment: April 01, 2006 & Scheme Inception Date: March 17, 2006, Past Performance may or may not be sustained in future

# Birla Sun Life International Equity Fund - Plan A

**Solutions** 

An Open-ended Diversified Equity Scheme



A fund that provides an opportunity to grow your money by investing in world class companies across the globe.

**Investment Objective** 

An Open-ended diversified equity scheme with an objective to generate long-term growth of capital, by investing predominantly in a diversified portfolio of equity and equity related securities in the international markets

## **Fund Details**

Fund Manager: Mr. Vineet Maloo Managing Fund Since: Since Inception **Total Experience:** 11 years Date of Allotment: October 31, 2007 An Open-ended Diversified Type of Scheme:

**Application Amount** 

for fresh subscription\*:

(plus in multiplies of ₹ 1)

Min. Addl. Investment:

(plus in multiplies of ₹ 1)

**Equity Scheme** 

Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Direct Plans

Growth: 15.4102 Dividend 14.1784

15.7181 Growth Dividend: 15.7295 Benchmark: S&P Global 1200

Monthly Average AUM: ₹ 52.16 Crores AUM as on last day: ₹ 50.38 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load:

Exit Load\*\*: For redemption / switch-out of units within 365 days from the date of allotment:1.00% of applicable NAV. For redemption / switchout of units after 365 days from the date of allotment: Nil.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

## Other Parameter

Portfolio Turnover: 0.37 **Expense Ratio:** Regular 2.99 Direct 2.46

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Aetna Inc New	5.32%
Fedex Corp	4.17%
Apple Inc.	3.86%
THE BOEING CO	3.81%
Valero Energy Corporation Ltd	3.42%
AXA SA	3.01%
SWISS RE AG	2.95%
Westfield Corporation	2.89%
Harman International Industries Inc	2.86%
CK Hutchison Holdings Ltd	2.86%

# **Country Allocation**



Dividend	
Declared on date	27-Nov-14
Dividend Yield (Regular Plan)	8.05%
Dividend (₹) Per Unit	1.30

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

performance/returns.

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

# Investment Performance - Regular Plan - Growth

IAV as	on Se	ptember	30, 2	016:	₹ 15.	4102

The state of the s					оп оортопио		
Date of Inception: Oct 31. 2007	NAV Per Unit. *	Birla Sun Life	S&P Global	Nifty 50 ## (%)	# Value of Standard Investment of ₹ 10000 in		
00101, 2007	(₹)	International Equity Fund - Plan A (%)	1200 # (%)		Birla Sun Life International Equity Fund - Plan A (₹)	S&P Global 1200 #(₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	4.97	6.30	4.33	15410	17246	14594
September 30, 2015 to September 30, 2016 (Absolute)	15.36	0.33	11.47	8.33	10033	11147	10833
September 30, 2014 to September 30, 2015 (Absolute)	15.47	-0.73	-2.10	-0.20	9927	9790	9980
September 30, 2013 to September 30, 2014 (Absolute)	15.13	2.26	8.70	38.87	10226	10870	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Posterine Benchman, ## Additional Benchman, \*Bot start of period considered advection and above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Vineet Maloo is 20. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

<ul> <li>SIP Performance - Regula</li> </ul>	r Plan - Growth (assumin	g SIP of ₹ 10000 per month)
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Particulars	Since Inception	last 5 years	last 3 years	last 1 year
Total Amount Invested (₹)	1080000	600000	360000	120000
Market Value of amount Invested	1525357	674117	348560	117280
Scheme Returns (CAGR)	7.49	4.60	-2.09	-4.17
S&P Global 1200 returns# (CAGR)	11.02	10.27	4.95	8.33
Nifty 50 returns## (CAGR)	9.52	10.82	8.17	14.72
Date of First Installment: November 01, 2007 & Scheme Inception Date: October	r 31, 2007 . Past Perfo	rmance may or ma	v not be sustained	in future.

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or
the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing

at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers



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# Birla Sun Life International Equity Fund - Plan B

Wealth Solutions

An Open-ended Diversified Equity Scheme

What is it?

A fund that provides an opportunity to grow your money by investing in worldclass companies across the globe, with at least 65% exposure to domestic markets.

**Investment Objective** 

An Open-ended diversified equity scheme with an objective to generate long-term growth of capital, by investing predominantly in a diversified portfolio of equity and equity related securities in the domestic and international markets.

### Fund Details

Fund Manager: Mr. Vineet Maloo
Managing Fund Since: Since Inception
Total Experience: 11 years
Date of Allotment: October 31, 2007
Type of Scheme: An Open-ended Diversified

Equity Scheme

**Application Amount** 

for fresh subscription\*: ₹ 1,00

(plus in multiplies of ₹ 1)

Min. Addl. Investment: ₹ 1,000

(plus in multiplies of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 15.3186 Dividend: 15.3185

Direct Plans

Growth: 15.6201
Dividend: 15.6124 **Benchmark:** Custom

Benchmark: Customised Index † † A customized benchmark created using S&P BSE 200 to the extent of 65% of portfolio and S&P Global 1200 to the extent of 35% of portfolio.

Monthly Average AUM: ₹ 104.76 Crores AUM as on last day: ₹ 103.03 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load: Nil

**Exit Load\*\*:** 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed / switched after 365 days from the date of allotment.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter

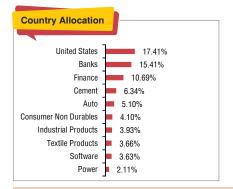
Portfolio Turnover: 0.60

Expense Ratio:

Regular 2.95 Direct 2.40

# Top Ten Portfolio Holdings

HDFC Bank Limited Repco Home Finance Limited Bajaj Finance Limited IndusInd Bank Limited Infosys Limited Eicher Motors Limited Harman International Industries Inc	
Bajaj Finance Limited IndusInd Bank Limited Infosys Limited Eicher Motors Limited	8.03%
IndusInd Bank Limited Infosys Limited Eicher Motors Limited	3.98%
Infosys Limited Eicher Motors Limited	3.59%
Eicher Motors Limited	2.80%
	2.41%
Harman International Industries Inc	2.41%
	2.15%
Century Textiles & Industries Limited	2.06%
Indian Oil Corporation Limited	1.98%
Shriram City Union Finance Limited	1.90%



Investment Performance -	NAV as on September 30, 2016: ₹ 15.3186						
Date of Inception: Oct 31, 2007	NAV Per Unit. *	Birla Sun Life	Customised Index † #	Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in		
06131, 2007	(₹)	International Equity Fund - Plan B (%)	(%)	(/3)	Birla Sun Life International Equity Fund - Plan B (₹)	Customised Index † # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	4.90	6.11	4.33	15319	16981	14594
September 30, 2015 to September 30, 2016 (Absolute)	13.71	11.72	11.43	8.33	11172	11143	10833
September 30, 2014 to September 30, 2015 (Absolute)	12.86	6.64	1.62	-0.20	10664	10162	9980
September 30, 2013 to September 30, 2014 (Absolute)	9.84	30.65	29.98	38.87	13065	12998	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then

Past performance may or may not be sustained in luture. Heturis tor dividend option would assume reinvestment of tax free dividends declared at the their prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Vineet Maloo is 20. Refer annexity on page no. 62 to know more on performance of schemes managed by Fund Managers. † A customized benchmark created using S&P BSE 200 to the extent of 65% of portfolio and S&P Global 1200 to the extent of 35% of portfolio. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunific.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)						
Particulars	Since Inception	last 5 years	last 3 years	last 1 year		
Total Amount Invested (₹)	1080000	600000	360000	120000		
Market Value of amount Invested	1729793	823056	427271	132456		
Scheme Returns (CAGR)	10.17	12.60	11.45	19.78		
Customised Index † returns# (CAGR)	11.28	12.43	9.28	15.25		
Nifty 50 returns## (CAGR)	9.52	10.82	8.17	14.72		
Date of First Installment: November 01, 2007 & Scheme Incention Date: October	31 2007 Past Perfor	mance may or may	not be sustained in	n future		

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustlained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.





# Birla Sun Life Manufacturing Equity Fund

Solutions

An Open ended Manufacturing Sector Scheme

What is it?

India's first Manufacturing Oriented Fund, it is a thematic strategy geared to benefit from Indian economy's next big leap - Resurgence of the Indian manufacturing sector.

**Investment Objective** 

The primary investment objective of the Schemes is to generate long-term capital appreciation to unit holders from a portfolio that is invested predominantly in equity and equity related securities of companies engaged in Manufacturing activity

The Scheme does not guarantee/indicate any returns. There can be no assurance that the schemes' objectives will be achieved

### **Fund Details**

Fund Manager: Mr. Anil Shah Managing Fund Since: Since Inception Total Experience: 26 years Date of Allotment: January 31, 2015 Type of Scheme: An Open ended Manufacturing Sector Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹ 1) Min. Addl. Investment:

(plus in multiplies of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

11 71 Growth: Dividend 11.71 Direct Plans Growth: 11.89 Dividend: 11 92 Benchmark: **S&P BSE 500** Monthly Average AUM: ₹ 843.80 Crores AUM as on last day: ₹ 833.75 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

### Other Parameter

Portfolio Turnover: 0.28 **Expense Ratio:** Regular 2 59 Direct 1 47

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Maruti Suzuki India Limited	6.90%
Tata Chemicals Limited	6.29%
Sun Pharmaceuticals Industries Limited	3.56%
Larsen & Toubro Limited	3.44%
ITC Limited	3.35%
Dishman Pharmaceuticals and Chemicals Limited	3.11%
GlaxoSmithKline Consumer Healthcare Limited	3.04%
Eicher Motors Limited	2.98%
Vedanta Limited	2.89%
Century Textiles & Industries Limited	2.85%



Investment Performance - Regular Plan - Growth				NAV as on September 30, 2016: ₹ 11.71				
Date of Inception: Jan 31, 2015	Birla Sun Life Manufacturing		Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in				
Jan 31, 2013	Unit. * (₹)	Equity Fund (%)	000 # (70)	(70)	Birla Sun Life Manufacturing Equity Fund (₹)		Nifty 50 ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.00	9.94	1.86	-1.35	11710	10312	9776	
September 30, 2015 to September 30, 2016 (Absolute)	9.77	19.86	11.45	8.33	11986	11145	10833	

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation or feturns. Total Schemes managed by Anil Shah is 9. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. "Direct Plan' is only for investors who purchase subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)							
Particulars	Since Inception	last 1 year					
Total Amount Invested (₹)	200000	120000					
Market Value of amount Invested	234636	141778					
Scheme Returns (CAGR)	19.57	35.26					
S&P BSE 500 returns# (CAGR)	9.63	19.43					
Nifty 50 returns## (CAGR)	6.09	14.72					
Date of First Installment: February 01, 2015 9, Cohema Insention Date: Insurary 21, 2015. Boot Parformance may be may not be questioned in future.							

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV, CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing

at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of

# Birla Sun Life Midcap Fund

An Open-ended Growth Scheme



What is it?

A fund that provides an opportunity to invest in midsized companies which can be potential leaders of tomorrow.

**Investment Objective** 

An Open ended Growth Scheme with the objective to achieve long term growth of capital at controlled level of risk by investing primarily in 'Mid-Cap' Stocks. The level of risk is somewhat higher than a fund focused on large and liquid stocks. Concomitantly, the aim is to generate higher returns than a fund focused on large and liquid stocks.

### **Fund Details**

Mr. Jayesh Gandhi Fund Manager: Managing Fund Since: January 01, 2015 Total Experience: 15 years Date of Allotment: October 03, 2002 Type of Scheme: An Open-ended Growth Scheme

Application Amount

for fresh subscription\*: ₹ 1.000

(plus in multiplies of ₹ 1) Min. Addl. Investment: ₹ 1.000

(plus in multiplies of ₹1)

SIP: Monthly: Minimum ₹ 1.000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 255.83 Dividend 33.19 Direct Plans Growth: 263 38 Dividend 49.51

Nifty Free Float Midcap 100 Benchmark: Monthly Average AUM: ₹ 1827.21 Crores

₹ 1832.16 Crores

AUM as on last day: (as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load:

Exit Load\*\*: For redemption/switch out of units within 365 days from the date of allotment:1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

### Other Parameter

Standard Deviation: 17.37% Sharpe Ratio#: 1.73 0.98 Portfolio Turnover: 0.56 **Expense Ratio:** Regular 2 44

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years

1.54

history of monthly returns.

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

Direct

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends, are assumed to be reinvested and bonus is adjusted. Load is not compounded animalized. Dividends are assumed to be fellivested and boilds is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing

at the time of allotment of the corresponding units, Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our

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# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Gujarat State Petronet Limited	2.98%
Aurobindo Pharma Limited	2.80%
Mahindra CIE Automotive Limited	2.57%
The Federal Bank Limited	2.44%
Divi's Laboratories Limited	2.32%
Finolex Cables Limited	2.11%
MRF Limited	2.11%
Tube Investments of India Limited	2.09%
Union Bank of India	2.02%
IDFC Limited	2.02%

#### 13.32% Pharmaceuticals 9.90% Banks 7 21% Industrial Products 6.80% Consumer Non Durables 6.19%

**Industry Allocation** 

Consumer Durables 5.83% Cement 5.62% Construction 5.42% Gas 4.68% Petroleum Products 4.30%

### Dividend Declared on date 31-Aug-16 28-Aug-15 24-Jul-14 Dividend Yield (Regular Plan)

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

Cum Dividend NA\

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

For more details on dividends declared please refer to the online empower on www mutualfund hirlasunlife com

### **Investment Performance - Regular Plan - Growth**

NAV as on September 30, 2016: ₹	255.83
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Date of Inception: Oct 03, 2002	NAV Per Birla Sun Unit. * Life Midcap	Nifty Free Float	Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in			
001 00, 2002	(₹)	Fund (%)	Midcap 100 # (%)	<b>,</b>	Birla Sun Life Midcap Fund (₹)	Nifty Free Float Midcap 100 # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	26.05	22.49	17.06	255830	171319	90816
September 30, 2015 to September 30, 2016 (Absolute)	216.50	18.17	18.70	8.33	11817	11870	10833
September 30, 2014 to September 30, 2015 (Absolute)	174.34	24.18	13.72	-0.20	12418	11372	9980
September 30, 2013 to September 30, 2014 (Absolute)	100.47	73.52	63.17	38.87	17352	16317	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Jayesh Gandhi is 5. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)					
	Since Inception	last 5 years	last 3 years	last 1 year	
Invested (₹)	1680000	600000	360000	120000	
of amount Invested	8901677	1122363	528979	139835	
ns (CAGR)	21.54	25.34	26.67	31.98	
t Midcap 100 returns# (CAGR)	17.21	20.45	22.05	29.73	

Nifty 50 returns## (CAGR) 12.74 10.82 8.17 Date of First Installment: November 01, 2002 & Scheme Inception Date: October 03, 2002. Past Performance may or may not be sustained in future

Total Amount I

Market Value o Scheme Return Nifty Free Float

# Birla Sun Life MNC Fund

An Open-ended Growth Scheme





The fund that invests in securities of multinational companies in order to achieve long-term growth of capital with relatively moderate levels of risk.

**Investment Objective** 

An Open-ended growth scheme with the objective to achieve long-term growth of capital at relatively moderate levels of risk by making investments in securities of multi-national companies through a research based investment approach.

## **Fund Details**

Fund Manager: Mr. Ajay Garg Managing Fund Since: June 18, 2009 **Total Experience:** 22 years December 27, 1999 **Date of Allotment:** Type of Scheme: An Open-ended Growth Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1.000

(plus in multiplies of ₹ 1)

Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹) Regular Plan

612.51 Growth: Dividend 152 90

Direct Plans 632 55 Growth: Dividend: 214.53 Benchmark: Nifty MNC Monthly Average AUM: ₹ 3548.65 Crores AUM as on last day: ₹ 3466.92 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed / switched after 365 days from the date of allotment

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

### **Other Parameter**

Standard Deviation: 17.03% Sharpe Ratio#: 1.59 0.88 Beta: Portfolio Turnover: 0.04 Expense Ratio:

Regular 2.43 Direct 1.16

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been

considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the Report by calling our toil free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Bayer Cropscience Limited	8.60%
Bosch Limited	8.22%
Maruti Suzuki India Limited	7.40%
Gillette India Limited	6.92%
ICRA Limited	6.31%
Pfizer Limited	6.26%
Honeywell Automation India Limited	6.04%
GlaxoSmithKline Pharmaceuticals Limited	5.35%
Johnson Controls-Hitachi Air Conditioning India Limited	5.06%
Kotak Mahindra Bank Limited	4.71%

#### **Industry Allocation** Consumer Non Durables 17.71% Pharmaceuticals 11.82% Finance 11.67% Auto Ancillaries 9 61% Pesticides 8.60% Auto 7.93% Industrial Capital Goods 6.98% Consumer Durables 6 74%

Banks

Services

4.71%

3.79%

Dividend			
Declared on date	09-0ct-15	22-Apr-15	20-Nov-14
Dividend Yield (Regular Plan)	6.33%	6.02%	3.89%
Dividend (₹) Per Unit	10.00	10.00	5.50
Cum Dividend NAV	158.07	166.22	141.24

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10 00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific performance/returns.
For more details on dividends declared please refer to the online empower on www

mutualfund.birlasunlife.com

Investment Performance - Regular Plan - Growth				NAV a	s on Septemb	er 30, 2016:	₹ 612.51	
	Date of Inception: Dec 27, 1999	NAV Per Unit. *	Birla Sun Life MNC	Nifty MNC # (%)	Nifty 50 ## (%)	Value of Sta	ndard Investm 10000 in	ent of ₹
	DGC 21, 1333	<b>/</b> ₹\	Eural (0/ )	( / 0 )	(/0)	Rirla Cun	Nifty MNC	Niffy 50

Dec 27, 1999	Unit. *	Life MNC	# (%)	(%)	10000 IN		
566 21, 1333	(₹)	Fund (%)	<b>(</b> ,	( )	Birla Sun Life MNC Fund (₹)	Nifty MNC # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	36.11	18.39	11.14	11.29	169623	58809	60130
September 30, 2015 to September 30, 2016 (Absolute)	587.06	4.34	7.21	8.33	10434	10721	10833
September 30, 2014 to September 30, 2015 (Absolute)	424.83	38.19	12.66	-0.20	13819	11266	9980
September 30, 2013 to September 30, 2014 (Absolute)	256.67	65.52	48.15	38.87	16552	14815	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Ajay Garg is 8. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. \*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)							
Particulars	Since Inception	last 5 years	last 3 years	last 1 year			
Total Amount Invested (₹)	2020000	600000	360000	120000			
Market Value of amount Invested	16802982	1133412	503869	126739			
Scheme Returns (CAGR)	22.06	25.75	23.10	10.57			
Nifty MNC returns# (CAGR)	14.84	17.01	15.20	18.73			
Nifty 50 returns## (CAGR) 13.14 10.82 8.17 14.72							
Date of First Installment: January 01, 2000 & Scheme Inception Date: December	27, 1999 . Past Perfor	mance may or ma	y not be sustained	in future.			



Call-back

Immediate call back option from our call centre executives during peak time. This service can be availed on our website and the FinGo app.

# Birla Sun Life New Millennium Fund

An Open-ended Growth Scheme





A thematic fund that invests in companies related to the IT sector like hardware, peripherals and components, software, telecom, media, internet and e-commerce and other technology enabled companies.

**Investment Objective** 

A multi-sector open-ended growth scheme with the objective of long term growth of capital, through a portfolio with a target allocation of 100% equity, focusing on investing in technology and technology dependent companies, hardware, peripherals and components, software, telecom, media, internet and e-commerce and other technology enabled companies. The secondary objective is income generation and distribution of dividend.

#### **Fund Details** Fund Manager: Mr. Kunal Sangoi Managing Fund Since: January 16, 2014 **Total Experience:** 8 years January 15, 2000 **Date of Allotment:** Type of Scheme: An Open-ended Growth Scheme **Application Amount** for fresh subscription\*: ₹ 1,000 (plus in multiplies of ₹1) Min. Addl. Investment: ₹ 1.000 (plus in multiplies of ₹ 1) SIP-Monthly: Minimum ₹ 1,000/-NAV of Plans / Options (₹) Regular Plan Growth: 34 19

Dividend: 16 22 Direct Plans Growth: 35.10 Dividend 17 99 Benchmark: S&P BSE Teck Monthly Average AUM: ₹ 64.43 Crores AUM as on last day: ₹ 63.23 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load:

Exit Load\*\*: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed / switched after 365 days from the date of allotment.

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter Standard Deviation: 18.38% 0.40 Sharpe Ratio#: Beta: 1.13 0.61 Portfolio Turnover: **Expense Ratio:** 2 98

Regular Direct 2.19

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

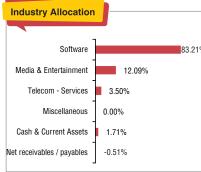
# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has beer considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the

time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
Infosys Limited	30.31%
HCL Technologies Limited	10.06%
Tata Consultancy Services Limited	7.50%
Tech Mahindra Limited	7.30%
Cyient Limited	6.14%
NIIT Technologies Limited	5.63%
Sonata Software Limited	5.43%
INOX Leisure Limited	5.39%
Dish TV India Limited	4.71%
Persistent Systems Limited	4.20%



	Dividend			
	Declared on date	29-Jul-16	31-Jul-15	11-Sep-14
1%	Dividend Yield (Regular Plan)	7.00%	10.02%	8.04%
. 1 70	Dividend (₹) Per Unit	1.27	2.00	1.60
	Cum Dividend NAV	18.14	19.96	19.90

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages

perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

performance/returns. For more details on dividends declared please refer to the online empower on www

Investment Performance - Regular Plan - Growth				NAV as on September 30, 2016: ₹ 34.19			
Date of Inception: Jan 15. 2000	NAV Per Unit. *		S&P BSE Teck # (%)	Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in		
Jan 13, 2000	(₹)	Millennium Fund (%)	1 συκ π ( /0) ( /0)	Birla Sun Life New Millennium Fund (₹)	S&P BSE Teck # (₹)	Nifty 50 ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.00	7.63	N/A	10.50	34190	N/A	53065
September 30, 2015 to September 30, 2016 (Absolute)	36.11	-5.32	-9.99	8.33	9468	9001	10833
September 30, 2014 to September 30, 2015 (Absolute)	32.74	10.29	5.69	-0.20	11029	10569	9980
September 30, 2013 to September 30, 2014 (Absolute)	23.19	41.18	33.39	38.87	14118	13339	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme benchmark returns are not available, they have not been shown.

Total Schemes managed by Mr. Kunal Sangoi is 2. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.

\*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)							
Particulars	Since Inception	last 5 years	last 3 years	last 1 year			
Total Amount Invested (₹)	2010000	600000	360000	120000			
Market Value of amount Invested	6593579	827267	385960	114460			
Scheme Returns (CAGR)	12.90	12.81	4.57	-8.44			
S&P BSE Teck returns# (CAGR)	NA	8.34	-0.34	-11.63			
Nifty 50 returns## (CAGR)	13.16	10.82	8.17	14.72			
Date of First Installment: February 01, 2000 & Scheme Incention Date: January 1	IS 2000 Pact Parform	anna mau ar mau i	not be custoined in	futuro			





# Birla Sun Life Pure Value Fund

An Open-ended Diversified Equity Scheme





An Open ended Diversified Equity fund that follows value investing strategy to generate consistent long-term capital appreciation.

**Investment Objective** 

An Open ended Diversified Equity Scheme with the objective to generate consistent long-term capital appreciation by investing predominantly in equity and equity related securities by following value investing strategy.

#### **Fund Details** Mr. Mahesh Patil & Fund Manager: Mr. Milind Bafna **Managing Fund Since:** January 16, 2014 **Total Experience:** 24 years & 15 years Date of Allotment: March 27, 2008 An Open-ended Diversified Type of Scheme: **Equity Scheme** Application Amount for fresh subscription\*: ₹ 1,000 (plus in multiplies of ₹ 1) Min. Addl. Investment: ₹ 1,000 (plus in multiplies of ₹ 1) SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

47 2243 Growth: Dividend: 28.1408

Direct Plans 48.6353 Growth 42.5710 Dividend: Benchmark: **S&P BSE 200** Monthly Average AUM: ₹ 579.85 Crores AUM as on last day: ₹ 603.59 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter Standard Deviation: 23.32% Sharpe Ratio#: 1 51 Beta: 1.28 Portfolio Turnover: 2 30 **Expense Ratio:** Regular 2 82 Direct 1.89

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

Sharpe Ratio

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above. For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing

at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

Missed call facility

**Top Ten Portfolio Holdings** 

Issuer	% to net Assets
Aurobindo Pharma Limited	4.48%
Gulf Oil Lubricants India Limited	4.10%
Glenmark Pharmaceuticals Limited	3.72%
Atul Limited	3.69%
Gujarat Fluorochemicals Limited	3.47%
The India Cements Limited	3.41%
Arvind Limited	3.37%
UPL Limited	3.13%
K.P.R. Mill Limited	3.08%
Bata India Limited	3.07%

#### **Industry Allocation** Pharmaceuticals 18.91% Textile Products 11.07% Chemicals 8.70% Finance 7.40% Cement 5.62% Banks 5.25% Petroleum Products Consumer Durables 4.61% Consumer Non Durables 3.90% Industrial Capital Goods 3.49%

Dividend			
Declared on date	22-Jul-16	24-Jul-15	31-Jul-14
Dividend Yield (Regular Plan)	7.87%	10.43%	10.69%
Dividend (₹) Per Unit	2.20	3.00	2.80
Cum Dividend NAV	27.94	28.75	26.19

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages

perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

performance/returns. For more details on dividends declared please refer to the online empower on www

Investment Performance - I	Regular Pl	an - Growth		NAV as	on September	30, 2016:	₹ 47.2243
Date of Inception: Mar 27, 2008		Birla Sun Life Pure		Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in		
mai 21, 2000	(₹)	Value Fund (%)	(/s)	(/2)	Birla Sun Life Pure Value Fund (₹)	S&P BSE 200 # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.00	19.99	7.82	7.02	47224	18995	17828
September 30, 2015 to September 30, 2016 (Absolute)	37.76	25.06	10.96	8.33	12506	11096	10833
September 30, 2014 to September 30, 2015 (Absolute)	33.53	12.63	3.08	-0.20	11263	10308	9980
September 30, 2013 to September 30, 2014 (Absolute)	16.55	102.56	42.50	38.87	20256	14250	13887

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Mahesh Patil is 8. Total Schemes managed by Mr. Milind Bafna is 4. Refer annexure on page no. 62 to know more on performance of schemes managed by Win. Mailestri aut is 0. Teal scrience intelliged by Win. Milling Datal at 3.1. Note afficiency of page no. 22 to Know more or performance or accelerate intelligence of page no. 22 to Know more or performance or accelerate intelligence or accelerate intelligenc

tion last 5 years	last 3 years	Installment
	rate o youro	last 1 year
600000	360000	120000
3 1245240	548088	143287
29.70	29.30	37.81
13.05	11.29	18.74
10.82	8.17	14.72
	3 1245240 29.70 13.05 10.82	3 1245240 548088 29.70 29.30 13.05 11.29

Date of First Installment: April 01, 2008 & Scheme Inception Date: March 27, 2008. Past Performance may or may not be sustained in future. This scheme is jointly managed with Mr. Millind Bafna.

# Birla Sun Life Small & Midcap Fund

An Open-ended Small & Mid Cap Equity Scheme





An Equity fund that aims to generate growth and capital appreciation by investing predominantly in equity and equity related securities of companies considered to be small

**Investment Objective** 

An Open ended Small and Mid Cap Equity Scheme with an objective to generate consistent long-term capital appreciation by investing predominantly in equity and equity related securities of companies considered to be small and midcap. The Scheme may also invest a certain portion of its corpus in fixed income securities including money market instruments, in order to meet liquidity requirements from time to time.

# **Fund Details**

Mr. Jayesh Gandhi Fund Manager: Managing Fund Since: December 15, 2014 **Total Experience:** 15 years Date of Allotment: May 31, 2007 An Open-ended Small & Type of Scheme: Mid Cap Equity Scheme **Application Amount** 

for fresh subscription\*:

(plus in multiplies of ₹ 1)

Min. Addl. Investment:

(plus in multiplies of ₹ 1)

SIP: Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan Growth:

30.9947 Dividend 21.9204 Direct Plan<sup>§</sup> Growth: 31.9637 Dividend: 30.9704

Benchmark: Nifty Free Float Midcap 100 Monthly Average AUM: ₹ 310.52 Crores ₹ 325.36 Crores

AUM as on last day: (as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed / switched after 365 days from the date of allotment

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

### **Other Parameter**

Standard Deviation: 18.00% Sharpe Ratio#: 1.79 Beta: 0.99 Portfolio Turnover: 0.73 **Expense Ratio:** 

Regular 2.86 Direct 2.01

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above. For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown.

Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not to the point of the properties. For size and assumed up to the properties and bords is explained. Evaluation that in the size of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing.

at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

**Top Ten Portfolio Holdings** 

Issuer	% to net Assets
Dalmia Bharat Limited	3.13%
IDFC Limited	3.10%
Advanced Enzyme Technologies Limited	2.88%
JK Cement Limited	2.69%
Mahindra CIE Automotive Limited	2.65%
Jyothy Laboratories Limited	2.65%
Dewan Housing Finance Corporation Limited	2.62%
Bharat Financial Inclusion Limited	2.59%
INOX Leisure Limited	2.42%
Solar Industries India Limited	2.40%

#### **Industry Allocation** Finance 13.79% Cement 9.49% Consumer Non Durables 9.12% Pharmaceuticals Software Industrial Capital Goods Construction 4.39% Banks 4.32%

Industrial Products

Media & Entertainment

Dividend Declared on date 31-Aug-16 28-Aug-15 24-Jul-14 Dividend Yield (Regular Plan) Dividend (₹) Per Unit Cum Dividend NAV 0.00%

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

## Investment Performance - Regular Plan - Growth

4.14%

NAV as on	September	30, 2016:	₹ 30.9947
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Date of Inception: May 31, 2007	NAV Per Birla Sun Unit. * Life Small &		Nifty Free Float	Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in			
	(₹)	Midcap Fund (%)	Midcap 100 # (%)	, ,	Birla Sun Life Small & Midcap Fund (₹)	Nifty Free Float Midcap 100 # (₹)	Nifty 50 ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.00	12.87	11.35	7.73	30995	27308	20046	
September 30, 2015 to September 30, 2016 (Absolute)	24.47	26.66	18.70	8.33	12666	11870	10833	
September 30, 2014 to September 30, 2015 (Absolute)	20.57	18.95	13.72	-0.20	11895	11372	9980	
September 30, 2013 to September 30, 2014 (Absolute)	11.61	77.23	63.17	38.87	17723	16317	13887	

\*Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Jayesh Gandhi is 5. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.\*Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)											
Particulars	Since Inception	last 5 years	last 3 years	last 1 year							
Total Amount Invested (₹)	1130000	600000	360000	120000							
Market Value of amount Invested	2986361	1190128	553043	144404							
Scheme Returns (CAGR)	19.72	27.79	29.97	39.71							
Nifty Free Float Midcap 100 returns# (CAGR)	14.70	20.45	22.05	29.73							
Nifty 50 returns## (CAGR)	9.35	10.82	8.17	14.72							





# Birla Sun Life Special Situations Fund

Solutions

An Open-ended Diversified Equity Scheme



A Fund that endeavors to generate long term growth by identifying stocks that may have the potential for special situation like buy backs, open offers, demerger, etc. and a

**Investment Objective** 

An Open-ended diversified equity scheme with an objective of the scheme is to generate long-term growth of capital by investing in a portfolio of equity and equity related securities. The Scheme would follow an investment strategy that would take advantage of Special Situations & Contrarian investment style.

#### **Fund Details** Fund Manager: Mr. Anil Shah Managing Fund Since: January 04, 2013 **Total Experience:** 26 years January 31, 2008 **Date of Allotment:** Type of Scheme: An Open-ended Diversified **Equity Scheme** Application Amount for fresh subscription\*: ₹ 1,000 (plus in multiplies of ₹1) Min. Addl. Investment: ₹ 1.000 (plus in multiplies of ₹ 1) SIP-Monthly: Minimum ₹ 1,000/-NAV of Plans / Options (₹)

Regular Plan

20.6982 Growth: Dividend 15 9674 Direct Plans

21 1734 Growth: Dividend: 21.1585 Benchmark: **S&P BSE 200** Monthly Average AUM: ₹ 147.50 Crores AUM as on last day: ₹ 146.31 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) **Entry Load:** 

Exit Load\*\*: 1% if redeemed /switched out within 365 days from the date of allotment. Nil if redeemed / switched after 365 days from the date of allotment

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

## Other Parameter

Standard Deviation: 19.30% Sharpe Ratio#:: 1.34 1.18 Beta: Portfolio Turnover: 0.97 Expense Ratio:

Regular 2.91 Direct 2.28

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns.
## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of ₹ 100007- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the ther prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Oustomers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers.

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
IndusInd Bank Limited	4.41%
HDFC Bank Limited	4.35%
Gulf Oil Lubricants India Limited	4.06%
Yes Bank Limited	3.86%
Century Textiles & Industries Limited	3.61%
ITC Limited	3.30%
HCL Technologies Limited	3.30%
UPL Limited	2.99%
Infosys Limited	2.83%
Tata Motors Limited	2.74%

#### **Industry Allocation** 20.28% Banks Finance 10.41% Software 8.58% Consumer Non Durables 7.81% Cement 7.60% Auto 7.57% Pharmaceuticals 6.31% Chemicals 4.87% Petroleum Products 4 06% **Consumer Durables** 3.29%

Dividend			
Declared on date	26-Sep-16	29-Sep-15	28-Aug-14
Dividend Yield (Regular Plan)	7.87%	8.17%	8.92%
Dividend (₹) Per Unit	1.37	1.30	1.30
Cum Dividend NAV	17.41	15.91	14.57

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future

The Face Value - 10.00 Per Unit
The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or guarantee any specific

For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

Investment Performance - I	NAV as on September 30, 2016: ₹ 20.6982							
Date of Inception: Jan 31, 2008		Birla Sun Life Special	S&P BSE 200 # (%)	Nifty 50 ## (%)	Value of Standard Investment of ₹ 10000 in			
Jan 31, 2000	(₹)	Situations Fund (%)	(\-',		Birla Sun Life Special Situations Fund (₹)	S&P BSE 200 # (₹)	Nifty 50 ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.00	8.75	6.08	6.14	20698	16677	16762	
September 30, 2015 to September 30, 2016 (Absolute)	17.68	17.05	10.96	8.33	11705	11096	10833	
September 30, 2014 to September 30, 2015 (Absolute)	14.80	19.48	3.08	-0.20	11948	10308	9980	
September 30, 2013 to September 30, 2014 (Absolute)	8.93	65.82	42.50	38.87	16582	14250	13887	

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Anil Shah is 9. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)										
Particulars	Since Inception	last 5 years	last 3 years	last 1 year						
Total Amount Invested (₹)	1050000	600000	360000	120000						
Market Value of amount Invested	2189173	1065303	511443	141438						
Scheme Returns (CAGR)	16.22	23.16	24.19	34.68						
S&P BSE 200 returns# (CAGR)	11.10	13.05	11.29	18.74						
Nifty 50 returns## (CAGR)	9.87	10.82	8.17	14.72						
Date of First Installment: February 01, 2008 & Scheme Inception Date: January 31, 2008. Past Performance may or may not be sustained in future.										



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# Birla Sun Life Top 100 Fund

An Open-ended Growth Scheme





A large cap focused fund that invests in equity and equity related securities of top 100 companies in India as measured by market capitalization.

**Investment Objective** 

An Open-ended growth scheme with the objective to provide medium to long term capital appreciation, by investing predominantly in a diversified portfolio of equity and equity related securities of top 100 companies as measured by market capitalization.

## **Fund Details**

Fund Manager: Mr. Mahesh Patil Managing Fund Since: July 29, 2010 **Total Experience:** 24 years **Date of Allotment:** October 24, 2005 Type of Scheme: An Open-ended Growth Scheme

Application Amount

for fresh subscription\*: ₹ 1,000

(plus in multiplies of ₹1)

Min. Addl. Investment: ₹ 1.000

(plus in multiplies of ₹ 1)

SIP-Monthly: Minimum ₹ 1,000/-

NAV of Plans / Options (₹)

Regular Plan

Growth: 47 3935 Dividend: 16 3788

Direct Plans 48.9518 Growth: Dividend 27.8865 Benchmark: Nifty 50 Monthly Average AUM: ₹ 2393.29 Crores

AUM as on last day: ₹ 2376.47 Crores

(as on 30th September 2016)

Load Structure (as % of NAV) (Incl. for SIP) Entry Load:

Exit Load\*\*: For redemption/switch out of units within 365 days from the date of allotment: 1.00% of applicable NAV. For redemption/switch out of units after 365 days from the date of allotment: Nil

\*\*Exit Load is NIL for units issued in Dividend Reinvestment.

Other Parameter Standard Deviation: 15 62% Sharpe Ratio##: 1 10 Beta: 1.02 Portfolio Turnover: 0.85 Expense Ratio:

Regular 2 35 Direct 1.20

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns

## Risk Free Rate assumed to be 6.50% (FBIL Overnight MIBOR for 30th Sep 2016) for calculating

Sharpe Ratio

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above For SIP calculations above, the data assumes the investment of \$70000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. Dividends are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

Note: The exit load rate levied at the time of redemption/switch-out of units will be the rate prevailing

at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 / 1800-22-7000 or from any of our Investor Service Centers

http://mutualfund.birlasunlife.com 🔰 https://twitter.com/bslmf

https://www.facebook.com/bslmf in https://www.linkedin.com/company/bslmf

# **Top Ten Portfolio Holdings**

Issuer	% to net Assets
HDFC Bank Limited	8.41%
ICICI Bank Limited	4.19%
Infosys Limited	3.99%
Tata Motors Limited	3.66%
Larsen & Toubro Limited	3.15%
Reliance Industries Limited	3.11%
HCL Technologies Limited	3.02%
Grasim Industries Limited	3.00%
Kotak Mahindra Bank Limited	2.88%
ITC Limited	2.84%

#### **Industry Allocation** 24.29% Banks Software 8.54% Auto 7.73% Pharmaceuticals 6.64% Petroleum Products 6.46% Consumer Non Durables 6.36% 5.50% Power 4.20% Cement 3 96% Construction Project 3.15%

Dividend			
Declared on date	22-Jul-16	24-Jul-15	22-Jan-15
Dividend Yield (Regular Plan)	8.13%	12.10%	4.31%
Dividend (₹) Per Unit	1.41	2.30	0.85
Cum Dividend NAV	17.34	19.01	19.73

Note: The NAV of the scheme, pursuant to pay out of dividend would fall to the extent of the payout and statutory levy (if applicable). Past performance may or may not be sustained in future.

The Face Value - 10.00 Per Unit

The Financial Solution(s) stated above is ONLY for highlighting the many advantages perceived from investments in Mutual Funds but does not in any manner, indicate or imply, either the quality of any particular Scheme or quarantee any specific

performance/returns. For more details on dividends declared please refer to the online empower on www mutualfund.birlasunlife.com

#### Investment Performance - Regular Plan - Growth NAV as on September 30, 2016: ₹ 47.3935 S&P BSE Date of Inception: NAV Per Birla Sun Nifty 50 # Value of Standard Investment of ₹ Unit. \* Life Top 100 SENSEX ## 10000 in Oct 24, 2005 (%) S&P BSE Birla Sun Niftv 50 (₹) Fund (%) (%) Life Top SENSEX # (₹) 100 Fund (₹) ## (₹) Since inception till September 30, 2016 (CAGR) 10.00 15.28 12.41 12.18 47394 35957 35181 September 30, 2015 to September 30, 2016 (Absolute) 10833 42.18 12.37 8.33 6.54 11237 10654 September 30, 2014 to 38.62 9.20 -0.20 -1.79 10920 9980 9821 September 30, 2015 (Absolute) September 30, 2013 to September 30, 2014 (Absolute) 15425 13887 25.04 54.25 38.87 37.41 13741

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Returns for dividend option would assume reinvestment of tax free dividends declared at the then prevailing NAV. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Mahesh Patil is 8. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. Direct Plan' is only for investors who purchase /subscribe Units in a Scheme directly with the Mutual Fund and is not available for investors who route their investments through a Distributor. For further details, Investors are advised to refer to Addendum no. 44/2012 dated December 27, 2012 available on our website www.birlasunlife.com

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)										
Particulars	Since Inception	last 5 years	last 3 years	last 1 year						
Total Amount Invested (₹)	1320000	600000	360000	120000						
Market Value of amount Invested	3041586	948628	453391	133338						
Scheme Returns (CAGR)	14.39	18.38	15.57	21.22						
Nifty 50 returns# (CAGR)	9.58	10.82	8.17	14.72						
S&P BSE SENSEX returns## (CAGR)	9.04	9.85	6.51	12.26						
Date of First Installment: November 01, 2005 & Scheme Inception Date: October 24, 2005. Past Performance may or may not be sustained in future.										

# Close Ended Scheme Performance

# Birla Sun Life Capital Protection Oriented Fund - Series 16 - Regular Plan

Date of Inception: Nov 05, 2013 Fund Manager: Mr. Prasad Dhonde &	Unit. * life Capital		Blended Yea	CRISIL 1 Year T-Bill	Value of Standard Investment of ₹ 10000 in			
Vineet Maloo NAV (as on 30 <sup>th</sup> September 2016): ₹ 12.9555	(₹)	Protection Oriented - Series 16 (%)	Index # (%)	Index ## (%)	Birla Sun life Capital Protection Oriented - Series 16 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.0000	9.33	11.74	8.06	12956	13804	12524	
September 30, 2015 to September 30, 2016 (Absolute)	12.1648	6.50	11.17	7.36	10650	11117	10736	
September 30, 2014 to September 30, 2015 (Absolute)	11.2448	8.18	10.72	8.86	10818	11072	10886	

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 12. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Fund Managers. The Scheme offered is "oriented towards protection of capital" and "not with guarantee dreturns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank quarantee, insurance cover, etc.

# Birla Sun Life Capital Protection Oriented Fund - Series 18 - Regular Plan

Date of Inception: Feb 03, 2014 Fund Manager: Mr. Prasad Dhonde / Mr. Vineet Maloo NAV (as on 30 <sup>th</sup> September 2016): ₹ 12.7670	NAV Per Unit. * (₹)	Birla Sun life Capital Protection Oriented - Series 18 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Standard Investmen 10000 in  Birla Sun CRISIL MIP life Capital Blended Protection Index # (₹) Oriented - Series 18 (₹)		nt of ₹  CRISIL 1  Year  T-Bill  Index  ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	9.63	12.63	8.18	12767	13717	12323
September 30, 2015 to September 30, 2016 (Absolute)	11.9413	6.91	11.17	7.36	10691	11117	10736
September 30, 2014 to September 30, 2015 (Absolute)	11.0068	8.49	10.72	8.86	10849	11072	10886

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 12. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Vineet Maloo is 20. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

# Birla Sun Life Capital Protection Oriented Fund - Series 20 - Regular Plan

Date of Inception: Apr 30, 2014 Fund Manager: Mr. Prasad Dhonde /	NAV Per Unit. *	Birla Sun life Capital	CRISIL MIP Blended	CRISIL 1 Year T-Bill		ndard Investme 10000 in		
Mr. Vineet Maloo NAV (as on 30° September 2016): ₹ 12.1861	(₹)	Protection Oriented - Series 20 (%)	Index # (%)	6) Index ## (%)	Birla Sun life Capital Protection Oriented - Series 20 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.0000	8.51	12.11	8.18	12186	13190	12097	
September 30, 2015 to September 30, 2016 (Absolute)	11.4349	6.57	11.17	7.36	10657	11117	10736	
September 30, 2014 to September 30, 2015 (Absolute)	10.5696	8.19	10.72	8.86	10819	11072	10886	

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 12. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Fund Managers. The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

# Birla Sun Life Capital Protection Oriented Fund - Series 22 - Regular Plan

Date of Inception: Aug 13, 2014 Fund Manager: Mr. Prasad Dhonde /	NAV Per Unit. *	Birla Sun life Capital	CRISIL MIP Blended	CRISIL 1 Year T-Bill	Value of Standard Investmen 10000 in		nt of ₹
Mr. Vineet Maloo NAV (as on 30° September 2016): ₹ 11.7000	(₹)	Protection Oriented - Series 22 (%)	Index # (%)	Index ## (%)	Birla Sun life Capital Protection Oriented - Series 22 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	7.63	11.16	8.12	11700	12533	11813
September 30, 2015 to September 30, 2016 (Absolute)	10.9357	6.99	11.17	7.36	10699	11117	10736
September 30, 2014 to September 30, 2015 (Absolute)	10.1034	8.24	10.72	8.86	10824	11072	10886

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 12. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Vineet Maloo is 20. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

# Birla Sun Life Capital Protection Oriented Fund - Series 17 - Regular Plan

Date of Inception: Dec 04, 2013 Fund Manager: Mr. Prasad Dhonde &	NAV Per Unit. *	Birla Sun life Capital	CRISIL MIP Blended	CRISIL 1 Year T-Bill Index ##		idard Investment of ₹ 10000 in	
Vineet Maloo NAV (as on 30 <sup>th</sup> September 2016): ₹ 12.9193	(₹)	Protection Oriented - Series 17 (%)	Oriented - Series	(%)	Birla Sun life Capital Protection Oriented - Series 17 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	9.49	12.14	8.09	12919	13823	12459
September 30, 2015 to September 30, 2016 (Absolute)	12.1194	6.60	11.17	7.36	10660	11117	10736
September 30, 2014 to September 30, 2015 (Absolute)	11.2061	8.15	10.72	8.86	10815	11072	10886

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 12. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Vineet Maloo is 20. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

# Birla Sun Life Capital Protection Oriented Fund - Series 19 - Regular Plan

Date of Inception: Mar 06, 2014 Fund Manager: Mr. Prasad Dhonde /	NAV Per Unit. *	Birla Sun life Capital	CRISIL MIP Blended	CRISIL 1 Year T-Bill		ndard Investme 10000 in	nt of ₹
Mr. Vineet Maloo NAV (as on 30 <sup>th</sup> September 2016): ₹ 12.4259	(₹)	Protection Oriented - Series 19 (%)	Index # (%)	Index ## (%)	Birla Sun life Capital Protection Oriented - Series 19 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	8.81	12.47	8.21	12426	13530	12252
September 30, 2015 to September 30, 2016 (Absolute)	11.6442	6.71	11.17	7.36	10671	11117	10736
September 30, 2014 to September 30, 2015 (Absolute)	10.7925	7.89	10.72	8.86	10789	11072	10886

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 12. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Vineet Maloo is 20. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

# Birla Sun Life Capital Protection Oriented Fund - Series 21 - Regular Plan

Date of Inception: Jun 09, 2014 Fund Manager: Mr. Prasad Dhonde /	NAV Per Unit. *	Birla Sun life Capital	CRISIL MIP Blended	CRISIL 1 Year T-Bill	Value of Standard Investment of ₹ 10000 in		
Mr. Vineet Maloo NAV (as on 30th September 2016):	(₹)	Protection Oriented - Series	Index # (%)	Index ## (%)	Birla Sun life Capital	CRISIL MIP Blended	CRISIL 1 Year
₹ 11.7672		21 (%)			Protection Oriented - Series 21 (₹)	Index # (₹)	T-Bill Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	7.29	10.58	8.04	11767	12619	11957
September 30, 2015 to September 30, 2016 (Absolute)	11.0308	6.68	11.17	7.36	10668	11117	10736
September 30, 2014 to September 30, 2015 (Absolute)	10.2686	7.42	10.72	8.86	10742	11072	10886

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 12. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Vincet Maloo is 20. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

# Birla Sun Life Capital Protection Oriented Fund - Series 23 - Regular Plan

Date of Inception: Sep 18, 2014 Fund Manager: Mr. Prasad Dhonde / Mr. Vineet Maloo NAV (as on 30 <sup>th</sup> September 2016): ₹ 11.4635	NAV Per Unit. * (₹)	Birla Sun life Capital Protection Oriented - Series 23 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)		ndard Investme 10000 in CRISIL MIP Blended Index # (₹)	nt of ₹  CRISIL 1  Year  T-Bill  Index  ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	6.94	10.72	8.10	11464	12304	11718
September 30, 2015 to September 30, 2016 (Absolute)	10.7796	6.34	11.17	7.36	10634	11117	10736
September 30, 2014 to September 30, 2015 (Absolute)	10.0188	7.59	10.72	8.86	10759	11072	10886

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns.

Total Schemes Co-Managed by Fund Managers is 12. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Vineet Maloo is 20. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.

The Scheme offered is "oriented towards protection of capital" and "not with guarantee dreturns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.



Immediate call back option from our call centre executives during peak time. This service can be availed on our website and the FinGo app.

# Close Ended Scheme Performance

## Birla Sun Life Capital Protection Oriented Fund - Series 25 -Regular Plan

Date of Inception: Nov 26, 2014 Fund Manager: Mr. Prasad Dhonde / Mr. Ajay Garg NAV (as on 30 <sup>th</sup> September 2016): ₹ 10.3488	NAV Per Unit. * (₹)	Birla Sun life Capital Protection Oriented - Series 25 (%)	CRISIL MIP Blended Index # (%)	CRISIL 1 Year T-Bill Index ## (%)	Value of Star Birla Sun life Capital Protection Oriented - Series 25 (₹)	ndard Investme 10000 in CRISIL MIP Blended Index # (₹)	nt of ₹  CRISIL 1  Year  T-Bill  Index  ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	1.87	9.64	7.98	10349	11852	11522
September 30, 2015 to	9.9188	4.34	11.17	7.36	10434	11117	10736

<sup>#</sup> Scheme Benchmark. ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Ajay Garg is 8. Refer annexure on page no. 62 to know more on performance of schemes  $managed \ by Fund \ Managers. The Scheme of fered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation of capital and "not with guaranteed returns". The orientation of capital and "not with guaranteed returns". The orientation of capital and "not with guaranteed returns". The orientation of capital and "not with guaranteed returns". The orientation of capital and "not with guaranteed returns". The orientation of capital and "not with guaranteed returns". The orientation of capital and "not with guaranteed returns" and "not with guaranteed returns". The orientation of capital and "not with guaranteed returns" and "not with guaranteed returns and "not with guaranteed returns" and "not with guaranteed returns" and "not with guaranteed returns" and "not with guaranteed returns and "not with guaranteed returns" and "not with guaranteed returns and "not with guaranteed returns and "not with guaranteed returns and "not with guaranteed returns" and "not with guaranteed returns and "not w$ towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover, etc.

## Birla Sun Life Emerging Leaders Fund - Series 1 - Regular Plan - Growth

Date of Inception: May 09, 2014 Fund Manager: Mr. Jayesh Gandhi	NAV Per Birla Sun Life Unit. * Emerging		S&P BSE MidCap	Nifty 50 ##	Value of Standard Investment of ₹ 10000 in			
NAV (as on 30th September 2016): ₹ 18.8000	(₹)	Leaders Fund - Series 1 (%)	# (%)	(%)	Birla Sun Life Emerging Leaders Fund - Series 1 (₹)	S&P BSE MidCap # (₹)	Nifty 50 ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.0000	30.13	26.77	9.96	18800	17659	12555	
September 30, 2015 to September 30, 2016 (Absolute)	15.4500	21.68	21.92	8.33	12168	12192	10833	
September 30, 2014 to September 30, 2015 (Absolute)	13.3900	15.38	13.31	-0.20	11538	11331	9980	

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Jayesh Gandhi is 5. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers

## Birla Sun Life Emerging Leaders Fund - Series 3 - Regular Plan - Growth

Date of Inception: Jul 08, 2014 Fund Manager: Mr. Mahesh Patil & Mr. Milind Bafna NAV (as on 30th September 2016): ₹ 14.0600	NAV Per Unit. * (₹)	Birla Sun Life Emerging Leaders Fund - Series 3 (%)	S&P BSE MidCap # (%)	Nifty 50 ## (%)	Value of Star Birla Sun Life Emerging Leaders Fund - Series 3 (₹)	ndard Investme 10000 in S&P BSE MidCap # (₹)	nt of ₹ Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	16.49	17.36	5.61	14060	14296	11296
September 30, 2015 to September 30, 2016 (Absolute)	10.8200	29.94	21.92	8.33	12994	12192	10833
September 30, 2014 to September 30, 2015 (Absolute)	9.6500	12.12	13.31	-0.20	11212	11331	9980

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns.

Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Mahesh Patil is 8. Total Schemes managed by Mr. Millind Bafna is 4. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.

# Birla Sun Life Emerging Leaders Fund - Series 5 - Regular

Date of Inception: Jan 01, 2015 Fund Manager: Mr. Jayesh Gandhi NAV (as on 30 <sup>®</sup> September 2016): ₹ 12.5900	NAV Per Unit. * (₹)	Birla Sun Life Emerging Leaders Fund - Series 5 (%)	S&P BSE MidCap # (%)	Nifty 50 ## (%)	Value of Star Birla Sun Life Emerging Leaders Fund - Series 5 (₹)	ndard Investme 10000 in S&P BSE MidCap # (₹)	nt of ₹ Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	14.08	14.20	2.24	12590	12612	10395
September 30, 2015 to September 30, 2016 (Absolute)	9.8000	28.47	21.92	8.33	12847	12192	10833

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Jayesh Gandhi is 5. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.

## Birla Sun Life Capital Protection Oriented Fund - Series 26 -Regular Plan

Date of Inception: Mar 30, 2015 Fund Manager: Mr. Prasad Dhonde /	NAV Per Unit. *	Unit. * life Capital Blended Year T-Bill	Value of Standard Investment of ₹ 10000 in				
Mr. Ajay Garg NAV (as on 30° September 2016): ₹ 10.0700	(₹)	Protection Oriented - Series 26 (%)	Index # (%)	(%)	Birla Sun life Capital Protection Oriented - Series 26 (₹)	CRISIL MIP Blended Index # (₹)	CRISIL 1 Year T-Bill Index ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	0.46	9.35	7.82	10070	11442	11202
September 30, 2015 to September 30, 2016 (Absolute)	9.7471	3.31	11.17	7.36	10331	11117	10736

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Prasad Dhonde is 24. Total Schemes managed by Mr. Ajay Garg is 8. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers. The Scheme of fered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation of the content of the conten $towards \, protection \, of the \, capital \, originates \, from \, the \, portfolio \, structure \, of \, the \, scheme \, and \, not \, from \, any \, bank \, guarantee, \, in surance \, cover, \, etc. \, and \, cover \, in the \,$ 

# Birla Sun Life Emerging Leaders Fund - Series 2 - Regular

Date of Inception: Jun 05, 2014 Fund Manager: Mr. Mahesh Patil	NAV Per Birla Sun Life Unit. * Emerging	S&P BSE MidCap	Nifty 50 ##	Value of Standard Investment of ₹ 10000 in			
NAV (as on 30 <sup>th</sup> September 2016): ₹ 14.6900	(₹)	Leaders Fund - Series 2 (%)	# (%)	(%)	Birla Sun Life Emerging Leaders Fund - Series 2 (₹)	S&P BSE MidCap # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	18.00	18.04	6.29	14690	14702	11521
September 30, 2015 to September 30, 2016 (Absolute)	12.2900	19.53	21.92	8.33	11953	12192	10833
September 30, 2014 to September 30, 2015 (Absolute)	10.8500	13.27	13.31	-0.20	11327	11331	9980

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns Total Schemes managed by Mr. Mahesh Patil is 8. Refer annexure on page no. 62 to know more on performance of schemes managed

### Birla Sun Life Emerging Leaders Fund - Series 4 - Regular Plan - Growth

Date of Inception: Aug 06, 2014 Fund Manager: Mr. Mahesh Patil & Mr. Milind Bafna NAV (as on 30 <sup>th</sup> September 2016): ₹ 14.4200	NAV Per Unit. * (₹)	Birla Sun Life Emerging Leaders Fund - Series 4 (%)	S&P BSE MidCap # (%)	Nifty 50 ## (%)		ndard Investme 10000 in S&P BSE MidCap # (₹)	nt of ₹ Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	18.53	18.11	5.51	14420	14310	11224
September 30, 2015 to September 30, 2016 (Absolute)	11.2900	27.72	21.92	8.33	12772	12192	10833
September 30, 2014 to September 30, 2015 (Absolute)	10.1700	11.01	13.31	-0.20	11101	11331	9980

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Mahesh Patil is 8. Total Schemes managed by Mr. Milind Bafna is 4. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.

# Birla Sun Life Emerging Leaders Fund - Series 6 - Regular

Date of Inception: Apr 17, 2015 Fund Manager: Mr. Satyabrata	NAV Per Unit. *	Birla Sun Life Emerging	S&P BSE MidCap	Nifty 50 ##	Value of Standard Investment o 10000 in		nt of ₹
Mohanty NAV (as on 30 <sup>th</sup> September 2016): ₹ 12.6300	(₹)	Leaders Fund - Series 6 (%)	# (%)	(%)	Birla Sun Life Emerging Leaders Fund - Series 6 (₹)	S&P BSE MidCap # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	17.37	14.77	0.04	12630	12223	10006
September 30, 2015 to	10.0500	25.67	21.92	8.33	12567	12192	10833

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Mr. Satyabrata Mohanty is 10. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.



# Close Ended Scheme Performand

## Birla Sun Life Focused Equity Fund - Series 1 - Regular Plan - Growth

Date of Inception: Feb 24, 2014 Fund Manager: Mr. Anil Shah NAV (as on 30 <sup>th</sup> September 2016): ₹ 15.7700	NAV Per Unit. * (₹)	Birla Sun Life Focused Equity Fund - Series 1 (%)	Nifty 100 # (%)	Nifty 50 ## (%)			nt of ₹ Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	19.15	15.66	13.57	15770	14597	13920
September 30, 2015 to September 30, 2016 (Absolute)	14.7200	7.13	9.62	8.33	10713	10962	10833
September 30, 2014 to September 30, 2015 (Absolute)	13.4400	9.52	2.05	-0.20	10952	10205	9980

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above.

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Anil Shah is 9. Refer annexure on page no. 62 to know more on performance of schemes managed by

### Birla Sun Life Focused Equity Fund - Series 3 - Regular Plan - Growth

Date of Inception: Oct 30, 2014 Fund Manager: Mr. Anil Shah	NAV Per Unit. *	Birla Sun Life Focused	Nifty 100 # (%)	Nifty 50 ##	Value of Standard Investment of 10000 in		nt of ₹
IAV (as on 30th September 2016): 11.4400	(₹)	Equity Fund - Series 3 (%)	(%)	Birla Sun Life Focused Equity Fund - Series 3 (₹)	Nifty 100 # (₹)	Nifty 50 ## (₹)	
Since inception till September 30, 2016 (CAGR)	10.0000	7.26	4.63	2.78	11440	10908	10541
September 30, 2015 to September 30, 2016 (Absolute)	10.6500	7.42	9.62	8.33	10742	10962	10833

<sup>#</sup> Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Anil Shah is 9. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.

## Birla Sun Life Focused Equity Fund - Series 5 - Regular Plan - Growth

Date of Inception: Mar 25, 2015 Fund Manager: Mr. Anil Shah	NAV Per Unit. *	Birla Sun Life Focused	Nifty 100 # (%)	Nifty 50 ##	Value of Standard Investment of 10000 in		nt of ₹
NAV (as on 30 <sup>th</sup> September 2016): ₹ 10.5100	(₹)	Equity Fund - Series 5 (%)		(%)	Birla Sun Life Focused Equity Fund - Series 5 (₹)	Nifty 100 # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	3.33	2.28	0.62	10510	10349	10094
September 30, 2015 to September 30, 2016 (Absolute)	9.7600	7.68	9.62	8.33	10768	10962	10833

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Anil Shah is 9. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.

### Birla Sun Life Focused Equity Fund - Series 2 - Regular Plan - Growth

Date of Inception: Mar 26, 2014 Fund Manager: Mr. Anil Shah	NAV Per Unit. *	Birla Sun Life Focused	Nifty 100 # (%)	Nifty 50 ##	Value of Standard Investment of ₹ 10000 in		nt of ₹
NAV (as on 30 <sup>th</sup> September 2016): ₹ 15.2300	(₹)	(₹) Equity Fund - Series 2 (%)		(%)	Birla Sun Life Focused Equity Fund - Series 2 (₹)	Nifty 100 # (₹)	Nifty 50 ## (₹)
Since inception till September 30, 2016 (CAGR)	10.0000	18.19	13.19	11.13	15230	13660	13044
September 30, 2015 to September 30, 2016 (Absolute)	14.2100	7.18	9.62	8.33	10718	10962	10833
September 30, 2014 to September 30, 2015 (Absolute)	13.0100	9.22	2.05	-0.20	10922	10205	9980

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Anil Shah is 9. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.

## Birla Sun Life Focused Equity Fund - Series 4 - Regular Plan - Growth

Date of Inception: Dec 19, 2014 Fund Manager: Mr. Anil Shah	NAV Per Unit. *	Birla Sun Life Focused	Nifty 100 # (%)	Nifty 50 ##	Value of Standard Investment of 10000 in		nt of ₹
NAV (as on 30 <sup>th</sup> September 2016): ₹ 11.0200	(₹) Equity Fund - (%) Series 4 (%)	(%)	Birla Sun Life Focused Equity Fund - Series 4 (₹)	Nifty 100 # (₹)	Nifty 50 ## (₹)		
Since inception till September 30, 2016 (CAGR)	10.0000	5.60	4.30	2.60	11020	10780	10469
September 30, 2015 to September 30, 2016 (Absolute)	10.2700	7.30	9.62	8.33	10730	10962	10833

# Scheme Benchmark, ## Additional Benchmark, \* As on start of period considered above

Past performance may or may not be sustained in future. Load and Taxes are not considered for computation of returns. Total Schemes managed by Anil Shah is 9. Refer annexure on page no. 62 to know more on performance of schemes managed by Fund Managers.

Performance details for close ended Capital Protection Oriented Schemes with less than 1 year of existence have not been disclosed. Schemes mentioned in order of performance for the period September 30, 2015 - September 30, 2016. Due to inherent difference in nature of schemes above (i.e. equity, hybrid, debt schemes) as may be managed by Fund Manager, performance of such schemes may not be strictly comparable. Further, for the schemes in existence for less than a year, the past performance details have not been provided. Further, performance of Fixed Term Plans (FTPs) / Fixed Maturity Plans (FMP) / Interval Income Schemes are not considered above, as FMPs / FTPs / Interval Income Schemes are close ended / interval schemes of varying maturities and performance of such schemes may not be strictly comparable with open ended schemes managed by Fund Managers.

# Fund Manager-wise Scheme Details

Sr. no Funds Managed By Mr. Ajay Garg	Refer page No
1 Birla Sun Life Capital Protection Oriented Fund - Series 25*	60
2 Birla Sun Life Capital Protection Oriented Fund - Series 26*	60
3 Birla Sun Life Index Fund	44
4 Birla Sun Life MNC Fund	53
5 Birla Sun Life Tax Plan	25
6 Birla Sun Life Tax Relief '96	26
7 Birla Sun Life Tax Savings Fund	27
*Funds co-managed by Mr. Prasad Dhonde	

Sr. no	Funds Managed By Mr. Anil Shah	Refer page No
1	Birla Sun Life Equity Fund	37
2	Birla Sun Life Focused Equity Fund - Series 1	61
	Birla Sun Life Focused Equity Fund - Series 2	61
	Birla Sun Life Focused Equity Fund - Series 3	61
5	Birla Sun Life Focused Equity Fund - Series 4	61
6	Birla Sun Life Focused Equity Fund - Series 5	61
	Birla Sun Life India GenNext Fund*	45
8	Birla Sun Life Manufacturing Equity Fund	51
9	Birla Sun Life Special Situations Fund	57
* Fui	nds co-managed by Mr. Chanchal Khandelwal	

Sr. no Funds Managed By Mr. Chanchal Khandelwal	Refer page No
1 Birla Sun Life India GenNext Fund*	45
*Funds co-managed by Mr. Anil Shah	

Sr. no Funds Managed By Mr. Dhaval Gala	Refer page No
1 Birla Sun Life Banking and Financial Services Fund®	34
@ Funds co-managed by Mr. Satvabrata Mohanty	

Sr.	Funds Managed By Mr. Jayesh Gandhi	Refer page No
1	Birla Sun Life Emerging Leaders Fund - Series 1	60
2	Birla Sun Life Emerging Leaders Fund - Series 5	60
3	Birla Sun Life Midcap Fund	52
4	Birla Sun Life Small & Midcap Fund	56

Sr. Funds Managed By Mr. Kunal Sangoi	Refer page No
1 Birla Sun Life India Opportunities Fund	46
2 Birla Sun Life New Millennium Fund	54

Sr. no Funds Managed By Mr. Lovelish Solanki	Refer page No
1 Birla Sun Life Enhanced Arbitrage Fund	8
2 Birla Sun Life Equity Savings Fund*®	38

\* Funds co-managed by Mr. Satyabrata Mohanty ® Funds co-managed by Mr. Pranay Sinha

Sr. no	Funds Managed By Mr. Mahesh Patil	Refer page No
	Birla Sun Life Balanced '95 Fund#	32
2	Birla Sun Life Emerging Leaders Fund - Series 2	60
3	Birla Sun Life Emerging Leaders Fund - Series 3 <sup>e</sup>	60
4	Birla Sun Life Emerging Leaders Fund - Series 4 <sup>®</sup>	60
5	Birla Sun Life Frontline Equity Fund	39
6	Birla Sun Life Infrastructure Fund*	48
7	Birla Sun Life Pure Value Fund®	55
8	Birla Sun Life Top 100 Fund	58

Biria Sun Life Top Tou Fund
 Funds co-managed by Mr. Pranay Sinha
 Funds co-managed by Mr. Millind Bafna
 Funds co-managed by Mr. Vineet Maloo

Sr. no Funds Managed By Mr. Milind Bafna	Refer page No
1 Birla Sun Life Commodity Equities Fund - Global Agri Plan (GAP)	35
2 Birla Sun Life Emerging Leaders Fund - Series 3*	60
3 Birla Sun Life Emerging Leaders Fund - Series 4*	60
4 Birla Sun Life Pure Value Fund*	55
* Funds co-managed by Mr. Mahesh Patil	

Sr. no Funds Managed By Mr. Shravan Sre	enivasula Refer page No
1 Birla Sun Life Global Commodities Fund	40
2 Birla Sun Life Global Real Estate Fund	41
3 Birla Sun Life Gold Fund	43

Sr. no	Funds Managed By Mr. Vineet Maloo	Refer page No
1	Birla Sun Life Capital Protection Oriented Fund - Series 16#	59
2	Birla Sun Life Capital Protection Oriented Fund - Series 17*	59
3	Birla Sun Life Capital Protection Oriented Fund - Series 18#	59
4	Birla Sun Life Capital Protection Oriented Fund - Series 19#	59
5	Birla Sun Life Capital Protection Oriented Fund - Series 20#	59
6	Birla Sun Life Capital Protection Oriented Fund - Series 21*	59
7	Birla Sun Life Capital Protection Oriented Fund - Series 22*	59
8	Birla Sun Life Capital Protection Oriented Fund - Series 23#	59
9	Birla Sun Life Dividend Yield Plus*	36
10	Birla Sun Life Balanced Advantage Fund*	33
11	Birla Sun Life Infrastructure Fund <sup>a</sup>	48
12	Birla Sun Life International Equity Fund - Plan A	49

The Fund Manager-wise Scheme Details appearing above are As on September 30. 2016.

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Sr. no	Funds Managed By Mr. Kaustubh Gupta	Refer page No
1	Birla Sun Life Cash Manager#	3
	Birla Sun Life Cash Plus*	4
3	Birla Sun Life Constant Maturity 10 Year Gilt Funds	5
ა	(erstwhile Birla Sun Life Gilt Plus - Regular Plan)	э
4	Birla Sun Life Floating Rate Fund - Long Term Plans	9
5	Birla Sun Life Floating Rate Fund - Short Term Plan*	10
	Birla Sun Life Gilt Plus - PF Plans	11
	Birla Sun Life Government Securities Fund -Long Term Plans	12
8	Birla Sun Life Savings Fund*	15
9	Birla Sun Life Short Term Opportunities Fund*	17
	Birla Sun Life Treasury Optimizer Plans	18
	(erstwhile Birla Sun Life Ultra Short Term Fund)	10
# Fur	ds co-managed by Ms. Sunaina Da Cunha	

<sup>5</sup> Funds co-managed by Mr. Prasad Dhonde

		Refer page No
1	Birla Sun Life Corporate Bond Fund	6
2	Birla Sun Life Dynamic Bond Fund	7
3	Birla Sun Life Medium Term Plan	14

Sr. no	Funds Managed By Mr. Pranay Sinha	Refer page No
1	Birla Sun Life Balanced '95 Fund®	32
2	Birla Sun Life Equity Savings Fund*	38
	Birla Sun Life MIP*	20
4	Birla Sun Life MIP II - Savings 5 Plan*#	21
5	Birla Sun Life MIP II - Wealth 25 Plan*#	22
6	Birla Sun Life Monthly Income*	23

\* Funds co-managed by Mr. Vineet Maloo

Funds co-managed by Mr. Mahesh Patil
Funds co-managed by Mr. Satyabrata Mohanty ^ Funds co-managed by Mr. Lovelish Solanki

Sr. no	Funds Managed By Mr. Prasad Dhonde	Refer page No
1	Birla Sun Life Capital Protection Oriented Fund - Series 16 <sup>s</sup>	59
2	Birla Sun Life Capital Protection Oriented Fund - Series 17 <sup>s</sup>	59
3	Birla Sun Life Capital Protection Oriented Fund - Series 18 <sup>s</sup>	59
4	Birla Sun Life Capital Protection Oriented Fund - Series 198	59
5	Birla Sun Life Capital Protection Oriented Fund - Series 20s	59
6	Birla Sun Life Capital Protection Oriented Fund - Series 21s	59
7	Birla Sun Life Capital Protection Oriented Fund - Series 22s	59
8	Birla Sun Life Capital Protection Oriented Fund - Series 23 <sup>s</sup>	59
9	Birla Sun Life Capital Protection Oriented Fund - Series 25*	60
10		60
11	Birla Sun Life Constant Maturity 10 Year Gilt Fund <sup>®</sup> (erstwhile Birla Sun Life Gilt Plus – Regular Plan)	5
12		33
13		
14	Birla Sun Life Gilt Plus - PF Plan®	11
	Birla Sun Life Gold ETF	42
16	Birla Sun Life Government Securities Fund - Long Term Plan <sup>®</sup>	12
17	Birla Sun Life Income Plus	13
	Birla Sun Life Short Term Fund	16
19	Birla Sun Life Treasury Optimizer Plan <sup>e</sup> (erstwhile Birla Sun Life Ultra Short Term Fund)	18
Fur	nds co-managed by Mr. Ajay Garg nds co-managed by Mr. Vineet Maloo nds co-managed by Mr. Kaustubh Gupta	

Sr. Funds Managed By Mr. Satyabrata Mohanty Refer 1 Birla Sun Life Advantage Fund
2 Birla Sun Life Banking and Financial Services Fund
3 Birla Sun Life Banking and Financial Services Fund
4 Birla Sun Life Dividend Yield Plus\*
4 Birla Sun Life Energing Leaders Fund - Series 6
5 Birla Sun Life Equity Savings Fund\*
6 Birla Sun Life India Reforms Fund
7 Birla Sun Life MIP II - Savings 5 Plan\*\*
8 Birla Sun Life MIP II - Wealth 25 Plan\*\*
\*Funds co-managed by Mr. Pranay Sinha
\*Funds co-managed by Mr. Vineet Maloo
^Funds co-managed by Mr. Lovelish Solanki
•Funds co-managed by Mr. Dhaval Gala 31 34 36 60 38 47

Sr. no	Funds Managed By Ms. Sunaina Da Cunha	Refer page No
1	Birla Sun Life Cash Manager*	3
2	Birla Sun Life Cash Plus*	4
3	Birla Sun Life Floating Rate Fund - Short Term Plan*	10
4	Birla Sun Life Savings Fund*	15
5	Birla Sun Life Short Term Opportunities Fund*	17
* Fur	nds co-managed by Mr. Kaustubh Gupta	

Sr. no	Funds Managed By Mr. Vineet Maloo	Refer page No
	Birla Sun Life International Equity Fund - Plan B	50
14	Birla Sun Life MIP®	20
	Birla Sun Life MIP II - Savings 5 Plan*®	21
16	Birla Sun Life MIP II - Wealth 25 Plan*®	22
17	Birla Sun Life Monthly Income®	23
* F111	nds co-managed by Mr. Satvabrata Mohanty	

Funds co-managed by Mr. Satyabrata Mohi.
Funds co-managed by Mr. Prasad Dhonde
Funds co-managed by Mr. Pranay Sinha
Funds co-managed by Mr. Mahesh Patil

# Glossary Page

**Fund Manager:** An employee of the asset management company such as a mutual fund or life insurer, who manages investments of the scheme. He is usually part of a larger team of fund managers and research analysts.

Application Amount for Fresh Subscription: This is the minimum investment amount for a new investor in a mutual fund scheme.

**Minimum Additional Amount :** This is the minimum investment amount for an existing investor in a mutual fund scheme.

**Yield to Maturity :** The Yield to Maturity or the YTM is the rate of return anticipated on a bond if held until maturity. YTM is expressed as an annual rate. The YTM factors in the bond's current market price, par value, coupon interest rate and time to maturity.

SIP: SIP or systematic investment plan works on the principle of making periodic investments of a fixed sum. It works similar to a recurring bank deposit. For instance, an investor may opt for an SIP that invests ₹ 500 every 15<sup>th</sup> of the month in an equity fund for a period of three years.

**NAV**: The NAV or the net asset value is the total asset value per unit of the mutual fund after deducting all related and permissible expenses. The NAV is calculated at the end of every business day. It is the value at which the investor enters or exits the mutual fund.

**Benchmark**: A group of securities, usually a market index, whose performance is used as a standard or benchmark to measure investment performance of mutual funds, among other investments. Some typical benchmarks include the Nifty, Sensex, BSE200, BSE500, 10-Year Gsec.

**Entry Load**: A mutual fund may have a sales charge or load at the time of entry and/or exit to compensate the distributor/agent.

Entry load is charged at the time an investor purchases the units of a mutual fund. The entry load is added to the prevailing NAV at the time of investment. For instance, if the NAV is ₹ 100 and the entry load is 1%, the investor will enter the fund at ₹ 101.

Note: SEBI, vide circular dated June 30, 2009 has abolished entry load and mandated that the upfront commission to distributors will be paid by the investor directly to the distributor, based on his assessment of various factors including the service rendered by the distributor.

**Exit Load :** Exit load is charged at the time an investor redeems the units of a mutual fund. The exit load is reduced from the prevailing NAV at the time of redemption. The investor will receive redemption proceed at net value of NAV less Exit load. For instance if the NAV is ₹ 100 and the exit load is 1%, the investor will receive ₹ 99.

Modified Duration: Modified duration is the price sensitivity and the percentage change in price for a unit change in yield

**Standard Deviation :** Standard deviation is a statistical measure of the range of an investment's performance. When a mutual fund has a high standard deviation, its means its range of performance is wide, implying greater volatility.

**Sharpe Ratio**: The Sharpe Ratio, named after its founder, the Nobel Laureate William Sharpe, is a measure of risk-adjusted returns. It is calculated using standard deviation and excess return to determine reward per unit of risk.

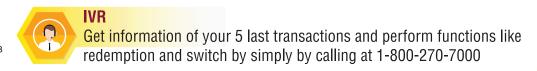
**Beta**: Beta is a measure of an investment's volatility vis-à-vis the market. Beta of less than 1 means that the security will be less volatile than the market. A beta of greater than 1 implies that the security's price will be more volatile than the market.

**AUM**: AUM or assets under management refers to the recent / updated cumulative market value of investments managed by a mutual fund or any investment firm.

**Holdings:** The holdings or the portfolio is a mutual fund's latest or updated reported statement of investments/securities. These are usually displayed in terms of percentage to net assets or the rupee value or both. The objective is to give investors an idea of where their money is being invested by the fund manager.

**Nature of Scheme:** The investment objective and underlying investments determine the nature of the mutual fund scheme. For instance, a mutual fund that aims at generating capital appreciation by investing in stock markets is an equity fund or growth fund. Likewise, a mutual fund that aims at capital preservation by investing in debt markets is a debt fund or income fund. Each of these categories may have sub-categories.

**Rating Profile**: Mutual funds invest in securities after evaluating their creditworthiness as disclosed by the ratings. A depiction of the mutual fund in various investments based on their ratings becomes the rating profile of the fund. Typically, this is a feature of debt funds.



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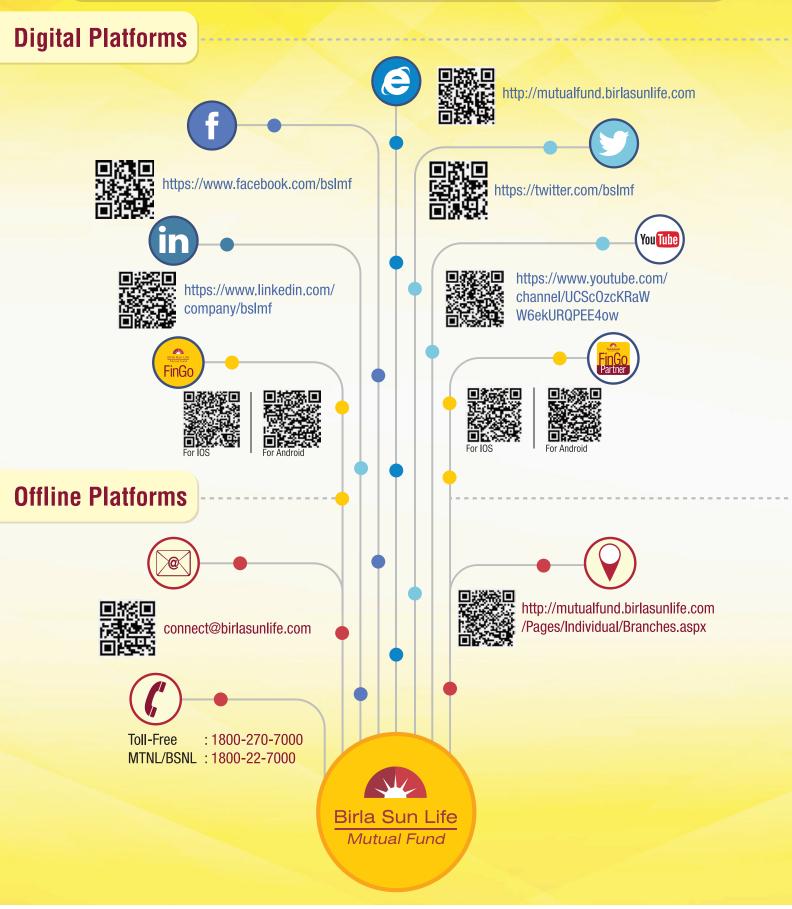
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